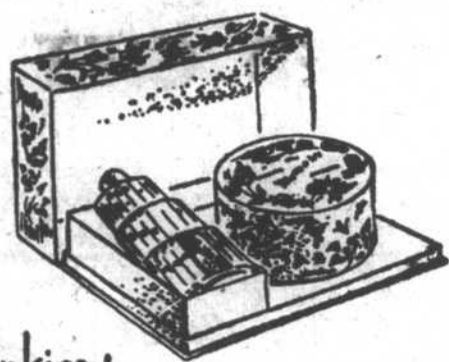




North Wilkesboro's  
Easter Shopping  
Center.

Special Sale... HALF PRICE!



GIFT SETS

by  
Dorothy Perkins

COLOGNE and  
DUSTING POWDER

Limited time only \$1.00  
Reg. \$2.00, NOW

This delightful after-the-bath duo is a  
charming gift! Now, you can give—and save!  
For the regular price of one, get TWO:  
one for a gift... one for YOU!  
Choose from several fragrances, today!

### SMARTIE SANDAL



With Neolite Soles... Wedge Heel  
SUEDINE—Green, Gold, White, Red, Multi Color  
PATENT—Black

HERE'S A GREAT SPRING TONIC FOR YOUR MID-SEASON  
SHOE WARDROBE. A SANDAL THAT'S AN EARLY  
SPRING DILLY FOR SPIKING YOUR FASHIONS RIGHT  
NOW... AT A PRICE SO LOW YOU'LL HARDLY MISS IT.  
A SMART IDEA WOULD BE TO GET A COLOR SELECTION  
OF TWO OR THREE PAIRS! SIZES 4 TO 9.

\$1.98

BASEMENT FLOOR



### SPECIAL Ladies' Pure Silk Dresses

Lovely assort-  
ed prints and  
colors. Sizes 9-  
15, 12-20.

Specially Priced at—  
**\$10.95**  
and  
**\$16.95**

### Lovely New Straw Bags

THE VERY LATEST STYLES—IN-  
CLUDES SHOULDER STRAP, POUCHY  
HANDLES, A GOOD ASSORTMENT OF  
COLORS TO SELECT FROM. VERY  
ROOMY—

\$2.98 ea.

NEW BLACK AND BEAD

### Plastic Bags

MULTI-COLORS—OR SOLID WHITE—  
UNDER ARM OR HANDLE STYLES, A  
BAG YOU CAN CARRY ALL SUMMER—

\$1.98 and \$2.98



North Wilkesboro's  
Easter Shopping  
Center.



### Martha Manning

MISSSES' and "ILLUSION" HALF-SIZE DRESSES

gives a  
"ROSY" FUTURE  
to this slimming dress

### Life Bra does it... naturally!

When Life Bra takes hold, the exclusive forked  
shoulder straps and quilted cushions work together  
to lift... and hold the lift—with naturalness, not  
grotesque exaggeration. The last word in feminine  
glamor, to fit YOUR exact figure type. Be  
fitted, and see proof!

Life Bra  
\$1.25



Exclusive Life Bra's "Figure-Type"  
fit. Every one of Life Bra's 9 separately designed  
pieces is changed in proportion for every  
size, in every cup width.



No. 5138 — Roses on  
both shoulders... a  
complimenting detail  
for the spring-into-  
summer ways of this  
washable dress...  
for its typical "fall-  
tailoring" and pro-  
portioned half-sizes!  
Lace medallions on  
Pink, Blue, Green or  
Yellow Talk of the  
Town Spun Rayon.  
16 1/2-22 1/2.

\$10.95

Other Martha Manning  
Dresses in Misses' and  
"Illusion" Half-Sizes from

\$8.95

As seen in  
GOOD HOUSEKEEPING



### GABARDINE SUITS

SPRING VALUES ARE UP—PRICES DOWN  
ON GABARDINE SUITS. EXCEPTIONAL  
VALUES, HANDSOMELY STYLED AND  
TAILORED OF 100 PER CENT WOOL GAB-  
ARDINE. SINGLE BREASTED MODELS IN  
NEWEST SPRING COLORS AND PATTERNS  
AT A PRICE TO SUIT YOUR BUDGET. NOW

\$35.00

### ARCHDALE SHIRTS

WITH SPRING IN YOUR HEART, STEP OUT  
IN THOSE NEW PASTEL SHADES OF ARCH-  
DALE SHIRTS. IN YELLOW, GREEN, PINK  
AND LAVANDER. LONG WEARING QUAL-  
ITY TESTED MATERIAL. COMPARE THE  
QUALITY AND PRICE, YOU WILL SEE WHY  
WE SAY ARCHDALE IS TODAY'S BEST  
SHIRT VALUE. ONLY—

\$2.95

LIGHT AS A SHADOW  
COOL AS A  
BREEZE



SPUN RAYON SLACKS  
by HAGGAR

With good appearance and cool  
comfort in mind, you'll want at  
least one pair of spun rayon slacks,  
in your summer wardrobe. The  
slacks sketched are styled in Hag-  
gar's famous French drape model  
—for perfect fit and comfort. In  
tan, brown, blue, gray.

\$7.95

Other Rayon Slacks  
\$4.95 — \$5.95

### Easter Special

ALL LEATHER FLAT HEEL  
SANDALS FOR LADIES AND  
MISSSES. BROWN, RED AND  
BLACK. SIZES 4 TO 9.

WIDTHS AA-B-C

WERE \$6.95. NOW—

\$3.00



Hudson Nylon  
HOSIERY  
98c \$1.19

Vision Nylon  
HOSIERY  
\$1.59



### Footwear for Going Gayly

You saw them in Harper's Bazaar and now they are  
yours at your favorite store... FORTUNET...  
selected as 1949's shoes of outstanding design by the  
Fashion Academy, who each year selects  
America's ten "Best-Dressed Women."

Choose today your FORTUNETS from our complete  
range of these flat, low and high wedgies...

\$6.95

MOST  
FORTUNETS DO SOMETHING FOR YOU!

### TOP SCORER

in any man's league

### Archdale TIES

Unusual At

\$1.00 and \$1.50

Partial to exceptional patterns? Fond  
of luxurious fabrics? Insistent on superb  
tying-quality? Then Archdale Ties be-  
long at the top of your list! They have  
the all-round excellence that makes an  
all-American favorite. And our new col-  
lection simply walks away from competi-  
tion... distinctive panels, bold-look  
beauties, stunning stripes, trim figures.  
Generously long, with 100% all wool  
linings for wrinkle-freedom!

