

Stores 40th Anniversary 40 YEARS OF SAVINGS VALUES

ANNIVERSARY VALUES WOMEN'S FALL DRESSES

IN THE NEWEST FALL STYLES



AT HARD-TO-BELIEVE LOW PRICES

DIVIDED INTO THREE SPECIALLY ARRANGED GROUPS FOR THIS BIG BARGAIN EVENT!

- One Group Dresses at low price of ... \$5.00
- One Group Dresses at low price of ... \$8.00
- One Group Dresses at low price of ... \$10.00

All Below Ceiling Prices

ANNIVERSARY VALUES FINE DRESS SHOES

SEE THESE GROUPS AND BUY YOUR NEEDS NOW

You'll find Oxfords, Pumps, Straps and other styles included. In black, tan and brown.



The Newest Fall Styles HURRY! These Will Sell Fast!

AT THESE UNUSUALLY LOW PRICES

- One Group These formerly sold from \$4.95 to \$6.95. In odds and ends in styles, sizes, etc. A genuine value for you at, pair \$1.00
- One Group Shoes, outstanding values \$1.48
- One Group Shoes, priced very low at \$1.98
- One Group Shoes, money-savers at \$2.48
- One Group Shoes you'll really like at \$2.98

All Below Ceiling Prices

ANNIVERSARY VALUES WOMEN'S SUITS and COATS

Be sure to see these Special Groups before you buy your Fall outfit. The Newest Fall Styles!



AT TREMENDOUSLY LOW PRICES

- One Group Coats These are slightly shop worn ... formerly sold from \$14.95 to \$18.95. Now, each \$7.98
- One Group Suits at the low price of \$15.40
- One Group Suits at low price of \$18.40
- One Group Coats at the low price of \$15.40
- One Group Coats at low price of \$18.40

All Below Ceiling Prices

and Winter Needs Now During This Event!

ANNIVERSARY VALUES MEN'S AND BOYS' Warm Sweaters

In these special groups you'll find the finest choice selections to choose from. Colors are all popular. Some are part wool, but the majority are all wool. Here is your opportunity to get a real Sweater buy. Supply your Sweater needs today from these groups at low prices.

- ONE SPECIAL GROUP BOYS' SWEATERS ASSORTED COLORS. SLIP-ONS AND BUTTONS. SIZES 6 TO 16
1.98

- ONE SPECIAL GROUP MEN'S SWEATERS SLIP-ONS OR BUTTONS ASSORTED COLORS. SIZES 36 TO 48
2.98

All Below Ceiling Prices

ANNIVERSARY VALUES MEN'S AND BOYS' Quality Rainwear

Why not buy your Rainwear needs for yourself and boys during this big saving event? You'll find these Raincoats to be the very thing you need to keep dry. They're made good and are waterproof. What more could you ask for at such low prices? Act today and save money!

- ONE SPECIAL GROUP BOYS' RAINCOATS OLIVE GREEN COLOR. WATERPROOF FABRIC. SIZES 6 TO 18
2.98

- ONE SPECIAL GROUP MEN'S RAINCOATS BLACK COLOR. RUBBERIZED FABRIC. WATERPROOF. SIZES 34 TO 48
3.98

All Below Ceiling Prices

ANNIVERSARY VALUES MEN'S Rubber Footwear

The articles and boots we're offering during this great Anniversary Event are the very best quality that can be had. These two groups are made up of rubber footwear received from the U. S. Government Army release merchandise. The standard of workmanship is superb, the quality of rubber the very best. Buy now at these unusually low prices.

- ONE SPECIAL GROUP OF ARTICLES THESE ARE FIVE-BUCKLE. GOOD RUBBER. SIZES 6 TO 12
3.98

- ONE SPECIAL GROUP OF BOOTS 15-INCH KNEE-HIGH BOOTS. GOOD RUBBER AND SOLES. 7 1/2 TO 12
3.98

All Below Ceiling Prices

- BOYS' SHOES **\$1.98**
- HEAVY UNIONS **\$1.98**

These work shoes are made for wear

Heavy Hanes unions to keep you warm

- HEAVY OVERSHOES **\$1.98**
- FLANNEL SHIRTS **\$1.71**

These are Ball Band and heavy duty. Good buys

Cotton flannel for real warmth. Get one!

- HI-TOP SHOES **\$8.90**
- HOUSE BROOMS **\$1.01**

All leather Boots, thick soles waterproof

Purchased specially for this event. Real value!