

Plans Rapidly Shaping Up For War Bond Campaign As Zero Hour Nears

E. H. Hix, Wilkes Chairman; Every Person With Income Asked to Help Win War

Plans are rapidly shaping up for the formal launching of the War Bond Campaign in this county next Monday, May 4, when workers under the general direction of County Chairman J. E. Hix will begin a systematic canvass to the end that every income earning citizen may be given an opportunity to pledge voluntarily some portion of his or her income to the regular purchase of defense bonds and stamps. Governor J. Melville Broughton, who is honorary chairman of the campaign, in a proclamation issued recently designated May 4-9 as War Bond Week and called upon "the full and prompt cooperation of all citizens in signing a voluntary pledge for the purchase of United States savings securities."

Every pledge is conditional upon the signer's remaining financially able to make the stated purchases. This condition is expressly stipulated in the pledge. It will be left to the signers to decide whether or not they are able to continue their purchases. Purpose of the campaign is to enable the government to take a nationwide inventory, so that tax plans may be laid accordingly to pay for the cost of the war. The more dollars voluntarily pledged for the purchase of bonds the less will be the tax load.

The money invested in these war savings securities — the safest investment in the world — will be taken out of competition for consumer goods, thereby preventing inflation and building up a cushion of savings for the individual when the war ends. These securities also make every citizen buying them a shareholder in the future of America.

Following up Secretary of the Treasury Morgenthau's recent announcement that North Carolina's quota of war bonds and stamps for May had been set at \$5,888,500, State Administrator Charles H. Robertson and State Chairman Julia Price of Greensboro, said in a joint statement that "we are confident North Carolinians can be counted upon to exceed the quota set for our State."

"North Carolina's average monthly purchases of these war savings securities in the seven-month period ending in January was \$4,207,031", they said, "and

If we did that well before Pearl Harbor we certainly ought to be able to go ahead of that record now."

SPEAKS TO NATION— President Asks For Sacrifices

Washington.—Asserting that the price of retaining our civilization "must be paid in hard work and sorrow and blood," President Roosevelt said Tuesday night the Japanese southward drive had apparently been checked. Australia, New Zealand and adjacent islands, he added, are now to become "bases for offensive action."

In an address to the nation, delivered from the White House, he also warned the Vichy government that the United States would take any action necessary to prevent the use of French territory by Axis forces, and guaranteed a continuation of the delivery of arms to China, regardless of Japanese successes in Burma.

Urges Self Denial For Victory
Bluntly, he informed the civilian population of the United States that its every member would feel the effect of his newly announced program for stabilizing the cost of living, an "appeal upon it for self-denial and sacrifice, in the interest of victory."

"Never in the memory of man," he said, "has there been a war in which the courage, the endurance and the loyalty of civilians played so vital a part."

Assails the "Faint of Heart"
And he vigorously attacked all who might be "impeding" the war effort: The "faint of heart"; those "who put their own selfish interests first"; those who pervert honest criticism into falsification of fact; the "self-styled experts... who know neither true figures nor geography"; a few "bogus patriots" who, invoking freedom of the press, "echo the sentiments" of Axis propagandists; and "above all," the "handful of noisy traitors... would-be dictators" who "in their hearts and souls" would yield to Hitlerism.

Mr. Roosevelt began his address with a brief resume of war developments since Pearl Harbor, which reached its first climax with a recital of recent events in France.

"We are now concerned," he said, "lest those who have recently come to power may seek to force the brave French people to submission to Nazi despotism."

Slice your budget tissue thin, and invest regularly in savings bonds and stamps.

WE'VE GOT HANES AT OUR STORE HACKNEY'S
Department Store

Rents, Goods and Services Limits Set

Washington.—With one broad, inclusive order, the office of price administration Tuesday night set "virtually everything Americans eat, wear and use" at the levels prevalent during the month of March.

After May 18, under "the general maximum price regulation," no retailer may charge more for an article than the highest price at which he sold it in March. The same restrictions will apply, after May 11, to manufacturers' and wholesalers' prices and, after July 1, to a long list of service establishments such as laundries, tailors, auto repair shops, radio repair men, etc.

Rents Frozen
Simultaneously, the price agency in effect froze rents in 302 centers of war effort or war production. Mostly, they were fixed at the rents paid on March 1, of this year. In 64 of the areas the stabilization was as of the rent paid on January 1, April 1, or July 1, 1941.

The actions, taken together, represented an essential segment of President Roosevelt's over-all plan for stabilizing the cost of living, and preventing an inflationary price rise.

Along with these orders, go proposed heavy taxation of profits, stabilization of most wages at present levels, taxation to hold individual incomes to a maximum of \$25,000, rationing, encouragement of war bond buying, debt payment and savings, and discouragement of credit or installment plan buying and expenditures for nonessentials.

Exempted Items
Exempted from the price ruling, however, was a list of food items representing, OPA officials said, 25 to 50 per cent of the food usually purchased.

Some of these were exempted for seasonal reasons. For example the price of fresh vegetables was at its seasonal peak in March and since it normally declines after that month, it was thought unwise to establish March prices for such commodities.

Eggs and poultry, milk and milk products, were exempted, it was said, because they are under considerable competitive pressure which tends to keep their prices from shooting skyward.

But most of the food exemptions were the result of the price control law, which says that maximum prices for farm products may not be fixed at a point below 110 per cent of parity (a formula for determining the agricultural price level at which a farm product has the same purchasing power it had in 1909-1914).

Law Change Demanded
Mr. Roosevelt has demanded that Congress change the law to permit maximum prices at parity and the OPA's announcement said it was "planned to set maximum prices for certain agricultural products as soon as such action is consistent with present or future legislation."

OPA officials were quick to point out that while the order established no ceilings for raw farm products, it did establish maximums for those products at or after the first processing which they receive.

By choosing March as the base month, Leon Henderson, the price administrator said at a press conference, the order struck three per cent from current retail prices and 1 1/2 per cent from cost of living, since the indices have risen to that extent in April. However, he said the prices will be roughly 13 per cent higher than they were in August, 1939, the month before the war began in Europe.

Voluntary Co-operation
Henderson made it plain that he was relying largely on voluntary cooperation to enforce the order. Under the regulation, all retailers will be licensed. They must post prominently in their stores their maximum March price list for selected "cost-of-living" commodities and they must preserve all existing records of sales made in March.

The result will be that the prices for the same or similar commodities will vary from store to store, in accordance with variations in individual march maximums. The retailers may sell at any point below the maximum, and competition over a period is expected to iron out any severe discrepancies.

Since by far the great majority of retailers will readily comply, it is thought, too, that competition will prove the great enforcement weapon. However, such penalties as revocation of licenses are available for application to any recalcitrants.

Wholesalers' Deadline
For wholesalers, who are confined to March maxima, too, the regulation becomes effective on May 11, allowing a week for the process to make its way through the retailers.

The order also forbids the sale

of "services"—such "services of an employer to his employer," professional services and the like excluded—at more than was charged in March. This includes services customarily rendered in connection with the sale of commodities.

"General price control means a guarantee to the American people that their cost of living will remain stable," Henderson said in a formal statement.

Finnish-Nazi Lines Broken By Russia

London.—The Red army has knifed 37 miles into the German-Finnish positions on the Karelian Isthmus above Leningrad and far to the south is preparing to storm Kursk in an attempt to lay open the northern flank of the axis armies in the Ukraine, Russian dispatches said last night.

Ford Karelian River
Kuibyshev reported that a Russian unit forded a strategic Karelian River swollen by melting snow and in four days of continuous fighting against stiff resistance drove westward 37 miles. Despite read guard counterattacks, in which 500 enemy troops were killed, and the handicap of the spring thaw, the advance still was being extended.

Approach Kursk
Laboring through deep mud at the junction of the central and southern fronts, strong Soviet forces were reported closing in on Kursk, 120 miles north of Kharkov and 290 south-southwest of Moscow, after a series of bloody battles through outlying villages.

The Russians were said to have reached the Usosna River above Kursk and were preparing to cross the Seim River south of the town. Kursk is on the confluence of the rivers, and its capture would imperil the northern end of the axis line through the Ukraine.

Ads. get attention—and results

QUEEN OF THE SAMBA



EROS VOLUSIA, the rave of Rio de Janeiro, and Brazil's newest dancing bombshell, reveals her dances to Americans for the first time in the new Abbott and Costello musical, "Rio Rita," at the Liberty Monday and Tuesday.

THE ADS. ARE YOUR MONEY-SAVING FRIENDS!

Broughton Among Last To Register For Newest Draft

Raleigh.—One of the last North Carolina citizens between 45 and 48 to register for the draft Monday—if not the last—was Governor Broughton.

The Governor was in Washington all day Monday, returned Monday night just in time to get to a sesquicentennial performance by the North Carolina Symphony orchestra. At 11 p. m. he realized he had not yet registered.

Obligingly, Robert G. Yancey, chairman of the Raleigh draft board No. 1, went to the Mansion at the late hour to sign up the state's first citizen.

Money collected through the U. S. Saving Bond Pledge Campaign is forming a giant snowball, speeding toward the destruction of the Axis.

NOTICE OF SALE

Under and by virtue of an order of the superior court of Wilkes County, made in the special proceedings entitled Johnson Sanders, Administrator, of Lela Ingot Shumaker, deceased et al, vs. Noah F. Glass, et al, the same being No. — upon the special proceeding docket of said court, the undersigned commissioner will, on the 30th day of May, 1942, at 12 o'clock A. M., at the Court House door in Wilkesboro, N. C., offer for sale to the highest bidder for cash that certain tract of land lying and being in North Wilkesboro Township, Wilkes County, North Carolina, and more particularly described as follows, to wit:

Lot No. 6, in block No. 60 as shown on Trogdon's map of the town of North Wilkesboro. For better description see deed from Henry Reynolds and wife to Lela May Ingot. Dated 24th day of December, 1929. Recorded in the office of the Register of deeds of Wilkes County in Book 158 at page 281.

This lot is at the corner of 3rd and K streets and has on it a four room house.

This 30th day of April, 1942.
T. E. STORY,
5-21-42 (t) Commissioner

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Mucilage - Paste
Stamp Pads and Ink
Desk Sets .. 89c up
Gold and Silver Ink

- Index and Folders for Filing Cabinets**
STEEL CARD CABINETS
ONE AND TWO DRAWER UNIT
Sizes 3x5, 4x6, 5x8, 6x9—Index and Cards
- Wire Letter Baskets — Wire Waste Baskets**
Cash Boxes With Lock and Key
SCOTCH TAPE 10c, 15c, 25c
ALSO LARGER ROLLS 60c and up
- Ledgers — Bound and Loose Leaf**
Price Book Covers — Order Books
Steno Note Books — Pencil Sharpeners
- PENCILS! — PENCILS! — PENCILS!**
Venus Pencils, HB up to 4-H — Ticonderoga Pencils, 1 to 4-lead
COLORED PENCILS — INDELIBLE PENCILS

Scratch Pads, lb. . . 10c
3 lbs. for 25c

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CARBON PAPER, TYPEWRITER
and ADDING MACHINE
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INKS, CARBON PAPER, FILLERS, CORRECTION FLUID, ETC.
• ALSO PAPER 10c LB. •
— All Colors Inks —
NOTE BOOK PAPER, CARDBOARD, CONSTRUCTION PAPER

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NINTH STREET TELEPHONE 70

We Have the New HANES UNDERWEAR for Spring
PAYNE
Clothing Company

Headquarters For
HANES UNDERWEAR
HARRIS BROS.
Department Store



They're made to make good!

MASTER, if you haven't worn a pair of HANES broadcloth shorts, you've got a real treat in underwear comfort ahead of you. Legs are not stubs—they're cut generously full to hang properly. The seat is roomy—won't bind or pinch. Elastic webbing in the waistband makes the fit just right.

They have the famous HANES quality that means long wear. Choose from many smart new patterns and colors. Buttons or snap fasteners. One other tip... a HANES Undershirt is made for these shorts. It's highly absorbent too. Try both for extra comfort.

Buy War Bonds and Stamps

Look for the HANES Label when you buy. It assures you quality underwear at moderate prices.
P. H. HANES KNITTING COMPANY
Winston-Salem, N. C.

HANES SHIRTS BEGIN AT 39¢
HANES WOVEN SHORTS BEGIN AT 50¢
HANES CROTCH-GUARD SPORTS BEGIN AT 50¢

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Hanes Underwear
— HERE —
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DEPARTMENT STORE