Turkish Towels

SPECIAL

Size 18 x 36 Colors: Blue Pink and Gold.

bent!



Basement Store

SPECIAL PURCHASE . . .

New Handbags

\$2.79

Smart new styles in genuine kid . . black, navy or red. \$3.98 values!



LARGE SELECTION !- NEW STYLES !

Scatter Pins

2 for 79¢

A real value. Group of smart scatter pins! many styles from.



TERSARY

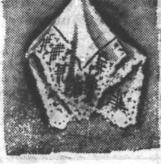
First Floor

SPECIAL PURCHASE!

Ladies' Hankies

3 for \$1.

Dainty hankies in all white, with lace trims and colorful prints.



First Floor

Starts

Friday Morning



Anniversary Specials

SPECIAL GROUP

Ladies' Slips VALUES TO \$2.79

Tearose or white crepe with lace trims. Sizes 32 to 40.

LADIES' RAYON

VALUES TO \$1.39

Tearose only in sizes 36 to 44

GROUP OF LADIES' & CHILDREN'S Oxfords and Dress Shoes

ONE RACK-LADIES' COTTON

Dresses and Housecoats VALUES TO \$3.98

\$1.79



Organdy Ruffled **Curtains**

\$7.95 Values—Size 45 x 90. Extra wide ruffles on beautiful quality organdy. White, peach, rose and blue.

LARGE SELECTION - 54" PART

Woolens

Solid colors, prints and checks in fine part woolens.



Colorful dress floral prints,

43¢ Yd.

stripes and checks at this low Anniversary price.

ONE LOT OF **Prints and Voiles**

Solid colors and attractive

First Floor

JERSEY AND CREPE

Solid colors and prints, plain and lace-trims. Sizes 12 to 20 and 9 to 15.

Regular \$3.98 and \$5.98 \$2.79 and \$3.79

Regular \$7.95 and \$8.95

RAYON AND CREPE

Pajamas

Two-piece styles in solids and prints. Sizes 12 to 20.

Regular 4.98 & 5.98

Lovely crepes and satins, tearose, white and black. Tailored and lace trims.



Special Purchase . . . New

PURE SILK

BLOUSES

Lovely pure silk Blouses in

beautiful prints! Only a limited number of these new Blouses hurry in for yours!

(FIRST FLOOR)

164 Pairs Ladies'

DRESS SHOES

Values up to \$12.95

(Shoe Salon - First Floor)

Boy's New

BOXER SHORTS Special purchase . . . sizes 2 to

6 . . . stripes of gold, blue or tan . . . elastic boxer type

FIRST FLOOR



SPECIAL ANNIVERSARY PURCHASE

New Rayon Sheer DRESSES

Beautiful Sheer Dresses For Summer Flattery and at a Very Low Anniversary Price. Choose Several To Freshen Up Your Wardrobe,

It's May, 1949 and we're 79 years old . . so during the month we're celebrating our 79th year of serving Western North Carolina with QUALITY MERCHANDISE by . . . offering exciting VALUES throughout the store . . Many SPECIAL PURCHASES that our Buyers made in the New York Markets . . in addition

selected groups of our REGULAR MERCHANDISE to be offered at Anniversary

FASHIONABLE SECOND FLOOR

ONE GROUP

Pure Silk Dress & Plain Shuntungs

In Prints and a good Assortment Of Colors and Styles-Values

\$12.79 Each

LARGE ASSORTMENT

Fine Straw Hats

In a good assortment of the New Spring colors and styles. Regular values from 10.00 to 17.50.

Now 1/2 Price

Infant Dresses

White only . . . \$2.98 and \$3.50 Values.

\$1.79

Toddler Dresses

Pastels and White ___ \$4.98 and \$5.95 Values.

ored Coats and Suits.

LADIES'

Coats and Suits

Reduced for quick clearance. Fine tail-

Now 1/2 Price



Girls' Cool, Cotton Dresses

\$2.98 Values . . . solid colors and attractive little prints in sizes 1 to 3 years and 3 to 6x.

Girls' Cotton and Crepe Dresses

Solids and Prints in sizes 3 to 6x and 7 to 14 ... \$5.95 and \$6.50 Values.

Boy's **Wash Suits**

Pastels and Combinations in sizes 1 to 6 years . . . \$2.98 Values.

\$1.79

Special Purchase Silver-Plated

Several styles to choose from in attractive Salt and Pepper Shakers at this low price! FIRST FLOOR

PAIR

colorful prints. . SEVENTY-NINE YEARS OF SELLING QUALITY MERCHANDISE AT FA