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THE JOURNAL-PATRIOT

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North Wilkesboro has a trading radius of 50 miles, serving 100,000 people in Northwestern Carolina.

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Make North Wilkesboro Your Shopping Center

CAMERA GETS NEWS VIEWS HERE ON FARMERS' DAY



The dairy calf show held at the fairgrounds here on Farmers' Day, October 2, was acclaimed as being very successful with 20 fine animals shown for the prizes given by the Wilkes Chamber of Commerce. In this picture the champion and reserve champion animals are shown. On the right in Buddy Mathis holding the champion while Miss Lucille Mathis is in the foreground with the second place winner in the show. Plans are to greatly enlarge the dairy calf show for the event next year.



Only a small portion of the crowd and parade here on Farmers' Day Wednesday is shown in this picture made on Main street during the parade of veterans on Farmers' Day. The parade was led by the North Wilkesboro high school band, and an army recruiting color guard. Major Roy Forehand was parade Marshall.



Senator Clyde R. Hoey is shown before the microphone as he delivered an inspiring address here Wednesday before the large Farmers' Day crowd. Shown near the senator on the speaker's platform are John E. Justice, Jr., who was master of ceremonies, Mayor R. T. McNeil, who delivered the address of welcome, J. B. Williams, president of the Wilkes Chamber of Commerce, sponsor of the Farmers' Day celebration, and J. Gordon Hackett.—(Photos by Harvel).

NORTH WILKESBORO OVERWHELMS MOCKSVILLE TO WIN BY SCORE 26-0

North Wilkesboro's Mountain Lions overwhelmed a fighting Mocksville 11 Friday to win 26 to 0 at Mocksville. The game was more closely played than the score indicated but Coach Bowers' team, improving each week, was able to come through at the right points to roll up the score to four touchdowns and two extra points. The Mountain Lions scored one in the first quarter, one in the second and two in the final period. Sturdivant scored two of the touchdowns on runs, Caudill ran one touchdown and Rousseau the other, after catching a splendid pass from Turner. The backs alternated in making long gains throughout the game. Porter played well at center but went out early in the game with a knee injury and Hudson played a wonderful game at that position. Shook at tackle, Adams at end, Stoker and Church at the guard positions showed up well in the line, which played a brilliant game on offense and defense. The Mountain Lions play Jonesville high team here Friday, 2:30, and will have a most busy afternoon. Reports from Jonesville indicate that a fast and aggressive team has been formed there and has been improving in the past two weeks. It is expected that the local squad will have plenty of work this week in preparation for the contest, which will be followed by Boone and Elkin, two of the toughest games on the schedule.



P. E. Brown, farmer, industrialist and former sheriff of Wilkes, who introduced Senator Clyde R. Hoey to the Farmers' Day through here

Fire Prevention Week Now Being Observed Here

Chamber of Commerce Active in Promoting Safety and Fire Prevention

Fire Prevention Week, as proclaimed by President Truman, begins today. Since the Chicago fire of 1879, which wiped out the business section and a large part of the residential section of that city, fire prevention and protection have progressed from a rule-of-thumb method to an occasional practice, to the status of a science. Sound rules of fire safety are now well established and are available to all.

The fire prevention movement has been an active one in every chamber of commerce in the United States under the leadership of the United States Chamber of Commerce in Washington. In 1922 the National Chamber organized the National Fire Waste Council, which comprises thirty-six national organizations actively engaged in promoting fire prevention and protection.

Mr. Ocran stated that engineering, enforcement and safety are the three points being stressed in the interest of safety. He urged that drivers be taught driving rules and regulations and that all drivers have pride in their ability to drive safely. He distributed a driving quiz with 20 questions and four in the crowd were able to chalk up a perfect score.

Spainhour's 2nd Floor Ready For Opening Oct. 9th

Spainhour's in North Wilkesboro, parent store of the Spainhour organization with a history of 76 years of merchandising service in this community, will open the firm's new second floor Wednesday.

Opening of this beautiful fashion floor is the first step on a modernization program which will extend through the three floors of the Spainhour's store here, and which will make it one of the most attractive in the state.

Late last year work was begun on the new second floor, which is now ready for opening. Every detail of the beautiful fashion floor was planned and constructed for convenience and comfort of customers.

Air conditioning has been added in the store, assuring correct temperatures winter and summer. A modern elevator will carry customers to the floors of the store rapidly, comfortably and safely. The furnishings include luxurious, double-soft carpets in modern color scheme on the second floor. Prima Vera fixtures include the most modern available for high quality merchandising.

Extra Large Egg

Charles Proffit, of the Goshen community, on Friday brought to market a very large and unusual egg. The egg, from a New Hampshire Red hen, was eight and one-half inches around the long end and six and one-half inches around the middle. Its shape was most unusual in that it was almost cylindrical in shape from end to end.

Cragan Speaker At Lions Meeting Friday Evening

Paul Cragan, North Wilkesboro school superintendent who is very active in the Chamber of Commerce's safety campaign, delivered an instructive address Friday evening before the North Wilkesboro Lions Club.

The program was in charge of Vernon Deal, Robert Johnson and Darwin Smith. Mr. Deal presented the speaker. Mr. Cragan stated that engineering, enforcement and safety are the three points being stressed in the interest of safety.

W. Blair Gwyn reported that the Lions' sale of season tickets for the Wilkesboro football team netted \$503. Mr. Cragan thanked the club for valuable cooperation.

4-H Fat Stock Show and Sale To Be Held 8-9

The 4-H Baby Beef Fat Stock Show and Sale will be held at Elkin, October 8-9. Wilkes County will have 15 steers entered in the show and sale. Kent Sturdivant, two; Virginia Alexander, two; Paul Hutchinson, one; Ruby Hutchinson, one; Mary Hutchinson, two; Dewitt Rhodes, two; Vada Rhodes, one; Billy Dean Cothren, two; Caroline Ferguson, one; Edith Marie Ferguson, one. All of the boys and girls are 4-H Club members and have done a good job in producing their calves.

Judging of the calves will begin at 1:00 p. m., Tuesday, October 8. Dr. John E. Foster of State College will do the judging. At 6:30 p. m. there will be a banquet for all exhibitors at the Junior Chamber of Commerce of Elkin. Cash awards will be made and an address by Honorable Clyde R. Hoey after the banquet.

Wednesday, October 9 all 4-H Club members and F.F.A. members are invited to attend the program at 10:00 a. m., there will be a picture show—"Young America"; 11:00 a. m.—address by Honorable Clyde R. Hoey; 12:30 p. m. Fat Stock parade, and at 1:30 p. m. auction sale, conducted by Oscar Pitts, Asheville, N. C.

The public is invited to attend all programs and we hope to have a large attendance from Wilkes County.

Anyone interested in buying some top quality baby beef should attend the sale.

Killed In Germany



A military funeral and burial was held for Sgt. Hansel R. Anderson, who was killed in Germany on the 18th of August in a truck accident. He is survived by his mother, Mrs. Rebecca Combs Anderson and his father, B. L. Anderson, of North Wilkesboro; three brothers, Harry F. Anderson, Louisville, Ky.; Archie R. Anderson, High Point; Creed Anderson, Norfolk, Va.; three sisters, Mrs. Nellie Ellis, Arlington, Va.; Mrs. Kathleen Sprouse, Baltimore, Md.; Mrs. Gretel Crobar, Washington, D. C. The funeral was held at Yow's Funeral Home in High Point, while burial was in Salisbury at the National Cemetery there on Saturday, September 28th.

Application For 1,000 Watt Radio Station Is O. K.'d

Wilkes Broadcasting Co. Plans to Open New Station By January 1

Broadcasting company to erect and operate a 1,000-watt radio station in North Wilkesboro was granted Friday by the Federal Communications Commission.

Members of the newly organized firm said here today that much of the equipment has already been purchased and that plans are to open the station about January 1. Arrangements will be made this week for location of the studio and tower. Early plans also call for running lines to the churches, town hall and other places from which programs will be broadcast.

The 1,000-watt station will be affiliated with the Mutual network, and will also feature local programs. Principal owners of Wilkes Broadcasting company are John T. Cashion, and Mrs. Doris Brown, of Winston-Salem. Mr. Cashion's father was a native of Wilkes.

Briarhoppers At Wilkes Courthouse Thursday Evening

The Briarhoppers, who broadcast daily from Radio Station

Highway Safety Subject Address At Kiwanis Club

Paul Cragan Discusses Engineering, Enforcement and Education Phases

Featured by an address on "Safety," the North Wilkesboro Kiwanis club held a good meeting Friday noon. Program chairman Paul Cragan announced preliminary to his program that next week would be National Fire Prevention Week; and also it will be National Employment Week for the Physically Handicapped.

1. Engineering: Cars have more and more been safely built, through the efforts of the engineers; the highways have more and more been wisely and safely constructed.

2. Laws and Law enforcement have been extended and improved and now local, State and National regulations are in effect everywhere.

3. Education: The acquiring of knowledge of the rules of safety and the attitude to carry out that knowledge is the weak spot. Many people drive who are physically or mentally incapable of doing so. The regulations now require a much more rigid test for driver's license than was formerly required. Improvement in this part of the endeavor will improve our highway casualty list.

Office Of Brushy Mountain Baptists Open Oct. 8 to 11

Office of the Brushy Mountain association will be open the week of October 8-11. Hours will be, Tuesday and Thursday, 10:30 a. m. to 1 noon, and Wednesday and Friday, 4 to 6 p. m. The office is located in the library of the Wilkesboro Baptist church. The associational worker, Miss Madge Lewis, will be at the church for conferences during the above hours.

WILKESBORO RAMBLERS HOLD BOONVILLE ELEVEN TO 7-7 TIE

Boonville's line for the extra point, and the ball game was all tied up—7-7. Tom Foster and Jack Groce were outstanding in Wilkesboro's backfield, and the Ramblers' line held splendidly in the pinches. Pos. Wilkesboro Boonville

Score by periods: Wilkesboro 0 0 0 7-7 Boonville 0 0 7 0-7