

Announcing



New Plymouth on Display

**THE FIRST SHOWING OF THE BRILLIANT, OUTSTANDING
PLYMOUTH FOR 1949
WILL BE HELD IN THE WILKESBOROS ON
Friday, March 18, 1949**

**THE BEAUTY - THE UP-TO-THE-MINUTE STYLING - THE SLEEK
APPEARANCE AND THE SAFETY FEATURES OF THIS COM-
PLETELY REDESIGNED AND STREAMLINED CAR MUST BE
SEEN TO BE APPRECIATED...**



**WE, THE PLYMOUTH DEALERS OF THE WILKES-
BOROS ARE MIGHTY PROUD AND HAPPY TO
PRESENT THIS MAGNIFICENT CAR FOR YOUR
APPROVAL....**

BARBER-SOMERS MOTOR CO.

JOE BARBER — JIM SOMERS

"Your DeSoto - Plymouth Dealer"

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President

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NORTH WILKESBORO, N. C.