

THE PROTECTED HOME RATED AS A WELL-GROOMED HOME

The well-groomed home is a credit to its owner and a credit to its neighbors.

"What a terrible blow to me!"



"Here I thought I could get me a new car practically the day after V-Day."



"What a blow! Now I find out it may be V-Day plus maybe two or three years before I can get one."



"But my Gulf man cheered me up. Said he'd help keep my present car rolling, if I'd let him give it the Gulfpride* and Gulflex** treatment regularly."



"That's good advice. I'd sure hate to take a chance on anything but the finest lubrication. I don't hanker to walk everywhere I go."

*GULFPRIDE FOR YOUR MOTOR

An oil that's TOUGH in capital letters . . . protects against carbon and sludge!

**GULFLEX FOR YOUR CHASSIS

Knocks out friction at up to 39 vital chassis points! Protection plus!



For the life of your car - go Gulf!

credit to its owner and a credit to its neighbors. You, for example, undoubtedly live in an attractive neighborhood. It is pleasant to look out at other well-kept houses and lawns from the windows of your own home. The cheerful feeling which this delightful outlook inspires is but a reflection of pride of ownership, satisfaction in taking your rightful place in the community and the thought that your own home adds its share to an attractive scene. But—this is only part of the picture.

Today, a properly painted home is a positive contribution to our government's conservation program. As a protective coating, paint lengthens the life of wood surfaces considerably. But a neglected house opens itself to numerous damaging influences. Moisture, for example, is the enemy constantly attacking your home, prying into unprotected corners, seeping into the tiniest open cracks and breaking down your paint film wherever water has a place to gather.

Wood shrinks. Even though your house was tight in every joint last year, or the year before—or when it was new, wood shrinkage is continually opening minute places where water can enter. Like a cavity in a tooth these cracks grow and admit more moisture. Soon there is enough to cause the wood to swell and, before you know it, the paint breaks away from the wood, leaving it at the mercy of rain, burning sun, hail, snow, etc. Should the surfaces be tin, galvanized iron or a similar metal, a poor protective film will permit corrosion with resulting leaks and deterioration.

How do you know when your home is literally being torn down through neglect and poor painting? Here are some danger signs which you can easily recognize—in some cases, removing old paint and replacing with a fresh coat of quality paint will remedy the defect. In others, it may be too late to do anything but replace the neglected part.

As mentioned before, neglected painting can cause corroding of galvanized gutters and downspouts. Look for rusted nails and dirt streaks indicating that water behind the siding has caused the paint to peel. Most people pile heavy coats of paint on window sills without sanding away old, dead, cracking paint before repainting. Flat surfaces take the most sun and standing water. So, even though dirt accumulations protect the paint considerably, window sills still get severe weathering. Remove that cracked, broken paint before you repaint.

Window sashes have two weak points. First, crumbling putty and second, unpainted bottom edges. Watch for them—they can weaken and warp the entire sash. Similarly, be careful of unpainted edges of house doors and garage doors. Porch floors, steps and sills take hard punishment from footwear, abrasive dirt and standing rain water. Bare wood absorbs water swells, hot sun bakes it out and this alternate swelling and shrinking produced wood checks, cracks and peeling paint which are caused by neglected painting.

Porch columns are of hollow construction and any shrinkage will admit water. If no openings are provided at the bottom for drainage, rotting and peeling will follow. Porch railings and spindles have many joints which can open and take up water to cause paint peeling and rotting of the wood. Clean off the loose paint, prime and putty all openings after a dry spell has dried out the wood and shrunk it to normal size. Otherwise it will shrink after repainting, opening up the cracks again.

When porch ceilings are warped and water spotted, the source may be broken roofing, leaking gutters or defective flashing. A leak in the porch may let in moisture which disfigures the ceiling by leaving dirt streaks. Keeping in mind that water can travel inside openings and cause damage far and wide inside the house as well as outside, these and similar danger spots should be painted every two years.

Now that your home is well protected against deterioration, your next job is to select colors that are pleasing to the eye. This applies particularly to inside wall, ceiling, floor, and woodwork surfaces. However, paint has two jobs to perform. First, it provides a decorative coating and, second, it reflects the light by which you work and live. Lighter colors, of course, have higher reflection values. Their use, therefore, contributes to better and more economical lighting particularly when used on ceilings.

With lighter tints on ceilings, it becomes possible to use selections from a wide range for the decoration of walls and woodwork. In fact, walls done in a lower key than the ceiling, are usually preferable to a decorative scheme composed wholly of very light tints. The explanation is

that with ample light diffused by light-saving lamps and modern lighting fixtures—and reflected by a light tinted ceiling—the eyes find the deeper shades of walls comfortable and pleasing.

In rooms with considerable areas of woodwork—rooms with several doors, cupboards or bookshelves—the woodwork should be done in light tones. In cases of this kind it is preferable to paint the woodwork the same color as the walls. As a general thing, ivory or white enamel is always good. Kitchens have a great deal of woodwork. By doing the panels of cupboards and doors in enamel of approximately the same light tint as the walls and by using harmonizing tints for trimmings the frames and window casings, you not only obtain better seeing conditions but the room will seem larger and more convenient.

In selecting colors for the ceiling and walls of a room with a view to having proper seeing conditions, it is necessary to have a

general idea of how much light each color reflects. The table shown below ranks the more popular tints according to their ability to reflect light. The range of colors extends from white through the common wall tints down to black. With each tint is shown the percentage of light it reflects. Those with a ranking of 70 percent and above make excellent ceiling colors. In rooms employing dark wall tints, such as coconut brown or forest green, it is most important to compensate for darker walls by using very light tints for the ceiling.

- White—89 percent.
- Ivory—82 percent.
- Canary yellow—77 percent.
- Cream—77 percent.
- Caen stone—76 percent.
- Orchid—87 percent.
- Cream gray—66 percent.
- Ivory tan—66 percent.
- Sky blue—65 percent.
- Buff—63 percent.
- Pale green—59 percent.
- Shell pink—55 percent.
- Bright sage—52 percent.

J. Frank Lankford Obituary Is Given

James Frank Lankford was born December 27, 1883. He was married to Dottie Mahaffey June 18, 1908. To this union were born nine children, eight of whom survive: Mrs. H. R. Kendall, Mrs. D. C. Church, Ray Lankford, Georgia and Dewie Lankford, of North Wilkesboro; Warren and Osler Lankford, U. S. Navy; Edward Lankford, U. S. Army; Bruce Lankford, deceased; also three sisters.

He professed a hope in Christ in early boyhood and united with Oak Grove Methodist church, later united with Harmony Baptist church, then in 1936 became a charter member of Welcome Home Baptist church and remained a member until his death. He died March 26, 1945. His stay on earth was 66 years, 2 months and 28 days. A dear one from us is gone, whose voice we love is stilled, a place is vacant in our home, which never can be filled.—Reported.

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CARD OF THANKS
We use this means to express appreciation to friends and neighbors for their kindness and sympathy in the bereavement due to the death of our husband and father, James Frank Lankford.
THE FAMILY.

BUY MORE WAR BONDS

AT FIRST SIGN OF A

COLD

USE 666

Cold Preparations as directed

North Carolina has 2.4 hospital beds per 1,000 population as compared with the recommended 4 beds. This means an additional 6,000 hospital beds for the state.

At the Time of Need



Reins-Sturdivant
North Wilkesboro, N. C.

W P B
O P A
N A I T D
W M C
Y G J
O D T
R M A

(Your Good Judgment)

ALL Agree . . . the TIRE Situation Is Serious

Passenger car tire production for the second quarter of this year is almost one million less than for the same period in 1944. Only one million passenger tires are allotted for the 24 million passenger cars now in operation. Only the most essential drivers are eligible for certificates and it is very doubtful whether their needs can be met. Tire care and conservation is necessary today more than ever before.

Here, Briefly, Is the Local Picture:

The Number of Registered Passenger Cars Is Approximately **3,600**

The April Car Tire Quota Is **166**

Not a very cheering picture. But it does not necessarily mean that driving must stop. It does mean that you must continue to take better care of your tires. Keep within today's speed limits—keep tires properly inflated—watch wheel alignment—make repairs promptly—and ABOVE ALL—when the casing is worn smooth RECAP AT ONCE. Another sound piece of warning is to

FOLLOW THE ADVICE OF YOUR TIRE REPAIRMAN

In order to give adequate service he has kept abreast of the various synthetics used, knows the proper means of vulcanization, the various types of repairs, the curing of synthetics. It is an art which has kept America on wheels—has lowered transportation costs. And remember that the Army needs millions of tires to win the war. Take care of yours—for their sake.

YOUR TIRES SHOULD BE INSPECTED REGULARLY!

BE WISE—REPAIR—RECAP—IN TIME

DICK'S Recapping Service

WE GIVE 24-HOUR SERVICE TO CAR AND TRUCK OWNERS

Ninth Street

North Wilkesboro, N. C.