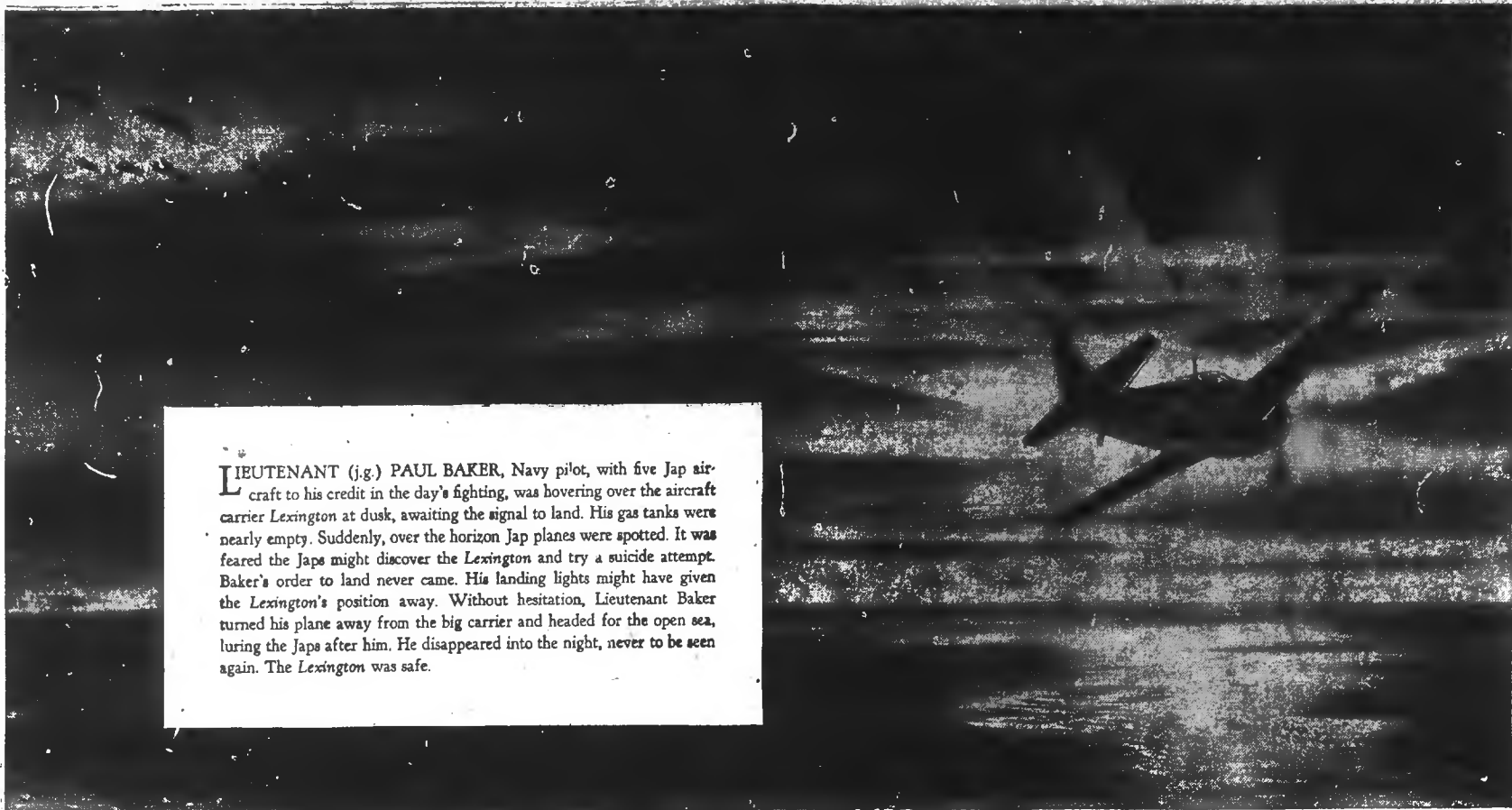


THIS FARM BOY GAVE ALL... You are only asked to lend your money!



LIUTENANT (j.g.) PAUL BAKER, Navy pilot, with five Jap aircraft to his credit in the day's fighting, was hovering over the aircraft carrier *Lexington* at dusk, awaiting the signal to land. His gas tanks were nearly empty. Suddenly, over the horizon Jap planes were spotted. It was feared the Japs might discover the *Lexington* and try a suicide attempt. Baker's order to land never came. His landing lights might have given the *Lexington's* position away. Without hesitation, Lieutenant Baker turned his plane away from the big carrier and headed for the open sea, luring the Japs after him. He disappeared into the night, never to be seen again. The *Lexington* was safe.

You can buy extra Bonds!

Paul Baker had a big decision to make. It took him about two seconds.

We, at home, also have a decision to make. We are asked to buy extra War Bonds at once. Our boys at the front are depending on us in this Fourth War Loan. Our patriotic impulse is to say "yes" first and look around for the money afterwards. Let us obey that impulse! It will do us good in more ways than one!

Paul Baker sized his situation up in two seconds . . . and acted. We, whose duty is so trifling by comparison, need scarcely more time in which to do ours!

Think! We are asked to make an investment, not a sacrifice! We are asked to invest the money we would normally use to replace automobiles or farm machinery or repair buildings and fences. We are asked to establish a deprecia-

tion reserve which will be available for replacements after the war. We are asked to build up a financial reserve for unfavorable years that may come later, or for the education of the children, unexpected hospital bills, or the payment of taxes and debts.

War Bonds are the best form of financial reserve ever offered you. Your money helps finance the war. By postponing unnecessary spending you speed production of planes and munitions to win the war. The gradual expenditure of your reserve after the war will provide jobs for returning soldiers and help stabilize the nation's finances in the post-war adjustment period.

Ask yourself: Have I a single valid reason why I should not buy extra War Bonds?

Then, like Paul Baker, make your decision and act!



Get Ready For The Day When Johnny Comes Marching Home

If you have a boy in the service, think what it will mean to have him come back and share with you the joy of equipping the farm with the best in tractors and other machinery. Think what it can mean for you to have the cash to put the children through college. Think what it can mean, a few years hence, to have new farm buildings or a new home or complete modern conveniences about the place.

To thousands upon thousands of farm and ranch owners who have bought extra War Bonds, these things are assured. For the first time in their lives they are going to be able to have the things they've wanted. Some of them are your neighbors. How about you?

YOU NEVER GET LESS THAN YOU LEND And you get 1/2 more than you invest

When held 10 years, Series E War Bonds yield 2.9% interest, compounded semi-annually. You get back \$4 for every \$3.

CASH WHEN YOU NEED IT

Of course no one should cash a Bond unless he has to; but if an emergency comes along, your War Bonds are like money in the bank. Uncle Sam will redeem them in cash—at full purchase price—any time after you've held them 60 days. Don't hold back a single dollar unnecessarily from the purchase of War Bonds. YOUR HELP IS NEEDED.

The Fourth War Loan is on! Your dollars are needed as much by Uncle Sam today as you will be needing them tomorrow.

This window sticker identifies you as the purchaser of extra War Bonds during the Fourth War Loan. It is a badge of honor to be displayed with pride. Be the first in your neighborhood to have one. Buy an extra War Bond today!

FACTS

About War Bonds (Series E)

You Lend Uncle Sam	Upon Maturity You Get Back
\$18.75	\$25.00
\$7.50	\$10.00
75.00	100.00
375.00	500.00
750.00	1000.00

Don't Wait Until You're Asked . . . Buy These EXTRA WAR BONDS by Mail . . . today!

Mail this to your bank, postmaster, or Production Credit Association



To _____ (Your bank, postmaster, or farm organization)

Enclosed please find check for \$ _____ for _____ (Total amount) (Number)

U. S. War Bonds, Series _____ (E, F or G) with a maturity value of \$ _____ each. Register Bonds in the name of and mail to:

Name (Mr. Mrs. Miss) (First name) (Middle name or initial) (Last name)

Address _____ (If you wish to name either a beneficiary or co-owner, check which):
Beneficiary () Co-owner ()

Name (Mr. Mrs. Miss) (First name) (Middle name or initial) (Last name)

Signature of purchaser _____ (First name) (Middle name or initial) (Last name)

FOR AMERICA'S FUTURE, FOR YOUR FUTURE, FOR YOUR CHILDREN'S FUTURE
INVEST IN EXTRA WAR BONDS NOW!

This is an official U. S. Treasury advertisement—prepared under the auspices of Treasury Department and War Advertising Council

Let's All BACK THE ATTACK!

This Advertisement is a Contribution to America's All-Out War Effort By

Rhodes-Day Furniture Co.

"Always Outstanding Furniture Values"

C. G. DAY, President

D. E. ELLEDGE, Vice-Pres.

MRS. MARGARET COFFEY, Sec.-Treas.