

The Journal - Patriot

INDEPENDENT IN POLITICS

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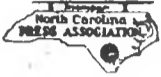
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Year-Round Battle

The 1947 March of Dimes will be held in January. But throughout the year infantile paralysis attacks daily—and our doctors and scientists are still on the offensive against the malady. In January we are afforded the opportunity to furnish year-round ammunition—to pit our dimes and dollars against a ruthless enemy of the nation and its children.

The polio virus is one of the most dreaded foes of American families. It strikes swiftly, silently, with scarcely perceptible warning, eating away nerve centers, wasting muscles, maiming limbs, taking lives.

Without unstinting contributions each year to the March of Dimes, the average American family would stand helpless against the onslaughts of polio.

Infantile paralysis presents a formidable picture in any family budget. The cost of caring for a patient averages about \$1,000 a year—some cases up to \$12,000—and stretching over extended periods of five, 10 and more years—involving hospitalization, oftentimes surgery, in most cases physical therapy treatments, muscle substitution training and vocational rehabilitation.

Contributions to the March of Dimes have made possible a bulwark against financial anguish when polio strikes. Through gifts to the March of Dimes, the National Foundation for Infantile Paralysis will be enabled to fulfill its pledge of care and treatment for every polio victim, regardless of age, race, creed, color or lack of finances.

These dimes wage a great defensive war. More, they lead a frontal attack in research, allowing men of medicine to be ever on the quest for better treatments and an eventual cure.

Last year our dimes marched against one of the most disastrous polio epidemics to sweep the nation since 1916, the worst in our country's history. When the final tally for 1946 is complete indications are that it will exceed 20,000 victims.

It is gratifying to know our gifts helped alleviate the mental and physical suffering of these victims and their families. It must be with added determination to win the fight against the dread malady that we pledge ourselves to support more fully than ever before the current March of Dimes.

Price And Quality

It is obvious that the cost of a product, important as that is, does not entirely determine its value. Quality is a very vital factor. To take a fictional example, a shirt which costs three dollars and will last a year in normal use is a much better buy than a shirt which costs two dollars and comes back in tatters after a few launderings.

During recent years, we have been forced to accept a very definite decline in the quality of thousands of commodities. Reputable manufacturers and retailers did not want to produce and sell poorer products. But war shortages and substitutions left them no other course. And the now defunct OPA, through some of the most misguided regulations and policies in the history of government, also made the production of inferior goods unavoidable in a long list of instances.

Now, according to reliable reports, this situation is rapidly changing for the better. And the retail merchants of America will deserve much of the credit due. They are specifying standards for goods which will assure the buyer the best possible value per dollar spent. Retail associations are urging their members to stress

quality, and to prepare for the return to the time when a "buyers' market" will once more exist.

This will come as no surprise to anyone familiar with the history of retailing in America. Its policy has always been maximum value plus maximum service. It pursues that policy in good times and bad, in times of low prices and in times of high prices. That is typical of all free, competitive enterprise.

Whose Tail Is Burning?

The Saturday Evening Post recently ran an article on turkeys. To illustrate the birds' stupidity, the author cites instances where they roosted on lighted flares, thus slowly roasting themselves alive, and apparently didn't know whose tail was burning.

The magnitude of the fire loss in this country makes the American people seem alarmingly like the turkeys. Fire is under and around them—but they don't seem to know it.

Some facts issued by the National Board of fire underwriters, which is conducting the most aggressive campaign in its long history to make America conscious of the fire menace, tell part of the story. One out of every hundred homes is destroyed or damaged by fire each year. Every day, on the average, 110 stores burn. Fire strikes in 29,900 factories each year. The daily total of theater, hotel and restaurant fires runs to 78. It all adds up to a total loss which may exceed \$600,000,000 this year. If that doesn't impress you, maybe the fact that fire destroys between ten and eleven thousand lives annually, will.

A turkey could save itself by the simple expedient of hopping off the burning flare. The American people could prevent something like 90 per cent of all fires by almost equally simple expedients. Proper care with smoking materials, plus periodic inspections and repair of heating plants and electrical equipment, would alone effect a gigantic cut in the total loss.

- THE - EVERYDAY COUNSELOR By Rev. Herbert Spaugh, D. D.

This column is written for young people who hope to get married shortly, or who have recently married. The institution of marriage is having a hard time these days, and much of the trouble is caused by ignorance of those adjustments which must be made if the marriage is to be successful.

To be successful, a marriage must make satisfactory adjustments in five fields: the physical, the financial, the sociological, the vocational, the spiritual.

1. The physical. Many a marriage "goes sour" within the first few days because of ignorance here. Your minister or doctor can recommend a good book which will give this information, or you can get it by writing The Everyday Counselor enclosing a self-addressed, stamped envelope. You can get this information for 3c.

2. Financial. There must be sharing of financial responsibility. You must make a budget and live within your income. Use the 10-10 Plan, which is give 10 per cent to the Lord's work and save 10 per cent.

3. Sociological. You must learn to know, understand, and get along with each others relatives and friends, but you must also know that your duty is first to each other.

4. Vocational. You must like the job by which you earn your living. Dissatisfaction here reacts against marriage. Either learn to like the job or get another.

5. Spiritual. No marriage can be happy and successful without an enduring spiritual foundation. Only the God-centered home can be lastingly happy. You should unite in the same church. You should read your Bible and pray daily. "I" must become "we" in marriage. Then "we" must seek daily the advice and counsel of God. You must learn to pray, "Not my will, but Thine be done."

At these five points marriage either succeeds or fails.

Finally, the marriage machine must be lubricated daily with the oil of courtesy and appreciation, and it must be kept in repair.

Support Y. M. C. A. Efforts

ABNORMAL ABSURDITIES

By
DWIGHT
NICHOLS

PRE-HOLIDAY NOTES —

A brave husband is one who will take his wife window shopping while the stores are still open . . . A stenographer quit her job because of the boss' infidelity. She caught him kissing his wife . . . Life's a funny thing. While you're here it's a mystery. After you're gone it's history . . . The man who brags that he started life as a barefoot boy has nothing on the rest of us.

FOR MEN ONLY—
When fair maid tempts with red lips sweet
Be not too shy, nor indiscreet;
For, come the morn, those lipstick traces
Come to light in the oddest places.

WOULD TRY—
Sunday School Superintendent
—How many of you boys can bring two other boys next Sunday?

There was no response until a new-comer raised his hand hesitatingly:
Sunday School Superintendent
—Well William?

New Boy—I can't bring two, but there's one little fellow I can lick, and I'll do my d—est to bring him.

HAD A PRICE—
Lawyer (to pretty defendant)
—Would you live with a stranger if he paid you \$100,000?
Pretty Defendant—Yes.

Lawyer—Would you live with him if he paid you only \$25.
Pretty Defendant—Certainly not! What do you think I am?

Lawyer—We've already established what you are. Now we are trying to establish to what extent.

GETTING READY—
A business executive stopped his car each morning as he passed a state institution. In the yard one of the inmates was continually going through the motions of winding up and pitching an imaginary baseball.

Friend—Why do you stop each morning and watch that unfortunate fellow go through his act?
Business Executive—Well, if things keep going the way they are I'll be there some day catching for that guy and I want to get onto his curves.

SCOUT NEWS OF TROOP 32
Troop 32 of Wilkesboro had its regular troop meeting in the Wilkesboro town hall with 14 Scouts and 2 prospective scouts being present. So far 10 Scouts have registered for the year 1947 and several more are expected to register by the first of next year.

MALCOLM GAMBILL,
Reporter.
Romance usually flees with rheumatics.

Sam P. Mitchell
Civil Engineer
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CREOMULSION

Perfect Safety Record Made By Hosiery Mills Here

The Wilkes Hosiery Mills Company has been notified by the North Carolina Industrial Commission that it was one of two mills competing in Group Five of the Fifth State-wide Hosiery Safety Contest that completed the contest with no lost-time accidents.

The contest ran from early January through August 1946. Two hundred and twenty hosiery plants were entered in the contest, divided into five groups according to the number of employees. Group five was comprised of the largest mills, having over 500 employees, and the Wilkes Hosiery Mills Company was in that group.

At the end of the contest, the Wilkes Hosiery Mills had run more than a year and a half without a lost-time accident.

The company was first in its Group in the 1943 State-wide Hosiery Safety Contest. The management and employees are justly proud of the enviable safety records which have been established by the company.

Alice Martin Dies

On the morning of Nov. 28th, Alice Edwards Martin, a highly respected colored woman of the Ronda community, passed away at her home after a few days of illness.

Burial was from Poplar Springs church Sunday afternoon, Dec. 1. "Aunt Alice," as she was familiarly known to her white friends, lived a useful and helpful life. No night was too cold or dark to keep her at home when called upon to render service where she was needed.

She was a faithful member of Ronda Methodist church (colored) and served as Treasurer of their Missionary Society many years.

Children who survive are: Connie, Pearl, Gertrude of the Ronda community and Gillis, of Columbus, Ohio.

A good colored woman has gone and shall be greatly missed.

—Contributed.
Approximately 55,000 persons die a year from tuberculosis in the United States.

"Stainless" steel knives can be tested by putting two or three drops of malt vinegar on the blade and allowing it to dry. After washing in hot water, if no spot remains, the blade is really stainless, according to the Empire State Britannica.

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