

Southern Bargain Store

TENTH STREET

A Busy Store ... There Must Be a Reason!

NORTH WILKESBORO

Half Price Clearance Sale!

WE MAKE NO BONES ABOUT IT ... WE ARE OVERSTOCKED! WE NEED THE CASH OUT OF THESE GOODS. SO ACT TODAY!
YOU GET THE SAVINGS ... WE TAKE THE LOSSES!

SILK HOSE Where can you get good quality silk hose in all sizes for this price? Limit, 1 pair to a customer. \$1.00	RAYON HOSE Ladies' good quality rayon hose in all sizes. Better hurry for these bargains, as they will go fast! 24c	LADIES' HATS Every hat in the house (this years styles) must go. Sold up to \$3.98. Get in on this fine value sure! 50c	LADIES' SKIRTS Any skirt in the house; good styles, all new, all colors—in light or dark. Formerly sold up to \$4.98. 1/2 PRICE	LADIES' SLACKS Any ladies' slack in stock. Wool, cotton, gabardine. A fine value. Sold up to \$5.75, but going now at 1/2 PRICE
Hanes' SLEEPERS Hanes' 3-piece baby sleepers, in pink or blue. Extra pants. Mothers, get in on this value. Were \$1.70. Now \$1.25	Ladies' DRESSES One lot of ladies' dresses, sold up to \$6.95. Plenty of good styles, and a plenty good value, too! \$2.00	Ladies' COATS These coats have already been reduced once, from \$29.95 down to \$17.00. Some as low as \$8.00. Others \$4.00, or 1/2 PRICE	Ladies' BLOUSES Any blouse in the house, regardless of price. Many colors to choose from. Short or long sleeves, in all sizes. 1/2 PRICE	Boys' JACKETS Little boys' good jackets; fine for school wear. Solids and checks. Get the boy one of these now at \$1.00
Horsehide JACKETS Men's genuine horsehide jackets. Front quarter, full zipper. Black or brown. All sizes and what a buy at, \$16.50	Remnant ROLLS One table of cotton remnant rolls. Were 87c. Some in all one piece. Solid or plain and from 3- to 4-yard bundles. 35c	Ladies' SWEATERS What a buy. Some cotton and some 100 per cent wool. As low as 95c. Where can you get a sweater for 48c? 1/2 PRICE	Girls' SWEATERS Any girls' sweater in the house ... some are now marked low as \$1.00. You can get a sweater for 50c. All sizes. Get one! 1/2 PRICE	Youths' SWEATERS One table youths' sweaters in slippers or button fronts, and many styles to choose from. Priced, each \$1.00

300 PAIRS MEN'S WORK PANTS — WERE \$1.68 to \$5.00 — NOW OFF \$1 A PAIR
EVERY PIECE OF ANTIQUE CHINA AND CUT GLASS, AND PRESSED GLASS, HAS BEEN REDUCED FOR THIS SALE TO 1/2 PRICE!

MACKINAWs Men's plaid long length wool mackinaws. Full, roomy cut. One of the best buys in the store, and in all sizes. \$12.00	Men's JACKETS Men's short length plaid jackets. Full zipper. All sizes. Leather bound pockets. Bright flannel lined. \$12.00	Men's JACKETS Men's blue melton jackets. Full zipper. Full lined. Leather side straps. All sizes. Get one of these sure! \$8.00	Boys' JACKETS Boys' plaid jackets with full lining. Two pockets. All sizes. Get one now. They will not be here long! \$6.00	Boys' PEA COATS Boys' navy blue pea coats. A real copy of a navy coat, and full cut. All sizes. Ask about this while we have one. \$12.00
Ladies' BLOOMERS Ladies' warm cotton bloomers with elastic leg. Tea rose color. We have plenty. Buy all you need. Were \$1.00. Now 77c	Kiddies' PANTIES One big lot children's cotton panties. White or tea rose. Sold up to 59c a pair. Stock up now at this low price! 24c	Men's PEA COATS Men's navy blue or brown pea coats. Full lined and full cut. If you need one, buy it now. Reduced to \$9.00	Cotton BLANKETS A real good double cotton blanket. You can always use one or two extra blankets. So buy them now. Reduced to \$3.98	Cotton BLANKETS Single cotton sheet blankets, size 81x99. A very good buy. A limited number to go on sale so get yours now! \$1.98
Children's COATS Little misses' coats. Some retailed for twice this price. Better come soon as they will sell fast. \$3.00	Men's NECKTIES About 200 men's ties. Some sold for \$1.00. Plenty of colors to choose from. Now reduced to 3 for \$1.00	Boys' School PANTS Boys' extra good quality pants for school wear. Pleated front with deep pockets. Sizes up to 18. Grey, blue, brown. \$2.98	Boys' Dress SHIRTS Good quality long sleeve dress shirts, full button front. Sizes up to 14. Not a sport shirt. Buy yours now! \$1.75	Boys' DUNGAREES Boys' heavy braded pocket dungarees. Were \$2.00, now selling while they last at this low price. \$1.25
Boys' COVERALLS Boys' heavy coveralls. A real buy, and just the thing for the winter weather. Now reduced to \$1.88	Men's SUSPENDERS Men's heavy style police suspenders. Were 97c. During this sale you can buy them for only 50c	Men's SHORTS About 300 pairs men's white shorts. Hanes and other fine makes. Sold up to \$1.19. Buy now at 50c	Men's COVERALLS Men's heavy coveralls. White or tan. Some with zipper and all full cut. Were \$6.40, now reduced to \$5.00	SWEATSHIRTS Something the boy can always use. Heavy crew sweatshirts in all sizes. Were \$1.00 but now reduced to this low price: 77c

Southern Bargain Store, North Wilkesboro, N. C.

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10TH STREET

LOTS OF HARD-TO-GET MERCHANDISE HERE!