

# THE Jewel Box

YOUR FRIENDLY CREDIT JEWELERS INC.

## Million Dollar Stock-Reducing

# Gift Event

America's Best Known  
**SILVERPLATE**  
for the Home  
for Gift-Giving  
ON EASY TERMS



Buy these with your New Set or add to your present one!

### 1847 ROGERS BROS. 24 Pc. COMPLETING SET

8 butter spreaders, 8 iced drink spoons, eight oyster forks in any of the 1847 Roger Bros. patterns. All in attractive, permanent plastic case. Buy as little as two tea spoons at \$1.25 or a complete set.

**\$26<sup>00</sup>**  
**\$1 A WEEK**

Also available in open stock; fruit spoons, after dinner coffee spoons and all standard place settings



NEWEST MOST POPULAR PATTERNS

FAMOUS  
**Wm ROGERS** ★  
74 PC. SERVICE FOR 8

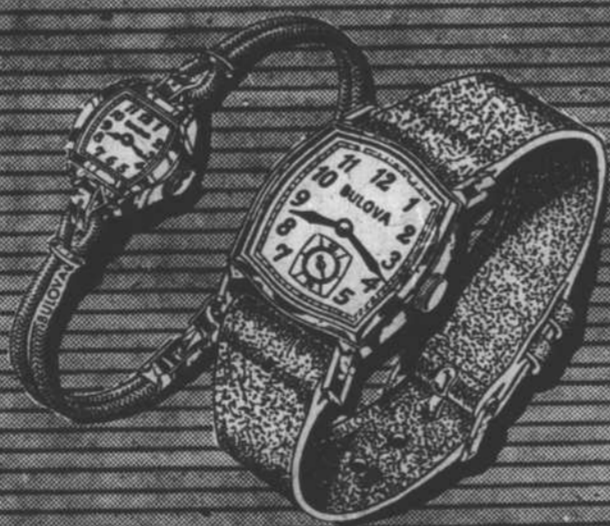


Lovely Mary Lou pattern. Consists of regular 50-piece service for 8 PLUS 24 pieces such as iced drink spoons, butterknives and oyster forks. A truly COMPLETE set at remarkable SAVINGS. Remember it's GENUINE SAVINGS. Wm. Rogers Silverplate, Made by International.

ONLY **\$37<sup>50</sup>**  
WEEKLY TERMS

Featuring  
America's Greatest  
Nationally Advertised  
**WATCH VALUES**

PAY WEEKLY FOR A NEW  
**BULOVA**



Lady's BULOVA "Rona" in the color of yellow or pink gold. Jeweled movement. **\$24 75**

**\$1 A WEEK**

Man's BULOVA "Brewster" with 15 jewels in the color of yellow gold. Handsome. **\$33 75**

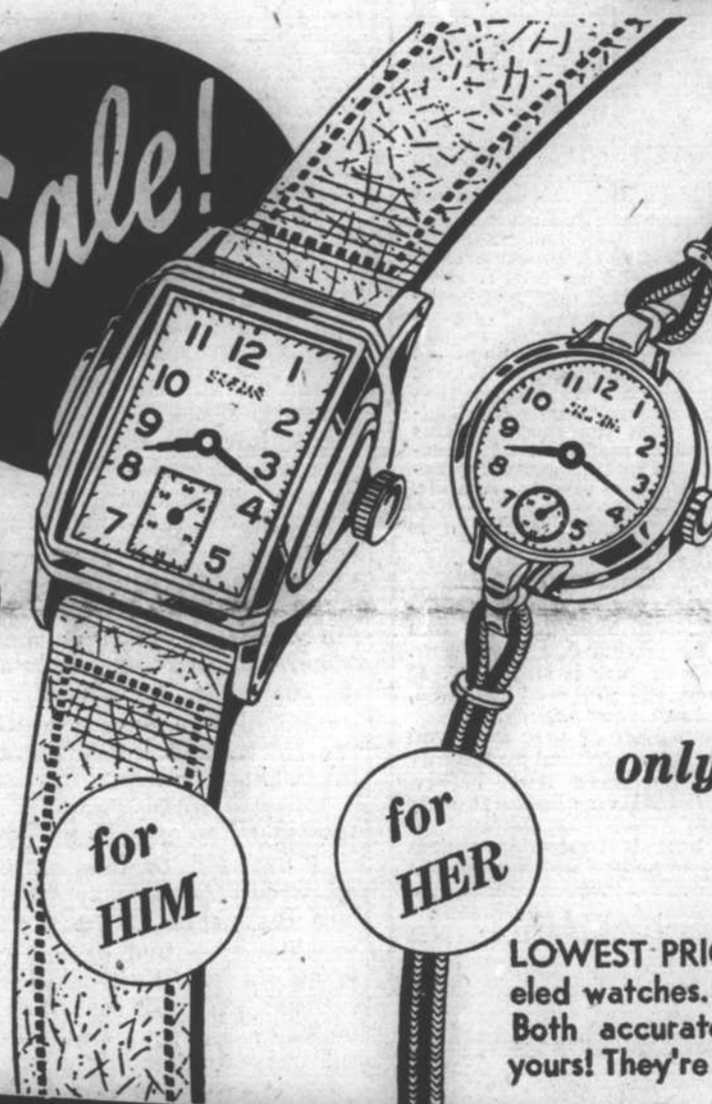
**\$1 A WEEK**

UP TO A YEAR TO PAY!

**HAMILTON WATCHES**



Newest HAMILTON watches for men and women, all with precision 17 jewel movements. Easy terms. **\$52 50**  
USE YOUR CREDIT



for HIM

for HER

**PAY ONLY \$1 A WEEK**

Guaranteed  
JEWELLED  
**WATCHES**  
in Newest Styles

only **\$9 95**  
YOUR CHOICE

LOWEST PRICE in YEARS for guaranteed jeweled watches. Both in the color of natural gold. Both accurate and dependable. Hurry in for yours! They're especially low priced for this event.  
**\$1 A WEEK**

FAMOUS ELBON AND WINTON WATCHES  
Priced Amazingly Low!



Men's water-resistant, shock-resistant watch with sweep-second hand for men of action! Chrome dial, steel back. **\$17 50**

Lady's 2-diamond wrist watch in the color of natural gold. Guaranteed. Lowest price in years! **\$19 95**

Man's RHINESTONE dial watch. Handsome, accurate, sparkling. Fully guaranteed movement. 17 jewels! **\$29 75**

**PAY ONLY \$1 A WEEK**

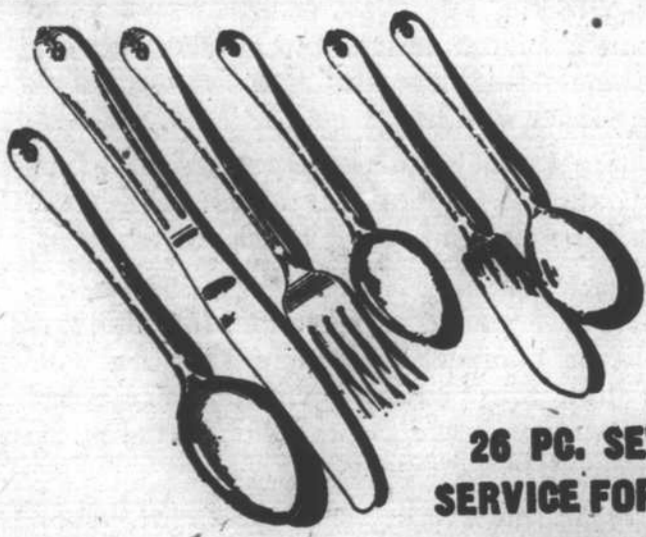


2 genuine diamonds! 17 jewels! Lovely metal band. Magnificent watch for ladies. Guaranteed. **\$33 75**

Man's 17 jewel AUTOMATIC wrist watch. It winds itself! Handsome, rugged, smart and guaranteed. **\$32 50**

Lady's 17 JEWEL RHINESTONE DIAL wrist watch with WIDE MATCHING LINK BRACELET. SPECIAL! **\$37 50**

NEW WM. ROGERS & SON SET



26 PC. SET  
SERVICE FOR 6

**\$19 95**

**\$1 Weekly**

Made by International. Choice of 2 magnificent patterns. Choice of soup spoons, hollow handle knives, forged blades. Famous Wm. Rogers & Son BUDGET set in box.

1847 Rogers Bros.  
2 PC. BABY SET

**\$1 75**

Fine Silverplate

