

# JANUARY ALL WINTER ITEMS MUST GO!

## SAVE!

# CLEARANCE!

# BUY EARLY!

COME EARLY FOR THE BEST CHOOSING



No Refunds or Exchanges; All Sales Final

## FALL AND WINTER READY-TO-WEAR REDUCED UP TO 66 2-3 PER CENT

OUR JANUARY CLEARANCE SALE, OUR ENTIRE STOCK OF HIGH QUALITY FALL-WINTER FASHIONS AT DRASTIC REDUCTIONS UP TO 66 2-3%. BUT OUR STOCKS ARE LIMITED AND CANNOT BE REPLACED EVEN AT DOUBLE THESE PRICES, SO DON'T DELAY. BE HERE EARLY FOR CHOICE SELECTIONS. ALL FALL AND WINTER ITEMS MUST GO REGARDLESS OF COST. COME GET YOUR BARGAINS!

### ALL-SEASON SUITS

OVER 150 ALL-SEASON SUITS, 100 PER CENT WOOL FABRICS. VERY SMARTLY TAILORED. EVERY SUIT IN THIS COLLECTION IS A FASHION SUCCESS. HERE IS AN EXCELLENT OPPORTUNITY TO GET ACQUAINTED WITH THE REALLY EXCELLENT VALUES YOU'LL FIND IN OUR WOMEN'S DEPARTMENT. WE PRESENT THESE BEAUTIFUL SUITS TO YOU AT DRASTIC REDUCTIONS IN ORDER TO MAKE ROOM FOR OUR INCOMING SPRING STOCKS.

HURRY! BUY NOW AND SAVE!

- 1 Rack Suits were to \$24.95, now ... \$10.00
- 1 Rack Suits were to \$32.95, now ... \$15.00
- One Rack Suits were to \$39.95, now \$20.00

Other Suits Reduced Proportionately

### TERRIFIC DRESS VALUES!

OUR ENTIRE STOCK OF JUNIOR, MISSES' AND WOMEN'S DRESSES NOW REDUCED FOR QUICK CLEARANCE. CREPES FOR STREET AND AFTERNOON WEAR. PASTEL WOOLS IN DRESS AND TAILORED STYLES. TWO-PIECE SUIT DRESSES, CASUAL AND SPORT DRESSES IN GARDARINE AND CREPES. QUANTITIES ARE SMALL BUT VALUES ARE BIG!

- 1 Rack Dresses were to \$14.95, now \$ 5.00
- 1 Rack Dresses were to \$16.95, now \$ 7.50
- 1 Rack Dresses were to \$24.95, now \$10.00
- 1 Rack Dresses were to \$29.95, now \$12.50
- 1 Rack Dresses were to \$39.95, now \$15.00

Other Dresses Reduced Proportionately!

### WINTER COATS

DON'T DELAY... ACT TODAY!

GOOD NEWS JUST WHEN YOU'RE THINKING SERIOUSLY ABOUT A WINTER COAT. HERE ARE CHOICE STYLES AT EXTRAORDINARY SAVINGS WHILE THEY LAST. OUR ENTIRE LINE OF FUR-TRIMMED AND UNTRIMMED COATS, ALL-WOOL FABRICS, DRESS COATS, UNFURRED TUXEDO COATS, CHESTERFIELDS, DRESS AND SPORT COATS, FULL LENGTH AND SHORT STYLES IN POPULAR COLORS. GET YOUR COAT TODAY AT A GREAT SAVING!

- One Group were up to \$24.95, now \$14.00
- One Group were up to \$29.95, now \$16.00
- One Group were up to \$34.95, now \$18.00
- One Group were up to \$39.95, now \$22.00
- One Group were up to \$79.95, now \$30.00

Misses' and Women's Sizes

Other Coats Reduced Proportionately!

### CHILDREN'S COATS REDUCED!

VALUES GALORE HERE!

Quick clearance of fall and winter coats. Smart styles in warm wearable fabrics in soft shetlands, rich fleeces. In colors girls applaud. Buy one now at these greatly reduced prices!

- Special Group now Off ..... 33 1/3%
- Special Group now Off ..... 50%

### CHILDREN'S SWEATERS

This special group has been priced for a quick clearance. You will have to get here right away if you want one at

**33 1/3% OFF**  
Buy Now and Save!

### CORDUROY OVERALLS

You'll find a complete size range from 2 to 10, for children. All colors. Get here quick if you expect to get in on this big feature.

**\$1.98**  
Were \$2.98

### Women's Sandals

See these at once. They're pleasing indeed. This special group has been reduced for quick clearance to

**33 1/3% OFF**

### Costume Jewelry

This special group includes ear rings, pins, and bracelets, priced for quick clearance. Hurry right in for your pick!

**50% OFF**

### Women's Hats

These groups were priced \$2.98 to \$5.98. Must be sold. Going at the low prices of

**\$1.00 - \$2.00**

Be Sure to See These!

### Women's House Shoes

These outstanding groups were priced from \$1.98 to \$3.50. Now they go the quick-clearance route at only

**98c - \$1.48**

### Women's Blouses

These will not be here long. Limited quantity on sale. Hurry here and make your selections while they are priced

**33 1/3% OFF**

### Women's Sweaters

See these special groups of fine all wool sweaters, in button and pullover styles. If you need another sweater, hurry right in.

**33 1/3% OFF**

### Ladies' House Coats

Be sure and see this special for an outstanding value! But you will have to get here quick for your pick at the low price of

**33 1/3% OFF**

### Ladies' Panties

This special group will be a sensation. Be early for choice selections. You can expect a good value at the low price of

**50c pr.**

### OUR FINAL WORD

We are determined to clear out this merchandise, and have cut prices to do it quickly. Seeing is believing, so come and see!

**Prevette's Stores**  
NORTH WILKESBORO, N. C.