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MONDAY, MAR. 9th, 1942

Competitive advertising is one of the things that has made America a mass-production nation, which is so essential in this time of war. Competitive advertising is an American way of life!

When Is Lost?

When the Navy Department released its account of the destruction the Japs did at Pearl Harbor, it said that the destroyer Shaw was totally lost. We even had pictures to prove it! In newspapers, newsreels and magazines the Shaw was officially lost.

Now comes word that the Shaw has arrived at a west coast port under her own steam. The ship that the Japs "sank" not only still floats! It's crossed two thousand miles of ocean to get repairs that will send it back into the fight to lick the enemy!

In that story there's a lesson that every American must learn if we are to stop the Axis and save our freedom. We don't know our own strength! We've got to wake up to that fact. We've got to shake off complacency and get to work and do the enormous, difficult job that the war has thrust upon us. It's no good wishing for the good old days; no good wishing we were beating the Japs. We're not, and here's one time when wishing won't make it so. We can't win the war with daydreams.

The "lost" Shaw is floating because men refused to believe the fact that she was lost. Instead of giving up, they went to work, and they worked a miracle. Today the Shaw can become a symbol for every defeat we've suffered. For when is defeat permanent? When is lost really lost? Only when we give up, refuse to work hard, and believe it's lost.

To Our Bald-Headed Friends

For the information and protection of our bald-headed friends, we pass along the information that there is no "miraculous lizard-oil hair-restorer."

The fact came to light in legal proceedings in another state when a man prosecuted a woman on a charge of mulcting \$7,000 from him by offering to provide the lizard-oil to restore his hair.

The prosecutor asserted that no type of lizard produces any kind of oil that would restore hair. We pass this along to our hair-less friends for their protection but without prejudice against trying something else that might produce results.

LIFE'S BETTER WAY
 WALTER E. ISENHOUR,
 Hiddenite, N. C.

DON'T

- Don't think you're beautiful without
If you are vile within;
- Don't travel on the road of doubt
And hope in life to win;
- Don't seek the pleasures of the earth
And hope to gain a crown;
- Don't think you'll live a life of worth
While evil has you down.
- Don't think you're noble and sublime
If you are full of pride;
- Don't hope in life to rise and climb
By drifting with the tide;
- Don't stop because the way seems closed
That leads to Heaven's height;
- Don't go the way that's least opposed
And think you're going right.
- Don't think you're making great success
Because you're getting rich;
- Don't think because you're in distress
You're down in failure's ditch;
- Don't go the way you know is wrong
And think you'll win the race;
- Don't think because you're with the throng
You've found in life your place.
- Don't think with habits that are vile
You'll climb the hill of fame;
- Don't think because a wrong's in style
It cannot hurt your name;
- Don't think with hatred in your heart
That you are heaven-bound;
- Don't stop for persecution's dart
If God and truth you've found.

The Axis powers are being mauled on one land front and the work is being done by the Red Army. This probably explains why anti-British and pro-Nazi individuals denounce the Soviet army.

The successful merchant advertises what he has to sell that the buying public wants to buy; there is no sense in advertising something that nobody, including the merchant himself, wants.

Abnormal Absurdities

LIQUOR
 In all fairness to the local police department and to the incorporated city of North Wilkesboro, it should be explained that the liquor establishments which bought the great quantities of liquor as related by W. T. Boat's article in the Greensboro Daily News and reprinted in this newspaper Thursday are not located within the corporate limits of North Wilkesboro and are not under the law enforcement jurisdiction of the North Wilkesboro police department.

The few local people who have sided somewhat with liquor business on the grounds that it brings money to should look at the figures of the amount of liquor coming in from other states. It is high priced stuff and that means vast sums of money going out.

THIS AND THAT

A girl was moving too slowly while getting on the street car and the conductor asked her to hurry. "All right, just as soon as I get on my clothes!" All heads turned toward the back of the car where the voice came from and a girl entered the door with a laundry basket filled with clothing.

For the benefit of persons who have been advised to have a change of climate we are glad to announce that spring is just around the corner.

"Your teeth are like stars," he said. And pressed her hands so white. And he spoke the truth, for, like the stars, Her teeth came out at night.

Newspapers reported that Russian women were fighting side by side with their husbands on the front lines. Why don't they stay at home and let the men fight in peace?

One of our citizens consulted a physician about the condition of his health and the doc advised that he give up smoking, quit drinking entirely and get in home every night by nine p. m. When he started to leave the doc told him his fee was one dollar and the patient asked what for. "For advice on how to regain your health," he said. "Well, I'm not going to take it so why pay for it," the ex-patient said as he walked out of the door.

Which reminds us of the very old yarn about the lawyer who went to a hotel which served meals and included meals in the daily fare. The lawyer ate one and sometimes two meals per day there and at the end of the week was shocked at finding that he was charged with three meals per day. He complained in no uncertain terms. The manager merely told him that the meals had been there for him whether he ate them or not. Next day the hotel got a bill from the lawyer for \$50 for "legal advice", and it was the hotel manager's turn to kick. "Well, I had the advice for you whether you took it or not," the lawyer said.

Regret we can't tell you how the controversy came out. It was only about fifty years ago and may still be in the courts.

ALL IN ONE HOUR

Do you realize that although an hour passes swiftly enough for you, no fewer than 5,400 people are born into the world in this short period, and 4,600 human beings pass away? Men who delight in statistics assure us that in one hour 198,000 crimes are committed, 1,200,000 letters and parcels are in the course of transit, and 115,000 wires are being dispatched. In one hour the earth travels a distance of 1,104 miles around the sun, 1,800 thunderstorms burst upon us, and 4,000 shooting stars and meteorites fall to earth. Most of these facts and figures are recorded on 2,000 tons of paper which pass through the presses of the various newspapers and periodicals of the world in that brief space.

P. S., HE'S GOT THE JOB
 The salesman dashed into the chief's office, his face purple with rage. "That new salesman is getting too confounded impudent—look at this letter—he says for me to go jump in the lake and to tell you to go chase yourself!"

"Smart guy, eh?"—replied the chief, "well, we fire birds like that. He's been with us three months now—how much business has he done?"

"\$300 the first month, \$4,100 the second month and \$19,000 the third month," replied the S. M., reading from his notebook.

"M'm," grunted the chief, scratching his head—"I often think myself I ought to take a little more exercise, and possibly swimming might not do you any harm."

Talking Pictures
 "She's the image of her mother."
 "Yes, a talking picture."

Party Dinners Net \$24,000 In N. Car.

North Carolina Democrats came to the aid of their party on George Washington's birthday by paying more than \$24,000 to eat 1,000 dinners.

Colonel William T. Joyner, state chairman of the dinners, said the sum, which will be used to wipe out the national Democratic party's 1940 deficit, was approximately one-third larger than that donated on any of the previous Jackson day dinners.

Dinners were held in Raleigh, Winston-Salem, Charlotte, Asheville, Edenton and Lumberton.

The Northern Piedmont dinner held at Winston-Salem, netted \$6,927.72, Senator Gordon Gray announced. The quota for this dinner was \$3,575.

Japanese Claim 90,000 Seized At Singapore

Tokyo (From Japanese Broadcast)—The Domel agency quoted Japanese military headquarters last night as saying 90,000 soldiers were captured at Singapore. It said 42,000 of these were Indians.

Bad Stuff

In police court the lawyer examining the witness:
 "You mean to imply that Mandy then cut his acquaintance?"
 "Wusser dan dat, suh!" replied the witness, "she cut his throat."

Put It On The Bill
 Grocer: "Well, little man, what can I do for you?"
 Boy: "My mother sent me to get change for a dollar bill, and said she would give you the dollar bill tomorrow."

(The Japanese previously had claimed 72,000 prisoners at Singapore, but British Prime Minister Churchill in noting the figure said there "were certainly larger numbers" defending that base, and a London source had estimated the total force at roughly 100,000.

Domel tallied the wounded prisoners at 11,050, including 3,850 Australians, 3,500 British, and 2,800 Indians.

(This totals 10,150. The other 900 were not accounted for.

The agency said spoils taken from the British included 300 Howitzers, 98 anti-aircraft cannon and automatic guns, 34 fort-tress guns, 108 rapid-fire guns, 180 trench mortars, 63 anti-tank guns, 2,530 machine guns, 773 automatic rifles, 39,300 pistols, 55,000 rifles, 10,000 rounds of cartridges, 14,030 automobiles, 130,000 drums of oil, 1,027 railway cars and locomotives.

SUGAR
 Sugar beet processors are prepared to operate their factories to capacity this year in an effort to meet greatly increased government requirements.

AMBULANCE SERVICE FOR ANY EMERGENCY
 WITH EXPERIENCED AND CAPABLE ATTENDANTS

Reins-Sturdivant
 North Wilkesboro, N. C.
 AT THE TIME OF NEED

GOOD THICK SOLES MEAN FEWER COLDS THIS WINTER!

Now's the Time to Bring the Family's Footwear In For Repair
 Protect health—beginning at your feet. Our sole repair job makes shoes look factory-new. Our prices fit small budgets too!

RIGHT-WAY SHOE SHOP
 "A Little Neater . . . A Little Better"
 — Telephone 135 —

DID YOU SAVE THE PENALTY
 — On Your —

County Taxes?

Those who paid their 1941 Taxes before March 3rd, 1942, saved the additional penalty of 1 per cent. Were you among the thrifty to save this penalty? If not, you can save an additional 1 per cent penalty if you make payment on or before . . .

Wednesday, April 1st, 1942

Tax collections were good last month, Many taxpayers saved the penalty. Be among those saving the extra penalty this month by paying your County Tax before the above date. A 3% penalty will be added to all County Taxes not paid on or before April 1st, 1942.

C. T. Doughton

Sheriff and Tax Collector