



# Fight! Work! and Save!

## A War Message on WAR BONDS

### from the President of the United States



"... The American people know that if we would raise the billions which we now need to pay for the war and at the same time prevent a disastrous rise in the cost of living, we shall have to double and more than double the scale of our savings.

"Every dime and dollar not vitally needed for absolute necessities should go into WAR BONDS and STAMPS to add to the striking power of our armed forces.

"If these purchases are to have a material effect in restraining price increases they must be made out of current income.

"In almost every individual case they should be big enough to mean rigid self-denial, a substantial reduction for most of us in the scale of expenditure that is comfortable and easy for us.

"We cannot fight this war, we cannot exert our maximum effort, on a spend-as-usual basis.

"We cannot have all we want if our soldiers and sailors are to have all they need."

... : Franklin D. Roosevelt

NOTE—Now You Can Buy War Bonds Through Your Rural Postman!

### ★ DO YOU KNOW? ★

When you buy WAR BONDS you're SAVING, NOT giving!



You can start getting WAR BONDS by getting WAR STAMPS for as little as 10¢



WAR BONDS are sold on a money-back guarantee by the U. S. Government!



You can have enough money for a new car after the war by saving WAR BONDS NOW!

WAR BONDS are worth 33 1/3% MORE in 10 years!



You get a \$25 WAR BOND (maturity value) for only \$18.75.



When you hold WAR BONDS 10 years you get back \$4 for every \$3 you save!



Series E WAR BONDS pay you 2.9% interest on your money!



## Buy War Savings Bonds

SHOOT STRAIGHT WITH OUR BOYS

## This Space Is a Contribution to America's All-Out War Program by

**GADDY MOTOR COMPANY**

Buick—Chevrolet

**J. GWYN GAMBILL**

Texas Distributor

**PIEDMONT MOUNTAIN FREIGHT LINES**

**W. J. BASON**

Agent Sinclair Products

**NORTH WILKESBORO ICE & FUEL COMPANY**

**THE NORTHWESTERN BANK**

**ROSE'S 5c-10c-25c STORE**

"North Wilkesboro's Most Popular Store"

**EUGENE TRIVETTE**

**THE LITTLE GRILL**

Pete Antonakos, Prop.

**BOONE TRAIL MOTOR CO.**

American Oil Co. Products

Telephone 93

**BANK OF NORTH WILKESBORO**

**ALLEN THEATRE**

Buy War Savings Bonds and Stamps at Our Booth

**WILKES AUTO SALES, Inc.**

Dodge and Plymouth—Job-Rated Trucks

**LIBERTY THEATRE**

Buy Your War Bonds and Stamps at Our Box Office

**MOORE'S MARKET**

Fresh Native Meats • Fish and Oysters

**G. P. STORE & MARKET**

"A Good Place to Save On Your Groceries and Meats"

**QUEEN TRUCKING CO.**

"C" Street

Telephone 510

**BARE'S DEPARTMENT STORE**

Dry Goods, Clothing, Shoes, Hats, Rubber Footwear

# THIS IS ..... "SALUTE-TO-OUR-HEROES" ..... MONTH

*Buy a Bond For Every Mother's Son In the Service!*