

Prevette's Stores Carry Nationally Advertised Lines

The trade will find many nationally advertised brands carried in stock at Prevette's Stores. Some brands have been featured by them exclusively ever since the business was established, such as Star Brand Shoes, Griffon Clothes, Ball Band Footwear, Cooper's Underwear, and many other brands.

They also feature Dobbs Hats, Schoble Hats, Champ Hats, Curlee Clothes, Fashion Square Clothes, Style-Rite Clothes, Florsheim Shoes, Freeman Shoes, Bootmaker Guild Shoes, Rand Shoes, Randcraft Shoes, Dandel Green House Slippers, Arrow Shirts, Marlboro Shirts, Interwoven Socks, Hickok Accessories, Poll - Parrot Shoes, Play-Poise Shoes, Heel Latch Shoes, Style-Right Pants, and many other well known brands.

When you buy branded merchandise you know you are getting the best that money can buy.

Red Cross lists a few rules for handling your guns: Gunpowder, like gasoline, does not mix with alcohol; presume that the gun is loaded; break the gun (action open) when entering the automobile; be certain barrel is clear of obstructions and be certain of your target; never point except at intended target; never climb a fence with a loaded gun and don't shoot at a flat, hard surface or at the surface of the water.



George W. Blevins

Is manager of the Bargain Department in Prevette's Stores. He is new with the firm but comes with a high recommendation in this type of work. He extends an invitation to all of his friends to visit his department and see the outstanding values offered during this event.

NEW TOPCOATS of quality and style



Outstanding Values

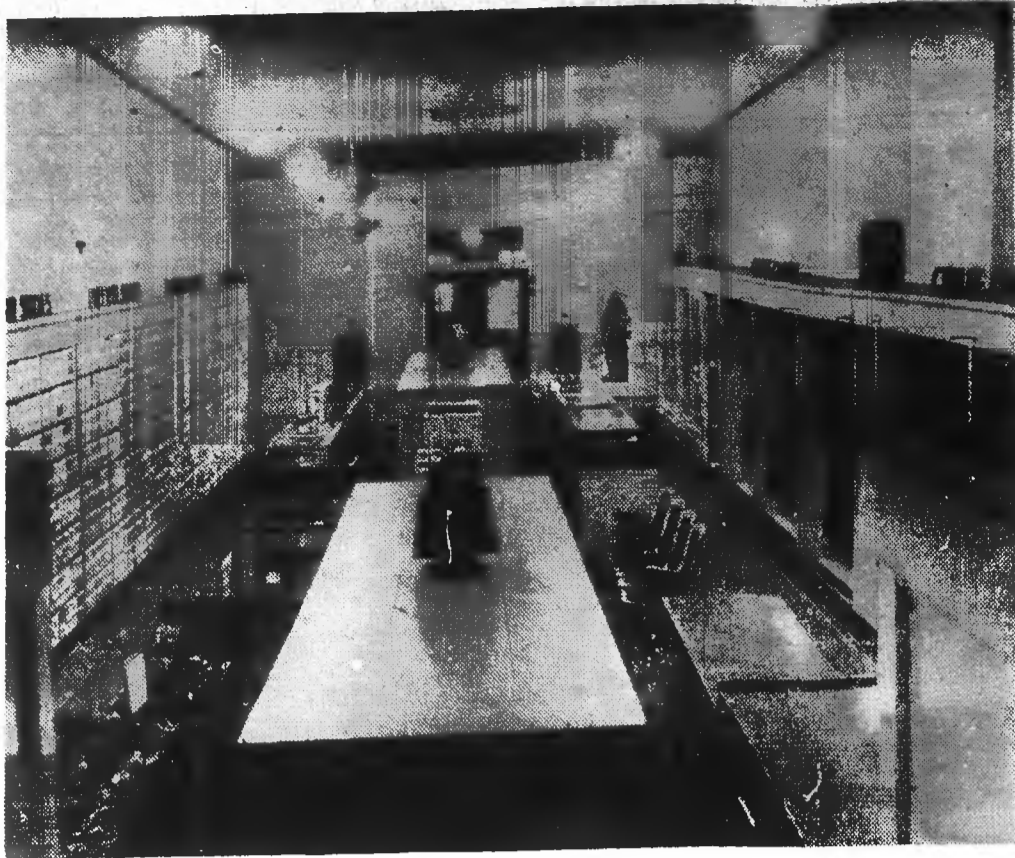
All-Wool Fabrics Superior Tailoring

\$23.50 To \$33.00

Be prepared for chilly winds of Autumn. Come in now and select your Topcoat. Handsome styles in fabrics that provide warmth without weight. Solids and tweeds in smart fall colors. You'll like our smart selection for our—

"40th Anniversary"

THE MEN'S DEPARTMENT



The above photograph is a view of the interior of the Men's Department in Prevette's Stores. The customer will find a complete line of men's wear here. This department is completely cut off from the other departments to give men the privacy they desire in selecting wearing apparel.



Troy M. Church

Manager of the Men's Furnishing Department in Prevette's Stores. He has been with the firm over a year and has built up a nice following. He invites his friends to come in and look over his department.

Among practices recommended by the Red Cross for farm safety are: Put ring in sire's nose and lead him with a staff, plainly mark gasoline cans, keep all steps in repair, put sand or straw on slippery barn floors, fasten all loose boards, wear leather gloves in working with rusty wire, handle paris green and other poisons with care.

Wearing Apparel Prevette's Stores 914-916 B STREET • NORTH WILKESBORO, N. C.

FOR 40 YEARS Have Been Selling

Clothes For Men Who Wear the Best!



SUITS ... of Superior Quality STYLED AND TAILORED From FINE FABRICS... FINE WORKMANSHIP

Good looks that last is what you get when you buy a suit here. Sturdy, soft and hard finished wools cut for precise fit—tailored to hold their shape. Makes no difference whether you're tall, short, thin, stout, it's our job to fit you—and we do. Satisfaction guaranteed. Come in now and select your fall suit. With shipments arriving every day we're reasonably certain we can suit you.

\$22.45 to \$44.86

"Curlee Clothes" - "Griffon Clothes" - "Fashioned Square Clothes" - And Many Other Brands Are Here!

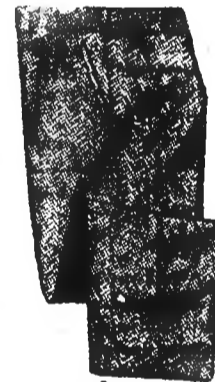
Other Essential FALL ITEMS



Poplin Jackets

For all kinds of weather you'll want this smart, comfortable Jacket. Zipper front.

\$5.95 to \$8.95



Fall Slacks

The new season's patterns are beautiful. Tweeds and hard finished fabrics.

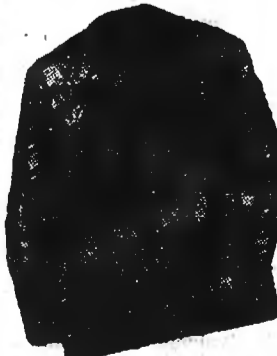
\$5.98 to \$10.98



Fall Sweaters

For the cool Fall days get a light weight Jacket. Complete stock to choose from.

\$3.98 to \$8.98



Leisure Jackets

You'll want one of these to help you pass in comfort your hours of leisure.

\$10.95 to \$14.95

"40th Anniversary"

Wearing Apparel Prevette's Stores 914-916 B STREET • NORTH WILKESBORO, N. C.

For Our FORTIETH Anniversary



Perfect for daily wear. Fine quality felt... hat with a medium band... in gray, blue brown,

\$7.50 to \$10.00

'Champs' - 'Dobbs' - 'Schobles'



For dressy occasions

you'll want this smart roll brim—made of quality felt. Comes in all the popular Fall shades.

12.50 TO \$15.00

FALL ACCESSORIES

QUALITY DURABILITY GOOD LOOKS



New Fall Shirts

We have just received a few dozen Arrow Shirts. Only one to a customer.

\$2.56

FALL TIES

Choose your Ties to complement your new Suits. We have your pick of the new patterns. Yes, they're here!

\$1.00 to \$5.00



FALL SOX

Fall Sox are here in pleasing variety. Solids, stripes, checks and plaids. See these!

35¢ to 65¢

FALL PAJAMAS

In cotton. Tan rayon materials. Solids and designs. All sizes.

\$4.50 to \$5.98

Wearing Apparel Prevette's Stores 914-916 B STREET • NORTH WILKESBORO, N. C.

"40th Anniversary"