

BELK'S

JANUARY CLEARANCE

Begins **FRIDAY, JAN. 25** 8:30 A.M.

WOMEN'S MISSES' and CHILDREN'S

Ready-to-Wear!

(SECOND FLOOR)

One group of children's Hats, values to \$3.48. On sale at, each—
50c

One large table of children's Sweaters—cardigans and pullovers; values to \$4.95. Reduced for Clearance to—
\$1.00

One lot of children's Bath Robes, values to \$4.95. Reduced for Clearance to—
\$1.00

One group of children's fall and winter Wool Skirts. Values to \$4.95. On sale at, each—
\$1.00

One lot of children's Snow Suits, values to \$7.95. On sale at, each—
\$2.00

One lot of children's Hoods, Scarfs and Caps, on sale at, each—
25c

Miscellaneous table of children's Wearing Apparel—Blouses, Knit Pajamas, Slips and infants' Blankets. Great values! On sale at, each—
50c

One lot of children's Wash Dresses reduced for Clearance! Values to \$3.95. On sale at, each—
79c

One group of ladies' Rayon Blouses. Values to \$5.95. On sale at, each—
\$2.00

One lot of ladies' Wool Skirts—plain colors and plaids. Values to \$8.95. Reduced for Clearance to, each—
\$2.50

One table of ladies' all-wool cardigan and slipper Sweaters. Values to \$7.95—on sale at, each—
\$3.00

All ladies' winter Coats reduced for Clearance to—
One-Half Regular Price!

60 ladies' wool Suits, formerly priced from \$12.50 to \$58.00, reduced for this sale to—
One-Half Regular Price!

80 ladies' fall and winter Dresses, formerly priced from \$7.95 to \$22.50—reduced for Clearance to—
One-Half Regular Price!

30 ladies' Dresses, values to \$12.50—reduced for Clearance to—
\$2.00

40 ladies' Dresses, values to \$24.50—at a close-out price of, each—
\$3.00

30 ladies' slightly soiled spring Coats, formerly priced to \$39.50. Reduced for Clearance to—
\$5.00, \$8.00, \$10.00

50 children's slightly soiled spring Coats, values to \$16.50, drastically reduced to, each—
\$3.00, \$6.00, \$8.00

Miscellaneous table of ladies' Wearing Apparel, consisting of five Evening Dresses, five House Coats, one Evening Wrap, six Skirts, ten Sweaters, twelve Girdles, etc. On sale at, each—
\$2.00

One rack of children's winter Coats, Jackets and Snow Suits, reduced for Clearance to—
One-Half Regular Price!

One group of infants' wool knit Leggin Suits and Buntings. Formerly priced \$3.95 and \$4.95. On sale at, each—
\$2.00

One group of ladies' fall and winter Hats, values to \$7.50, on sale for, each—
\$1.00

One lot of ladies' Hats, values to \$4.95, on sale at, each—
50c

One lot of ladies' Hats, values to \$3.95, on sale at, each—
25c



Main Floor Values!

Ladies' hand bags, regular prices \$3.95 and \$4.95. Sale Price, each—
\$2.00

Ladies' bags, formerly priced \$2.98, now on sale at, each—
\$1.00

One lot of jewelry, priced regularly at \$1.00—now Sale Priced at, each piece—
50c

A good assortment of colors and styles in dresses (soiled) at—
One-Half Regular Price!

One Lot of Dish Cloths, Each **5c**

Boys' Department On Our Balcony

One lot boys' long pant suits, elastic in trousers. Sizes up to 8. Sale price, each—
\$4.00

Boys' suits, regular prices from \$7.95 to \$16.50—Sale Price—
\$5.00-\$7.00-\$11.00

One lot boys' sport coats, regular price \$9.95, now on sale at, each—
\$6.00

Boys' black and brown crushed leather jackets, regular price \$9.95. Sale Price, each—
\$6.50

BE HERE FRIDAY MORNING—SHARE IN OUR

Basement Values

Fine Quality Prints
One lot very fine quality white ground prints, selling now at 39c—special yard—
19c

Cotton Mesh Fabrics
Heavy cotton mesh fabrics, can be used for curtains or draperies.
3 Yards For 50c

Remnants! Remnants!
A few thousand remnants of various cloths, mostly damaged or misprints. One-half to one yard pieces. Each—
5c

Cotton Mesh Pants
Cotton mesh pants to close out at each—
10c

Women's Coats
A few women's coats for spring. Each—
\$5.00

Women's-Children's Sweaters
One lot women's and children's sweaters. Soiled. Each—
\$1.00

Pencil Tablets
A large quantity pencil tablets to close out at—
4 For 10c

Four-String Brooms - 39c
Boys' Corduroy Overalls
One lot boys' corduroy overalls, partridge patterns, in small sizes . . . priced, pair—
\$1.00

Kitchen Towels
Large size kitchen towels, each—
15c

Men's Wide Brim Hats
One lot men's wide brim "Big Apple" hats, and other assortments. Values to \$2.95. Each—
\$1.00

Men's and Boys' Shoes
A few men's and boys' shoes and oxfords on sale at, pair—
\$1.00

Women's Oxfords
One lot women's oxfords or loafers, pair—
\$1.00

Children's Oxfords
One lot of children's oxfords and shoes. Leather. Values up to \$1.98. Sale price, pair—
\$1.00

Four-String Brooms - 39c

\$1.00 Shoe Table

(FIRST FLOOR)

Women's black crushed kid leather, closed heel and toe, medium heel. A \$4.95 value ——— **\$1.00**

Women's brown leather oxfords, rubber soles and leather soles. \$3.95 value on sale at ——— **\$1.00**

Women's black calfskin leather soles, medium heel. \$3.95 value now **\$1.00**

Women's black gabardine pumps, medium heel. \$3.95 values now — **\$1.00**

Women's white and brown dress oxfords, open toe. \$3.95 value now **\$1.00**

Some odds and ends, values up to \$6.00 to close out at, pair ——— **\$1.00**

Women's black gabardine with bow, in open toe, Cuban heel. \$4.95 value now on sale at ——— **\$1.00**

Women's brown pumps, Cuban heel, in open toe and heel. \$4.95 values **\$1.00**

Misses' oxfords in black and brown calfskin leather. Pre-war shoes. Solid leather. \$3.95 values now ——— **\$1.00**

Women's bed room shoes in black kid leather, medium heel. \$2.48 values, to close out at, pair ——— **\$1.00**
Same in red; also blue in odds and ends.

One lot of women's bed room shoes and mules. In mixed colors. Values up to \$2.98, now only ——— **50c**

Children's patent straps, sizes 2 to 6; white T-Strap in sizes 2 to 6. Values up to \$1.98, to close out at pair ——— **97c**

Women's white grain leather dress oxfords, 13-8 heel. Leather soles . . . and built-up heels. To close out at **\$2.91**

Men's and boys' white and brown oxfords, brown and white saddle oxfords, brown and white, moccasin toe. \$3.95 to \$6.00 values on sale at ——— **\$2.91**

Men's black oxfords, wing tip, in solid leather soles and heels. Pre-war shoes. Values \$4.95. On sale, pair ——— **\$2.91**
(This is the Jarman Shoe)

"North Wilkesboro's Shopping Center"

Belk's Dept. Store

"North Wilkesboro's Shopping Center"