

The Journal - Patriot

INDEPENDENT IN POLITICS

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THURSDAY, DEC. 3, 1942



Christmas Shopping

With Christmas only three weeks away, Christmas shoppers are already in search of gift merchandise.

And this is an invitation for you to do your Christmas shopping in North Wilkesboro.

Frankly, we are surprised at the extent and variety of merchandise offered in North Wilkesboro stores this Christmas season.

North Wilkesboro merchants are exceedingly well stocked, considering the circumstances brought on by all-out war.

With transportation difficulties being what they are, surely it would be superfluous to say that you should trade in North Wilkesboro. We venture to assert that the variety of merchandise offered Christmas shoppers here is larger than can be found in the larger cities to which some of our people have been going before every previous Christmas.

This is the Christmas holiday shopping edition of The Journal-Patriot. Many North Wilkesboro firms, every one of them reliable, have advertisements in this newspaper, and several have listed many articles from which you may select holiday gifts. The listed selections are very large, considering war conditions.

To say that North Wilkesboro stores are well stocked does not mean that they have unduly increased their inventories. But we do mean to say that North Wilkesboro merchants have a great variety of merchandise and that they have bought wisely in anticipating the holiday trade demands.

Do your Christmas shopping in North Wilkesboro, and do not overlook the fact that a War Bond makes an excellent Christmas gift, especially if you cannot decide on something else.

Capacity Was Underestimated

Major factors in the shortage of steel, rubber, and copper, according to an exhaustive study of "War Production and Shortages of Basic Materials" made by the Research Division of the National Association of Manufacturers, were the failure of the government to realize the scope of the war program in its planning, the conflict among government agencies to obtain materials, and the unpredictable nature of Lend-Lease requirements.

This 56-page study which was cleared by the Office of Censorship and placed in the hands of War Production Board officials before release of the announcement of the Controlled Materials Plan which may clear up some of the conditions enumerated in the NAM report.

According to the survey, "shortages of basic raw materials, actually or threatened, are due to the following factors: (1) faulty planning by government agencies before Pearl Harbor; (2) lack of balance in the war production program due partly to the lack of coordination between the Army, Navy, Maritime Commission and the War Production Board; (3) failure to realize in time inadequacies of the system of priorities, and (4) the fact that production has exceeded early estimates." Both government and private industry underestimated the capacity of American industry to produce munitions. Productive facilities have been increased until they are now out of step with raw material supplies.

Pointing out how industry's ability to produce had been underestimated the report states that "one of the factors responsible for the tightness in the supply of raw materials is the underestimation on the part of certain war agencies of the ability of American industry to produce the tools of war. Many of the war contractors have actually exceeded their schedules of production assigned to them, as is evidenced by the large number of 'B' awards to producers.

High Stakes

Thirty-six per cent of farm families and single persons living on the farms of America made less than \$400 cash in 1941. Their average non-cash income—home grown food—is estimated at \$421 for the same year.

It is difficult to see how anyone can claim the farmers and dairymen are profiting by the wartime rise in farm produce prices. In fact, they are so far from profiting that under the impact of labor shortages, government regulation, and rationing of gas and machinery, many thousands of them are quitting in discouragement.

However, the bulk of the nation's farmers will fight for the right to produce sufficient food for our soldiers, civilians and our Allies, at a price that will not force the farmer out of business. The stakes in this fight are high. If the farmer loses, the nation loses.

Government fiat may equitably distribute what food is left, but only the farmer can produce more.

A New Orleans drugstore gets about 100 calls a day for alarm clocks, has none for sale, and can't get any more. Alarm clocks have gone to war.

Michigan is the only area where chicken is grown to any extent, and coffee roasters are getting the entire supply, anticipating the demand for mixing it with coffee.

The San Diego, Calif., Junior Chamber of Commerce, in a campaign to take two out of every three cars off the streets by promoting car sharing, came out with the slogan, "A rider per tire."

Employees of the International Harvester Co., Rock Island, Ill., who carry a full passenger load in their autos are identified by red, white, and blue stickers, while partly filled cars display a white one, indicating that more riders are wanted.

Coffee drinkers of southern Louisiana and Mississippi drink two or three times as much coffee as the average in the U. S., many of them from 10 to 15 cups a day.

LIFE'S BETTER WAY

WALTER E. ISENHOUR,
Hiddenite, N. C.

BE TRUTHFUL

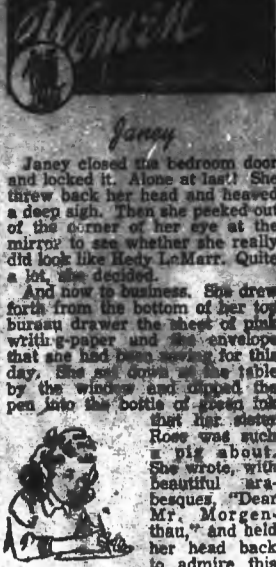
Be truthful. This is life's better way. Good men, great men, noble men are truthful men. If they had not been truthful they could never have been great. "There is nothing so kindly as kindness and nothing so royal as truth."

A liar may gain some point, but he won't retain it. He will lose it sometime, somewhere. Not only that, but he will lose other points. Even his good traits and principals will eventually be marred by falsehood. But saddest and worst of all, he will lose his soul in the end of life here, unless he repents, gets forgiveness and becomes truthful, as no liar shall enter the kingdom of heaven. This is startling and should convince us of the seriousness of falsehood. Young man, young woman, dear boy, dear girl, be thankful. Tell the truth at home and you will tell it when you are somewhere else. But if you lie at home you will lie away from home. It is better to tell the truth if you suffer for it for the time being, than tell a falsehood to escape suffering temporarily, as it will bring on greater suffering hereafter.

Be truthful. It is not only very beautiful trait of life, but very valuable. It is absolutely essential to noble manhood and womanhood, to success and happiness, and life's best, God wants truthful people, not liars. He can bless no lying soul. Mighty men and women are truthful men and women. Truth fills their minds and hearts. They live the truth, act the truth, speak the truth. Their word is their bond. Men depend upon what they say.

Who appreciates and admires the man and woman of truth? Everybody who loves uprightness. Then be truthful at home, in the school room, at play, in business, and in all your dealings with mankind. Realize that truth will lift you up, while falsehood will pull you down. How ennobling is truth!

You may not be beautiful, but you can be truthful, and yet there is lots of beauty in truth. You may not be educated, but you can be truthful. You may not be famous, but you can be truthful. You may not be successful in business, but you can be truthful. You may not be popular, but you can be truthful. This is far better than popularity.



Janey closed the bedroom door and locked it. Alone at last! She threw back her head and heaved a deep sigh. Then she peered out of the corner of her eye at the mirror to see whether she really did look like Hedy LaMarr. Quite a bit, she decided.

And now to business. She drew forth from the bottom of her bureau drawer the sheet of pink writing paper and the envelope that she had been saving for this day. She sat down at the table by the window and dipped the pen into the bottle of green ink that her sister Rose was such a pig about. She wrote, with beautiful arabesques, "Dear Mr. Morgenthau," and held her head back to admire this effort of the best pupil in penmanship class.

"Here are my stamps for a bond, \$18.75. I started last Christmas when I got \$3.00. Not counting 50 cents, I have earned all the rest, working one or more days a week at a local grocery store, and I'm quite proud to say I worked hard to get it." Janey stared out of the window at Peterson's house and beyond at the big yard where the kids were playing football. She held her pen elegantly in air.

"Sitting here looking out the window, I see a peaceful little town, and I wonder how the world can be in such a turmoil and the people of this world can have such hate for their fellow men. So I'm proud to send these stamps because I know I'm helping to make the whole world peaceful again like our little town."

She signed her name with an important flourish, not forgetting a conspicuous "Miss" in front of the "Janey." After she had sealed the letter she went on staring out of the window. It really was awfully peaceful. Overhead she heard a plane go humming by through the sunny afternoon air.

Then the voice of her best friend, Betty, called from outside—"Janey!" In an instant Janey was on her feet and tearing downstairs and out. She was not Hedy LaMarr nor a deep philosopher any more, but exactly twelve years old.

(Letter from an actual communication in the files of the Treasury Department.)

Grown-ups and children alike should all help the "breadwinner" of the family to budget for War Bonds. Let's all join a payroll savings plan and "top that 10% by New Year's."

Farmers Can Ask For More Gasoline

Raleigh.—State Office of Defense Transportation authorities, noting "farmers were, in most cases, not satisfied with mileage quotas" allowed by certificates of war necessity, said today rural truck owners may appeal for more gasoline if the need warrants.

Proper procedure, it was explained, would require only three steps: 1. All farmers who feel an adjustment is necessary should take their certificates to their local ration boards and secure their allotments of gas for December and the first quarter of 1943. 2. The farmers then should go to the county farm transportation committee, usually located at the county seat, and present the war necessity certificate with an explanation of his needs for each quarter of 1943. 3. The transportation committee will forward the certificate with its recommendation to the proper ODT district office for revision.

Plans for Accident Victim's Funeral Are Incomplete

Yadkinville.—Arrangements for the funeral of Wade Reavis, Jr., 14, who was fatally injured Tuesday night in an accident just east of Yadkinville, have not been completed. Young Reavis was delivering The Sentinel when the accident occurred. The bicycle he was riding was in a collision with a pickup truck driven by Coy Johnson of Brooks Cross Roads. He was a sophomore at Yadkinville High school, son of Wade Reavis, Sr., and Mrs. Reavis, the former a federal probation officer of the middle North Carolina district. Johnson, driver of the truck, is being held pending the outcome of the investigation.

PEANUTS Although peanut yields in Martin county are fair this year, the quality is varying widely and the hay is poor because of excessive rains, says John I. Eagles, assistant farm agent.



The New York Association for the Blind started its scrap drive by placing two large barrels in its lobby, to which blind contributors were directed by an announcement in Braille. Cotton growers of the nation will vote in a referendum December 12 to determine if AAA marketing quotas will be placed on the crop during the 1943-44 marketing season.

DICK'S Service Station

will help you

We are thoroughly familiar with the new regulations of the Tire Rationing Board and can give you information as to its requirements for eligibility. We will be glad to assist you in filing the certificate for either re-capping or new tires. And there is no charge for this service.

IF YOU ARE ELIGIBLE FOR New Tires BUY KELLY-SPRINGFIELD

The Kelly Tire today offers the same exceptional qualities and features that made it one of America's finest tire values in pre-war days!

If You Hold an 'A', 'B' or 'C' Gasoline Coupon Book, Abide by the Regulations Governing the Use of the Same, and If Your Tires Cannot Be Re-Capped You are Eligible to Obtain Special WAR TIRES

Dick's Service Station

Dick Cashion, Proprietor

Tenth Street

Telephone 371