SHOPPER'S GUIDE



Sizes 36 to 40. Assorted patterns. Were priced to \$29.95-

Now \$9.87



After completing our inventory, we found several ODDS and ENDS of which we have decided to cut the prices so drastically they will leave the store immediately. We do not want these items in

stock any longer taking up valuable space that is needed for incoming spring merchandise. In this drastic price cut we lose, YOU WIN. Buy these items now at the give-away prices.

ALL THE SPECIAL GROUPS HAVE BEEN ARRANGED FOR YOUR SHOPPING CONVENIENCE THROUGHOUT THE EN-

This Great Sale Starts Friday, January 14-8:30 A. M.

Natural colors. Cotton twill. Slightly on the short stylea little soiled-

27 WOMEN'S RAINCOATS-

Were \$8.95-Now \$3.37

35 MEN'S WOOLEN SUITS-

Beautiful patterns in stripes, fancy and solids. 100 per cent all wool. Sizes 34 to 42-

Were \$32.50-Now \$19.87

26 WOMEN'S SKIRTS-

TIRE STORE. HURRY! THE VALUES ARE HERE!

Assorted patterns-slightly short in length. Sizes 24 to 30. Wool materials-

Women's Coats

Sizes 9 to 20. As-

sorted patterns, Some fur trims in-

cluded. Were pric-

Now \$16.87

ed up to \$49.95-

Were \$5.95-Now \$1.00

All Transactions Are Cash. No Refunds or Exchanges

48 MEN'S SPORT SHIRTS-

and Brown. Sizes small and medium only-

Wool and Rayon. Assorted colors in Green, Tan, Gold

Were \$6.95-Now \$2.87



THIS IS THE TIME AND PLACE TO REALLY SAVE!

Women's Slips-

Whites, Tearose, Lace trim and tailored styles. Sizes 32 to 50. Were \$2,98-

Women's Sweaters-

Now \$1.67

Slipon styles, assorted colors. Slightly soiled. Sizes 32 to 40. Were \$4.98—

Now \$1.00

Boys' Sweaters—

Slipon and Button Styles, assorted patterns. Sizes 24 to 34. Were \$2.48-

Now \$1.00

Men's Dress Shirts-

Prints and Oxfords, regular and buttoned down collars—sizes 15 to 16 1-2 only. Were \$3.98 Now \$1.37



Children's Shoes-

Oxfords and Pumps. Browns and blacks—Sizes 8 to 3. Were

Now \$1.87

68 PAIRS-

Widmen's Shoes-

Dressie Oxfords and Pumps. Browns and blacks, assorted sizes Were up to \$5.98—

Now \$1.87

Women's Coats-1 18, 1 20, 1 46. Colors Green and Rust. Were-

Now \$5.00

men's Suits-

Asserted patterns. Sizes 10 to Were to \$29.95-

Now \$5.00

No C. O. D., Phone or Mail **Orders During Sale**



BE AMONG THE FIRST FOR CHOICE SELECTIONS!

41 Boys'-

Were \$2.48-

Flannel Shirts

Assorted colors in

plaids and solids. Sizes

small and medium.

Now \$1.67

23 Women's BLOUSES Whites and pastels. Sizes 32 to 46. Were

Now \$1.00

PANTIES

small, medium and large. Were 98c-

Now 47c

14 Ladies'-**Cotton Slips**

Colors White and Tearose. Sizes 38 to 50. Were \$1.50-

Now \$1.00

CORDUROY **OVERALLS**

Colors green, maroon and tan. Sizes 4 to 6.

Color Tearose. Sizes

43 Pairs Children's-

Were \$2.98-

Now \$1.87

23 BOYS' LONGIES-

Heavy material-Sizes 8 to 14-Were \$2.95-Now \$1.47

57 MEN'S HATS-

Fine Felts-Sizes 7 1-4 to 7 1-2-Were up to \$5.95-Now 50c

18 Men's-**Tweed Topcoats** Sizes from 34 to

42. Assorted patterms. Were 26.00

Now \$9.87

WE HAVE MANY OTHER BARGAINS **SPACE DOES NOT PERMIT ADVERTISI**

8 UMBRELLAS-

Assorted-Newest designs-

Were \$4.98-Now \$2.87

62 Pairs CHILDREN'S ANKLETS-

Sizes 7 1-2 to 10. Assorted colors-

Were 25c-Now 9c

17 CHILDREN'S SWEATERS-Buttons and Slipons-slightly soiled-

Were \$2.98-Now \$1.00

14 PLASTIC HANDBAGS-Zipper fasteners, red and black. Roll design-

Were \$4.98-Now \$2.00

189 Pairs WOMEN'S NYLON HOSE-

54 gauge, 15 Denier. New shades-

Were \$2.50-Now \$1.67

38 WOMEN'S HOUSE COATS-

Wools and crepes, Assorted colors, Sizes 12 to 40-Were up to \$9.95-Now \$3.37

10 WEEK-END BAGS-

Size 18 inch case-Good hardware and lock. Made sturdy-Were \$16.95-Now \$5.00

18 CHILDREN'S SKIRTS-

Solid and Plaids in Wool materials. Sizes 2 to 12-Were \$3.98-Now \$2.00 23 LADIES' NYLON SWEATERS-

Assorted pastels in long sleeve styles. Sizes 34 to 40-

Were \$6.95-Now \$3.87

6 MEN'S MILTON JACKETS_

Zipper Front-Wool material. Navy blue. Sizes 36 to 42-

Were \$6.98-Now \$4.37

4 MEN'S COATS-

Combination Wool, button front and be ted back. Sizes 40 to 46

Were \$18.95-Now \$11.87

3'BOYS' OVERCOATS-

Camel Hair material. Sizes 6 to 10-

Were \$10.95-Now \$4.87

10 BOYS' CORDUROY COATS-

Reversible-Dark brown and tan colors. Sizes 8 to 16-Were \$8.75-Now \$4.87

6 BOYS' OVERCOATS-

All Wool-Blue color. Sizes 6 to 12-

Were \$12.95-Now \$6.87

11 MEN'S LINED JACKETS

Overall-Sizes 36 to 46-Were \$3.98-Now \$2.67

14 MEN'S MOLESKIN PANTS-

Sizes 31 to 36-Medium weight-Were \$3.82-Now \$2.57

Wearing Apparel

WILKESBORO, N. C.

39 Pairs Men's-Dress Oxfords Browns & blacks. Good

sizes. Were \$4.98-Now \$2.87

41 Pairs Men's-

WORK SHOES

Blacks and browns—composition soles. Were \$4.98—

Now \$3.27

82 MEN'S UNDERSHIRTS-

Cotton Rib-Size 36 to 44-Were 59c-Now 37c

Cotton material. Sizes small, medium and large-

68 MEN'S BRIEFS

Were 98c-Now 67c

157 Prs. Women's **DRESS SHOES**

Pumps and ties -Browns and blacks — All sizes and widths. Were to \$5.95-

Now \$1.00