

**MORE ABOUT —  
C. of C. WORK  
STARTS ON PAGE ONE**

Industries Association at Carolinas' Poultry Exposition held recently in Asheville, N. C.  
(9) Sponsored Agriculture Tour in Sept. 29 attended by over 100 farmers and business men and directed by Extension Service, Soil Conservation Service and A.A.A.

(10) Sponsoring hybrid corn production contest.  
(11) Cooperated with county agent and local appliance dealers in arranging Electrical Labor Saving Exposition, held in Wilkesboro.  
**II—Civic Activities**  
(1) Studied traffic and parking problems and use of parking meters.  
(2) Sponsored Clean Up Week, May 17-22.  
(3) Encouraged use of proper garbage cans and care of sidewalks by merchants.

(4) Urged street repairs by State Highway and town authorities.  
(5) Cooperated in measures for preventing polio.  
**III—Community Recreation**  
(1) Operated Teen Age Center through Teen Age board of directors composed of representatives of local civic, social, patriotic and fraternal organizations.  
(2) In cooperation with town officials, provided summer recreation program.  
(3) Helped in securing professional baseball team in North Wilkesboro.  
**IV—Education**  
(1) Presented programs in eleven schools of county regarding school needs and financing school improvement program.  
(2) Chairman of Education Committee, Arthur Venable, led campaign among North Wilkesboro School Patrons to raise necessary funds for providing heating system, dressing rooms and general improvements of school gymnasium.  
**V—Flood Control**  
The chamber, through its Flood Control Committee, is continuously working for the development of an adequate flood control program in the Yadkin valley including detention dams, soil conservation and reforestation. This project is of vital importance to the protection of our industries, and agricultural lands in the river basin, and to further growth throughout this area.  
**VI—Governmental Affairs**  
(1) The chamber is constantly alert to local, state and federal legislation which may affect us locally.  
(2) The Wilkes Chamber has worked for the establishment of a Highway Post Office from Greensboro to Johnson City, Tenn.  
(3) Opposed toll charges on Blue Ridge Parkway.  
(4) Worked with national Parkway officials regarding completion of Parkway between Deep Gap and Blowing Rock, N. C.  
(5) Worked with local and district telephone company regarding improved service, local and long distance.

**VII—Industrial Development**  
(1) Organized Industrial and Investment Corporation to aid in securing new industry.  
(2) Continuous study of appropriate industries suitable for this area.  
(3) Now in contact with five industries regarding locating in this area.  
(4) Cooperating with local industry in personnel relations, safety programs, transportation problems, etc.  
(5) Expansion in local industry in the last two years includes Skyland Textile Company, Wilkes Mountain Poultry Products Company and expansion of Wilkes Hosiery Mills.  
**VIII—Public Health**  
(1) Sponsored hospital expansion program which resulted in the voting of bonds to pay for the town's part in the building of a 100-bed hospital.  
(2) Encouraged better garbage disposal and cooperated in the DDT spraying program.  
**IX—Roads**  
(1) Worked closely with the State Highway Department regarding improvement of rural roads in county, and have been informed that a portion of the Traphill road will be built about next summer.

**X—Safety and Fire Prevention**  
(1) Sponsored public meeting on highway safety; highway safety program in public schools.  
(2) Conducted educational program on causes and prevention of fire.  
(3) Organized and conducted Fire Prevention Week Program.  
(4) Promotes safety in industry, on highways, general public and fire.  
**XI—Trade Promotion**  
(1) Set up schedule on holidays.  
(2) Organized and presented "Farmers Day."  
(3) Arranged for Christmas lighting and other Christmas features.  
(4) Encouraged improvements and appearance of store buildings and attractive window displays.  
(5) Sponsored Sales Institute attended by 92 local sales persons.  
(6) Aids merchants and local business men against misrepresentation and fraudulent solicitation.  
**XII—Courtesy Committee**  
(1) Maintains a file on local organizations, officers, meeting dates, etc.  
(2) In cooperation with Duke Power Co. and Ministerial Association, collecting information on newcomers and offering them help in getting located in this community.  
In addition to these specific projects being carried on by the chamber of commerce there are many other services offered through the chamber of commerce, and much valuable information is secured through the association of the local chamber with state, southern and national organizations in chamber of commerce work. The following members are responsible through their personal service and membership dues for the program now being carried on by the chamber of commerce:  
W. F. Absher, Allen Theatre, American Furniture Co., Auto Parts Co., Anderson Electric Co., A. B. C. Orchard, Millard F. Bumgarner, Bank of North Wilkesboro, Barber-Somers Motor Co., Bare's Department Store, Bason Oil Co., Belk's, Better Homes Furniture Co., Blue Ridge Hatchery, Brame Drug Store, P. E. Brown, Bus Station, Dr. W. L. Bundy, H. D. Burke, Burke's Jewelry, Billing's Transfer Co., Blue Ridge Freight Lines, Busic Cabs, O. H. Bracey, W. A. Brame, C. & S. Motor Express, Carlton's Hardware, Carolina Mirror Corporation, Carolina Home and Auto Supply, Carter-Hubbard Publishing Co., Cash Fertilizer and Seed Store, Central Telephone Co., Dr. A. C. Chamberlain, V. M. Church, Church Hardware Co., Coble Dairy Products Co., Coca-Cola Bottling Co., C. D. Coffey & Sons, Dr. Gilbert R. Combs, Crest Store, Frank H. Crow, Cheek Esso Station, City Sales Co., Culler & Winkler Esso Station,

Central Service Station, A. A. Cash-ion & Sons, Champion Poultry Farm, Clevenger Business College, Ralph Duncan, Darlington Poultry Co., Dr. J. S. Deans, Dick's Electrical Store, Duke Power Co., Day Electrical Co., Dick's Service Station, C. B. Eller, Eller's Hatchery, Eller, Kilby and Brown Firestone Store, Faw Insurance Agency, E. G. Finley, Dixie Home Store, Forester Furniture Co.  
Forester Beverage Co., Forest Furniture Co., Forester's Nu-Way Service, I. F. Foster, Ralph Frazier, Foster's Machine Shop, G. P. Store, Gaddy Motor Co., Gambill Oil Co., Garwood Piano Co., Gold Medal Orchards, Gray Brothers Furniture Co., Grier Mills, Goodwill Store, Fred C. Hubbard, Jr., Hackney's Department Store, Hayes & Hayes, attorneys, Allie Hayes, Harris Brothers, Henderson's Flower Shop, Holly Mountain Farms, Horton's Drug Store, Dr. F. C. Hubbard, Hoyle Hutchens, Tam S. Hutchinson, Hayes Hardware, Horton Application Co., Insurance Service and Credit Corporation, Ideal Furniture Co., Jean's Shop, Jefferson Standard Life Insurance Co., Key City Furniture Co.  
Jenkins Hardware, The Jewel Box, Dr. W. F. Jones, T. S. Kenerly, Key City Bakery, Kenerly's Electronics, Perry R. Lowe, Lineberry Foundry, Lovette Poultry Co., Ivey Moore, Marlow's Men's Shop, W. H. McElwee, Meadows Mill Co., Midway Pontiac Co., W. W. Miller & Sons, Dr. James C. Mills, Dr. G. T. Mitchell, Larry Moore, Morehouse and Son, Sam Mitchell, Dr. J. H. McNeill, North Wilkesboro Baseball Club, Dr. W. K. Newton, Newton's Department Store, Northwestern Bank, North Wilkesboro Drug Co., North Wilkesboro Building and Loan, North Wilkesboro Hardware Co., North Wilkesboro Beauty Beauty School, North Wilkesboro Ice and Fuel Co., Northwestern Wallpaper and Paint Store, North Wilkesboro Candy Co., Motor Market.

Oak Furniture Co., J. N. Osborne, Payne Clothing Co., J. C. Penney Co., Dr. E. N. Phillips, Piedmont Mountain Freight Lines, Pevette's, Princess Cafe, Pevette Hardware Co., Parker-Triplett Electrical Co., Quality Food Store, Quality Cleaners, R. & O. Grocery, Red Cross Pharmacy, Reins Market, Reins-Sturdivant, Rhodes-Day Furniture Co., J. R. Rousseau, Reins Brothers, Stimson's Studio, Sidden & Canter, Sentinel Insurance Agency, W. B. Somers, Dr. C. S. Sink, Dr. H. B. Smith, Spainhour's, Stafford's Radio and Record Shop, Standard Concrete Products, Stroud Mutual Insurance Agency, Skyland Textile Co., T. E. Story, Textile Service Station, Trivette and Mitchell, attorneys, Reins-Sturdivant Burial Association, Standard Oil Co., Turner Oil Co., Turner-White Casket Co., Tuxedo Feed Store, The Little Grill, The Hub, The Hustler, Tomlinson's Department Store, Tomlinson's Wholesale, E. E. Vaught, V. & T. Tire Co., J. E. Walker, Wallace Radio Service, Western Auto Associate Store, J. H. Whicker, Sr., Dr. T. L. White, Wilkes Hatchery, Hotel Wilkes, Wilkes Tire Store, Wilkes Hosiery Mills Co., Wilkes Motor Supply, Wilkes Auto Sales, Wilkes Drug Store, Wilkes Laundry, Wilkes Vulcanizing Co., Wilkes Transportation Co., Wilkes Barber Shop, Wilkesboro Manufacturing Co., G. G. Welborn, Maurice Walsh, Wilkes Farm Center, Wilkes Implement Co., Wilkes Furniture Exchange, Yadkin Valley Motor Co.

**COMING!**

**TUESDAY, NOVEMBER 16**

**Our Representative, Mr. R. C. Bulstrode WILL BE IN NORTH WILKESBORO AND VICINITY AND WILL OFFER THE FOLLOWING SERVICES:**

- Repairs to Sewing Machines (Free estimates gladly given)
- We also purchase used Singer Machines
- Register for new Singer Sewing Machine
- Demonstrate Singer Vacuum Cleaner,  Electric Heater  Sewing Cabinets  Utility Tables
- Automatic Irons  Buttonhole Attachments
- Singer Machines for Rent by the Month

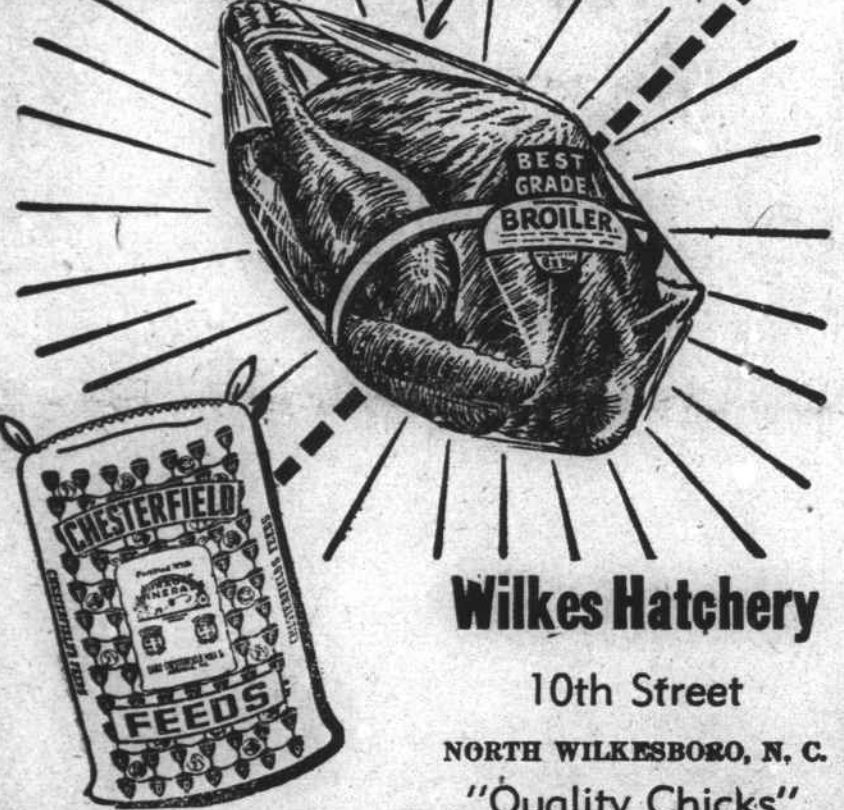
**Check Any of Above Services You Wish**

Name \_\_\_\_\_  
Street \_\_\_\_\_ City \_\_\_\_\_

— Mail This "Ad" to —

**SINGER SEWING MACHINE CO.**  
1321 11th Avenue Hickory, N. C.

**CHESTERFIELD FEED**  
*does it every time!*



**Wilkes Hatchery**  
10th Street  
NORTH WILKESBORO, N. C.  
"Quality Chicks"

**BIG REDUCTION ON  
Coal Heaters**

**Estate Heaters**

4 Estate Magazine type Heaters, 100 lbs. capacity. Regular price \$64.50—Now—  
**\$56.50 on Terms**  
**\$47.50 Cash**

**Stiglitz Heaters**

4 Stiglitz Warmaire magazine type heaters, 60 lbs. capacity. Regular price \$54.50, Now—  
**\$47.50 on Terms**  
**\$41.50 Cash**

**Used Heaters**

2 Used Magazine Type Heaters, 100 lbs. capacity, perfect condition—  
**\$29.95**



**Stiglitz Heaters**

6 Stiglitz Warmaire Magazine Type Heaters—100 lbs. capacity. Regular price \$59.95. Now—  
**\$52.50 on Terms**  
**\$44.75 Cash**

**2 Warm Morning HEATERS**

Slightly used, perfect condition—  
**\$39.50**

Also a few used cabinet

**Coal Circulators**

Good condition—  
**\$22.50 to \$44.50**

**RHODES-DAY FURN. CO.**

"Always Outstanding Furniture Values"

Ninth Street Telephone 424

**SOUTHERN BARGAIN STORE**

Thanks To Our Customers! Better Quality, Lower Prices, More for Your Money  
**FOLLOW THE CROWDS TO BIGGER BARGAINS**

**CHILDREN'S ANKLETS**

When have you seen a good anklet for 10c before. We bought 100 dozen closeouts of better anklets. All colors and sizes. While they last—

**10c pr.**

**MEN'S WORK SOX**

Bought a special lot men's Work Sox. These sox are worth 25c a pair. Grey, white and dark grey. Men you will want many pairs of these at this price—

**15c pr.**

**MEN'S DRESS SOX**

Men's fine Dress Sox. Dark patterns in rayon with stripe. Ideal for the dress up sox. Top quality rayon and in all sizes and colors, blue, brown, grey, black, brown with stripe—

**25c pr.**

**Men's DRESS ANKLETS**

50 dozen men's Cotton Plaid Anklets. A new 50c Anklelet in sizes from 10 to 12, and colors of yellow, red, green, brown and mixed colors with dark design, heavy elastic tops. Get plenty for Christmas gifts now—

**35c pr.**

**Ladies Cotton Bloomers**

Reduced To Go. Ladies' Cotton Tea Rose elastic leg Bloomers, formerly sold for 89c a pair. Also ladies' cotton white shoulder strap vests. All to be sold for this price—

**35c pr.**

**Ladies' Better COTTON HOSE**

This cotton hose is a very good 260 needle fine cotton hose in dark colors. Will make ideal gifts. A long wearing, nice looking hose for a little money.

**48c pr.**

**Ladies' Better RAYON HOSE**

A 260 needle, fine quality Rayon Hose. Well boarded legs with seam up the back and in new autumn shades. Sizes from 8 1-2 to 10 1-2, bought special to sell for this low price—

**35c pr.**

**CHILDREN'S STOCKINGS**

Children's long Stockings and Knee Length Golf Sox, in plaid designs. Also solid colors, in knee length Hose. In sizes of 6 1-2 to 10 1-2. Plenty in stock now—Get them while they last.

**38c and 48c pr.**

**LADIES' RAYON HOSE**

10 Dozen Ladies' good rayon Hose, with O. P. A. price of 29c a pair. All to go at this price, while they last—

**15c pr.**

**LADIES' NYLON HOSE**

Ladies, a new shipment of this fine DuPont Nylon Hose we have been carrying. Dark colors and in plenty of sizes from 8 1-2 to 10 1-2. All in cellophane bags—

**89c pr.**

**Men's, Boys' Genuine LEATHER CAPS**

RED ONLY  
Men and boys, you have been wanting these, not cape but genuine red leather caps, with corduroy ear flaps. Can be turned under or worn over ears. Long bill. A knock out and plenty of sizes.

**\$1.98 ea.**

**Men's, Boys' Winter Weight UNION SUITS**

Men's heavy weight Mayo at last year's prices. Sizes 36 to 44. Boys' long sleeve, ankle length Dixie Knit Heavy Unions, in sizes 6 to 16—

**\$1.48 and \$1.98 suit**

**Southern Bargain Store**