

Men: Beginning Today-- UNTIL FURTHER NOTICE Prevette's REDUCES ALL MEN'S CLOTHING



**BUY NOW!
SAVE MONEY!**

HERE'S A COMPLETELY UNEXPECTED PRICE SLASH THAT WILL HELP YOU IN CUTTING THE HIGH COST OF LIVING. IT INCLUDES EVERY NEW FALL AND WINTER GARMENT IN OUR STORE AND THAT INCLUDES CURLEE, GRIFFON AND STYLE-MART SUITS, 100% VIRGIN WOOL WORSTED FABRICS, FINEST PRODUCTS OF AMERICA'S FOREMOST WOOLEN MILLS... EXPERTLY TAILORED AND STYLED BY THE NATION'S OUTSTANDING DESIGNERS. DON'T DELAY—MAKE A BEE-LINE FOR OUR STORE—BE ON HAND EARLY WHILE THE SELECTION IS GREATEST.

100% VIRGIN WOOL WOOLEN SUITS	FORMERLY \$29.50 \$35.00 SUITS . . . reduced to \$39.50 SUITS . . . reduced to	REDUCED TO \$19.95 ----- \$22.95 ----- \$24.95
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ALL THESE FAMOUS BRANDS INCLUDED

- REGULARS
- SHORTS
- LONGS



- STOUTS
- SHORT STOUTS
- LONG STOUTS



**1000
SUITS
IN ALL
SIZES**



PRICES CUT FOR QUICK CLEARANCE

100% VIRGIN WOOL WORSTED SUITS	FORMERLY \$39.50 \$45.00 SUITS . . . reduced to \$50.00 SUITS . . . reduced to \$55.00 SUITS . . . reduced to	REDUCED TO \$34.50 ----- \$39.50 ----- \$44.50 ----- \$49.50
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Topcoats-O'Coats SLASHED!

INCLUDED ARE CURLEE, GRIFFON AND STYLE-MART TOPCOATS AND OVERCOATS. YOU REALLY MUST SEE THESE OUTSTANDING COATS TO APPRECIATE THEIR VALUE. DOLLAR FOR DOLLAR WE THINK THAT THESE COATS REPRESENT ONE OF THE BEST VALUES WE'VE HAD IN MANY A DAY—WE EXPECT A HUGE TURNOUT FOR THIS STUDENDOUS, ROLLICKING, NEVER-TO-BE-FORGOTTEN SALE!

100% VIRGIN WOOL TOPCOATS	FORMERLY \$25.50 \$31.50 TOPCOATS . . . reduced to \$35.00 TOPCOATS . . . reduced to \$39.50 TOPCOATS . . . reduced to	REDUCED TO \$16.95 ----- \$22.45 ----- \$31.50 ----- \$34.50
100% VIRGIN WOOL O'COATS	FORMERLY \$26.50 \$36.50 OVERCOATS . . . reduced to \$39.50 OVERCOATS . . . reduced to \$45.00 OVERCOATS . . . reduced to	REDUCED TO \$18.50 ----- \$32.50 ----- \$34.50 ----- \$39.50

—All Hand-Detailed Throughout! —Impeccably Tailored!
—Smartly Styled!
—All Wool Gabardines —All Wool Coverts —Fine Fleece
—Gray —Blue —Brown —Camel Shade —Teal —Tan
Single Breasted Fly Front—Sizes 34 to 46
Regulars — Shorts — Longs
(During this event alterations will be limited to shortening or lengthening sleeves, adjusting waist and trouser cuffs.)

STOCK PRICE BUSTERS SA

A BARRAGE OF LOW PRICES THAT WILL THRILL ALL—LOOK!

LEATHER JACKETS

Men! These Black Cape, Zipper Front, Quilted Rayon Lined Jackets Were Priced \$14.95. Now Reduced to..... **\$9.98**

WOOL MACKINAW

Men! Here is another Sensational Bargain. This All-Wool, Zipper-Front Mackinaw Coat Was Priced \$10.98 — Now at the Low Price **\$6.48**

LINED JACKETS

Men! Here is Really the Bargain of the Year—Casey Jones Overall Jacket. Were Priced \$3.98. Now Reduced to the Low Price **\$2.98**

EVERY ITEM PRICED LOW!
ANALYZE THESE

Formerly \$2.98—	MEN'S DRESS SHIRTS.....	\$1.89
Formerly \$4.98—	MEN'S COVERALLS.....	\$3.98
Formerly \$4.49—	MEN'S WORK SHOES.....	\$3.49
Formerly \$16.98—	MEN'S SPORT COATS.....	\$12.98
Odds and Ends—	MEN'S DRESS HATS.....	50c
Formerly \$8.95—	MEN'S TWILL COATS.....	\$5.95
Formerly \$35.00—	MEN'S LEATHER COATS.....	\$21.98
Formerly \$9.95—	MEN'S TWEED PANTS.....	\$5.98
Formerly \$22.45—	MEN'S REVERSIBLE COATS.....	\$12.98
Formerly \$2.89—	MEN'S FLANNEL SHIRTS.....	\$1.98
Formerly \$3.52—	MEN'S MOLESKIN PANTS.....	\$2.69
Formerly \$1.98—	MEN'S HANES UNION SUITS.....	\$1.69
Formerly \$3.98—	MEN'S RUBBER BOOTS.....	\$2.98
Formerly \$5.98—	MEN'S RUBBER RAINCOATS.....	\$3.98
Formerly \$3.98—	MEN'S 5-BUCKLE ARCTICS.....	\$2.98
Formerly \$1.29—	MEN'S WORK GLOVES.....	79c
Formerly \$6.98—	MEN'S DRESS HATS.....	\$3.98
Formerly \$1.69—	BOYS' HANES UNION SUITS.....	\$1.19
Formerly \$2.98—	BOYS' PULL-ON SWEATERS.....	\$1.98
Formerly \$12.98—	BOYS' WOOL OVERCOATS.....	\$8.98
Formerly \$9.95—	BOYS' LEATHER COATS.....	\$6.98
Formerly \$2.98—	CHILDREN'S Corduroy O'ALLS.....	\$1.89

SENSATIONAL BARGAINS BOYS' SUITS

See These Hard-Finished Worsteds Suits in Blue or Brown. 3 Pcs. with Longies. They Were Priced \$12.95. Now at the Unusual Low Price of **\$7.98**

BOYS' SPORT COATS

THIS SPECIAL IS SOMETHING TO TALK ABOUT. Think of Being Able to Buy a Regular \$10.80 Coat for Only **\$4.98**

BOYS' DRESS PANTS

Look! All-Wool Pleated Slacks for Boys in the Newest Fall Patterns. Regularly Priced \$3.48. Now Only **\$1.98**



John R. Prevette

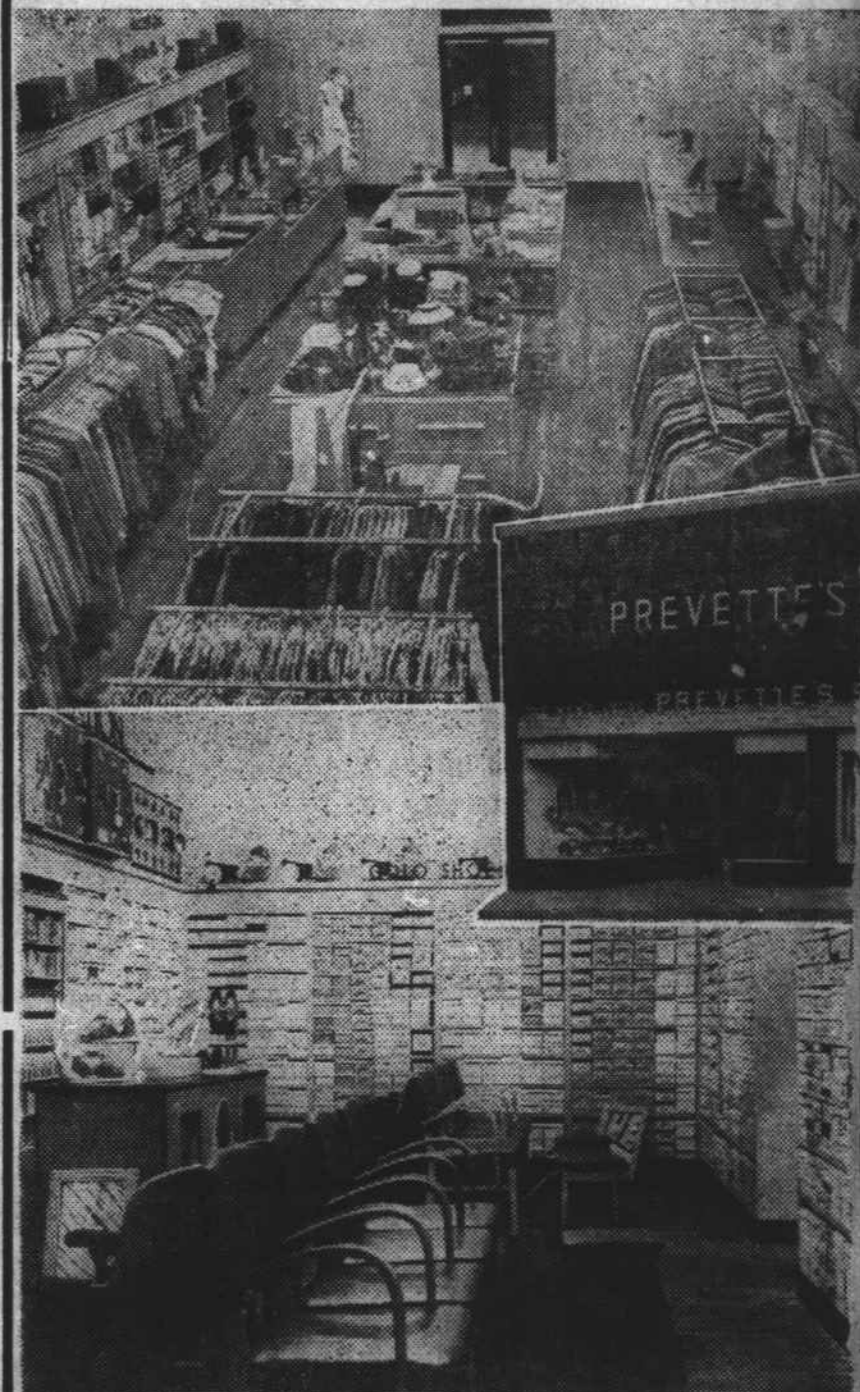


H. Slate

THE PREVETTE BROTHERS, MANAGERS OF THE PREVLIVING BY SMASHING PRICES ON THEIR ENTIRE STOCK BEGINNING TODAY UNTIL FURTHER NOTICE. ALL WINTER ITEMS IN THIS GREAT STOCK REDUCING SALE, COMING AT THIS TIME OF THE YEAR. EVERY PIECE REDUCED FOR QUICK SALE, EVEN THOUGH, THEY WILL BE THEY SAY THEY ARE OVER STOCKED WITH CLOTHING BALANCE THEIR STOCKS. SO, THEY ARE TAKING THE YOU TO HIT BACK AT THE HIGH COST OF LIVING.

IN ANNOUNCING THE SURPRISE MID-SEASON SLASH, BECOME EFFECTIVE IMMEDIATELY AND CONTINUE UN

NORTHWESTERN NORTH C RETAIL



Every Department in This Modern Store Is dise in the Newest Fall and Winter Styles ment and Save Money on Your Fall Need

Wearing Apparel



914-916 B STREET •