

# REDUCING LE

## SUPER Bargains

HERE ARE BARGAINS TO REALLY TALK ABOUT — THE HIGH COST OF LIVING IS GETTING A KNOCK-OUT BLOW! DOWN! DOWN! GO PRICES!

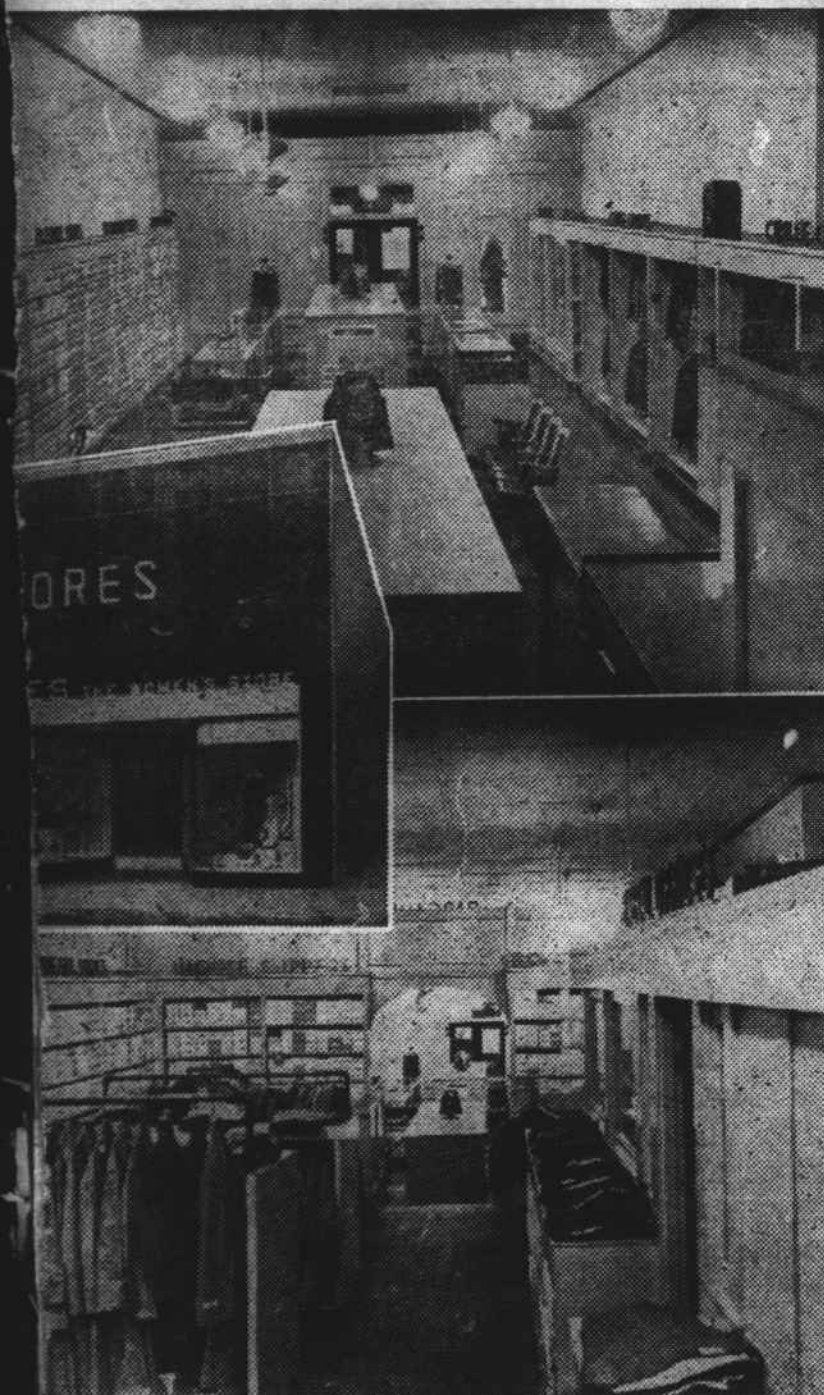


Prevette William C. Prevette

STORES, HAVE DECIDED TO HIT THE HIGH COST OF OF MEN'S, WOMEN'S, BOYS' AND CHILDREN'S CLOTH- THEY ARE INCLUDING OTHER SEASONABLE FALL AND IS PRICE BUSTING EVENT IS REALLY SENSATIONAL CLOTHING IN THEIR ENTIRE STORE HAS BEEN RE- TO PAY MORE MONEY TO REPLACE THE GARMENTS. MS WHICH MUST BE REDUCED SO THEY CAN BETTER S ON THE CHIN BY REDUCING PRICES AND HELPING

PREVETTE'S OFFICIALS SAID THE PRICE REDUCTION WILL FURTHER NOTICE.

### OLINA'S PREDOMINATING STORES



with High Quality Branded Merch- Colors. Be sure and shop every depart- y Now and Save!

**Stores**  
NORTH WILKESBORO, N. C.

### WONDER VALUE! SWEATERS



LONG AND SHORT SLEEVES ONLY

**\$3.98**

\$4.98 and \$5.98

You'll want both styles—the long and short sleeves. Because they're both ver- satile, come in a beautiful array of colors, serve many a fashion purpose.

### ANOTHER GROUP, now **\$2.00**

### WONDER VALUE! SKIRTS

These Were Priced Up to \$5.98. Now Reduced For Quick Sale **\$2.99**

We Know You Want Skirts NOW—At the Beginning of the Season. So Here They Are in All the Pleasing Colors, Greatly Reduced.

### WONDER VALUE! SHOES

These Loafers Were Priced Up to \$5.98. Now Reduced to the Low Price **\$2.98**

When You See These All Leather Shoes, You'll Say They're the Sensational Bargain of the Year



Wonder Value  
**GIRLS' WOOL COATS**

IN PLEASING VARIETY!

Think of it, smart Wool Coats, with detachable hoods, lined with fabrics that look like leopard fabric. Also dressy coats with smart detail trim. You must see these!

## REDUCED!

SEE THE MANY OTHER ITEMS ON SALE! HURRY!

# BIG COAT SALE

SENSATIONAL LOW PRICES

SALE STARTS TODAY—HURRY!!!

Amazing Coat Value! All of you will be thrilled by these sensational coat values. Here are the coat values of the hour. Hurry right in and see these.

## SPECIAL GROUP OF COATS

Were Priced \$19.95 to \$59.95

NOW reduced

**1/2**



ALL OTHER COATS HAVE BEEN REDUCED. NOW IS THE TIME TO GET REAL BARGAINS.



## SUITS

BEING

**SACRIFICED!**

Suits immaculately tailored . . . superbly styled . . . beautifully cut of the finest fabrics for a smart addition to your fall and winter wardrobe.

ONE SPECIAL GROUP REDUCED TO THE LOW PRICE OF

**\$10.00**

All other suits have been reduced. Act now!

## WOMEN'S AND MISSES' DRESSES

Far Below Original Wholesale Cost

- GROUP 1 All Sizes and Materials Assorted **\$2.00**
- GROUP 2 All sizes and Materials Assorted **\$3.00**
- GROUP 3 All Sizes and Materials Assorted **\$4.00**
- GROUP 4 All Sizes and Materials Assorted **\$5.00**



ALL OTHER DRESSES HAVE BEEN REDUCED. SEE THESE AND BUY NOW.