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\$1.50 In the State — \$2.00 Out of State

RECORD RETAIL SALES LIKELY IN UNITED STATES THIS YEAR

Peak of \$54,255,000,000 Spending Seen As Result of Defense Program Boom

Washington, Dec. 8. — Boom- ed by the defense program's ex- pansion of purchasing power, re- tail sales are expected by the Commerce department to reach a record total of \$54,255,000, 000 this year.

Department experts, predic- ing this sales volume, said today it would be \$10,000,000,000 greater than last year and nearly \$6,000,000,000 larger than the previous best year of 1929.

To some extent, increased pri- ces account for the gain over last year, but prices are still lower than in 1929.

Rising prices and higher taxes however, apparently are already affecting the volume of sales.

Consumer purchases continued at a high dollar volume level in October, but were less than ex- pectable compared with Septem- ber, the department reported its seasonally adjusted index drop- ped four points to 132 per cent. of the 1932-35 average, although

October sales aggregating \$5- 650,000,000 were \$168,000,000 greater than September.

Sales of durable goods gener- ally fell off more than those of non-durable goods. All groups except food stores showed de- clines.

The department commen- ed that "the spectacular 52 per cent decline for jewelry stores was a reaction from 'heat the tax' buy- ing before October 1 deadline," when a new 10 percent levy be- came effective.

Estimating this year's total sales, the department exper- ts figured that the retailers would take in an average of around \$402 for every man, woman and child. Of that amount, food stores are expected to get about \$82, automobile dealers about \$63, and department stores about \$57. The rest would be divided among restaurants, filling stations, hard- ware stores, furniture stores, drug stores, clothing stores and other establishments.

Cotton Christmas Gifts Suggested For This Year

Cotton is grown on about two- thirds of the farms in North Carolina. Textile manufacturing is one of the leading industries in this state.

Miss Willie N. Huntre, Exten- sion clothing specialist of N. C. State College, says the people who grow cotton, the people who manufacture cotton goods and all the other folks who indirectly benefit from the prosperity of cotton producers and processors, owe it to themselves to use cot- ton products.

She suggests: "Let's make it a cotton Christmas this year; give presents made from cotton, and use this basic agricultural and industrial product in our decorations and otherwise."

Miss Huntre said that shortag- es in many other commodities used in gift items are already ap- parent; because of the National Defense. "There is a vast surplus

of American cotton," she stated, "and the purchase of cotton Christmas gifts will serve a three- fold purpose.

"In the first place, cotton gifts will bring happiness to the rec- ipient; second, it will aid the mil- lions of people who are either di- rectly or indirectly dependent upon the production, manufac- ture and sale of cotton products for their livelihoods, and, in the third place, will contribute to National Defense by relieving the demand for more limited commodities urgently needed in the re-armament program."

The Extension economist sug- gested cotton blankets, clothing of all kinds, linens, and others of the thousands of products made entirely or partly of cot- ton as desirable Christmas gifts for this year.

Double Deck

Bank Clerk: "Have you anything to identify yourself by?"

Fair One: "Er-yes, if you must know I have a mole on my left arm."

U-Boat Photo



After sinking a British freighter, a U-boat surfaced and photographed a few of the survivors. Here a lone survivor stands on a raft, looking hopelessly about him.

Eversharp Line Is Now Featured

Attention is called to the ad- vertisement of the famous Ever- sharp Skyline pen and repeater pencil, which may be found else- where in this newspaper.

The Eversharp line, which is now fea-ured at Carter-Hubbard Publishing company, is guaran- teed forever and the skyline pen and repeater pencils make an ex- cellent combination Christmas gift.

See the window display at Car- ter-Hubbard Publishing company now, which includes large pic- tures of Bob Hawk and David Ross.

Eversharp Skyline pens and Repeater pencils are advertised every Sunday night on the "Take It Or Leave It" feature over the CBS network.

A bride is a young woman who goes ahead and invites guests to the duck dinner before her hus- band gets back from the shooting trip.

Wilkesboro To Get Tennessees Ramblers 13th

The original Tennessee Ram- blers and Oklahoma Sweethearts will present a five-star show at Saturday night, December 13, eight o'clock.

Singing, solos, duets, trios, yo- deling, trick fiddling, mixed playing, and novelties including those in Gene Autry pictures by the Ramblers, will feature the show and everybody is invited. Admission will be 20 and 30 cents.

CARD OF THANKS

We use this means to express our sincere thanks for the kind- ness and sympathy during the bereavement caused by the death of our son and brother, Theo- dore Church.

MR. AND MRS. WM. L. CHURCH and family.

Lauritz Melchoir, the tenor, has a hobby of collecting antlers.

Workers Needed

LOCAL OPENINGS: 10 tenant farmers, 2 maids, white, \$3 to \$4 per week.

NORTH CAROLINA OPEN- INGS: 30 electricians, \$1 per hr.; 20 electricians helpers, \$59 per hr.; 50 apprentice radio opera- tors, \$36 per mo. basic; 10 con- struction engineers, \$2300 per yr.; 12 nurses, institutional, \$1440 per year; 12 maintenance men, \$1500 per yr.; 10 account- ants, general, \$2000-\$2300 per yr.; 4 junior accounting clerks, \$1260 per yr.; 1 account- ing clerk, \$1620 per yr.; 25 yarn winders, \$16 to \$18 per wk.; 28 spinners, frame, \$16 to \$18 per wk.; 28 yarn polishing machine operators, \$16 to \$18 per wk.; 65 cone winders, \$16 to \$18 per wk.; 1 linotype operator, \$16 to \$45 per wk.; 30 pressers, ma- chine, paid by the piece; 1 part- dept manager, \$50-\$45 per wk.; 1 interior decorator, \$45 per wk. and commission; 1 instructor- ship carpentry, \$200 per mo.; 15 toppers, one cent per bar per dozen; 1 salesperson, shoes, \$29 to \$25 per week.

U. S. OPENINGS: 6 aircraft inspectors, \$85-\$111 per hr.; 15 jr. inspectors, \$1800 per year.

Thirty thousand species of ani- mals are known to man.

AUTO GLASS

PROPERLY REPLACED



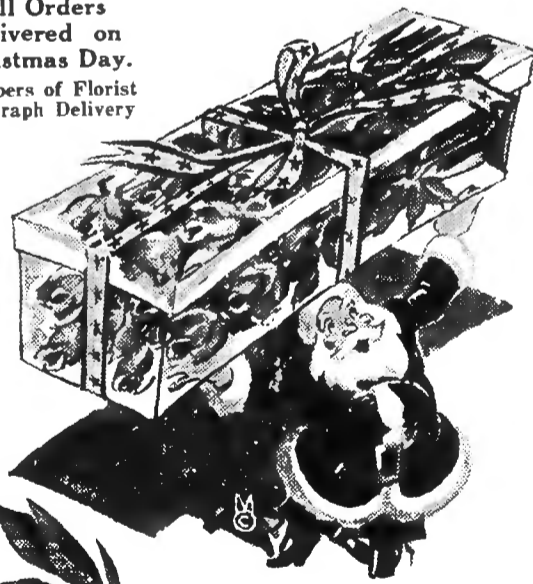
When you want broken glass replaced come to the place that specializes in this work. If you are really pressed for time we can put it in while you wait... or at the most in a couple of hours. There are no squeaks... no rattles... and you'll probably save money here.

MOTOR-BODY

'PHONE 499

Between The Wilkesboros— Opposite Livestock Market

All Orders Delivered on Christmas Day. Members of Florist Telegraph Delivery



FLOWERS IN THE SPIRIT OF CHRISTMAS

Send your greetings in a fragrant, fresh cut bouquet of our choice flowers or anything in potted plants. You'll find our assortments artistic... our prices low.

CHRISTMAS CEMETERY WREATHS

CITY FLORISTS

'Phone 200

Christmas Cards and Greeting Cards For All Occasions.

The Finest Gift of All--A CHEVROLET



The Gift the Entire Family Will Enjoy For Years to Come. Delivery Christmas Morning.

Christmas Sale of Used Cars Santa Says: "Better Hurry"

Good Used Cars Make Ideal Gifts

'39 Chevrolet Town Sedan..... \$585
'37 Ford Coach Only..... \$345
'40 Chevrolet Business Coupe.... \$685
'39 Chevrolet Sport Sedan..... \$595

'37 Chevrolet Town Sedan..... \$395
'38 Ford Touring Sedan..... \$465
'36 Ford Coach Only..... \$295
'39 Pontiac Sport Sedan..... \$565

Used Trucks

1940 Ford Heavy Duty truck—2 speed axle—8.25 Tires—Special Only..... \$695
'39 Chevrolet Heavy Duty Truck— Only..... \$445
'40 Dodge Pickup..... \$535
'37 Ford Pickup..... \$335



In Our Accessory Department You Will Find Many Gift Items For The Car

GADDY MOTOR CO.

— SELLING THE FINEST CHEVROLET OF ALL TIME —

4 Blocks Out (Highway 421)

North Wilkesboro, N. C.