

Buying Power Seen As South's Magnet

Washington, May 11.—Increasing purchasing power in the South is the principal reason for the growth of industry in that region, according to a study made public here today, and not the "cheap labor" that was once considered the region's prime asset. Income payments in the South were found to have risen 187 per cent since 1940, while those in the country as a whole rose only 150 per cent.

The study, based on inquiries to eighty-eight industrial instal-

lations that recently settled in the fourteen Southern states (Texas and Oklahoma were included), was made by the National Planning Association's Committee of the South. A summary, in pamphlet form, was released today, and the full report will be published in book form in several months.

"The new industrial growth of the South is not primarily the result of Northern firms pulling up stakes and moving South," the pamphlet said. "The high post-war demand called for full utilization of existing plants throughout the nation. In addition, there was need for a great expansion of industrial facilities.

"Markets Growing Faster"
 "The South attracted an increased share of this new expansion because its markets were growing faster, its supply of available raw materials was greater, and its labor supply was more plentiful than in other parts of the country," the pamphlet asserted.

The committee found that the eighty-eight new industrial settlers in the South divided as follows on their reasons for the move:

1. Ready access to markets, 45 per cent.
2. Availability of raw materials, 30 per cent.
3. Low labor costs, 25 per cent.

The concerns in the third category, it was said, were not primarily interested in low wages but in low total labor costs. These, the concerns believed, could be achieved in the South because of small rates of turnover and absenteeism.

Rates Called Roughly the Same
 The survey showed that wage rates were roughly the same in communities of like size in the North and in the South. The committee reached the conclusion that the large differentials usually quoted are reached by comparing wages in metropolitan Northern establishments with factories in small Southern towns.

"Since pre-war years," the pamphlet said, "the difference in wage payments between towns of similar size in the North and South has been getting less and less, while in some industries—for example, pulp mills—average actual earnings are higher in the South than in most other regions."

Companies with unionized plants elsewhere made little attempt to avoid unions in the South, it was found. Some companies, however, were guided in their final selection of a site by the previous history of the community in labor management relations, with especial inquiry into the personalities and tactics of local labor leaders.

The study showed that, generally speaking, in the South Negroes still performed jobs requiring less skill than white workers and were rarely employed on the same jobs with white workers. Two large companies, it was reported, have found Negroes satisfactory on skilled work, and are making special efforts to increase skilled opportunities for them.

CARE Package Now Introduced

New York, N. Y.—Recent introduction of a new CARE "Thrifty" package is confidently expected to boost 1949 CARE sales throughout North Carolina even beyond last year's peak.

Residents of the Tar Heel State have so far contributed 21,486 packages to the total of almost eight million food and textile packages distributed by CARE among the needy of sixteen overseas countries during the past three years.

CARE (Cooperative for American Remittances to Europe, Inc.) began its operations as a non-profit, government approved series in May, 1946. For the eight months of operations during that year, North Carolina's share was 1,640 packages of CARE's total of 990,000 for the same period. In 1947, North Carolina citizens purchased 6,600 packages, and in 1948, 10,801. For the first four months of the current year, CARE sales in North Carolina totalled 2,445 packages.

Most of these packages, either purchased by individual donors directly from CARE, or bought through contributions to any of CARE's member agencies, were standard CARE food packages at \$10 each. In addition, many special British, Greek, Italian and Kosher food packages, as well as baby food, layette and textile packages went to make up the North Carolina three-year total.

CARE's new "Thrifty" package, at \$5.50, was especially designated to meet the requests of North Carolinians for a lower priced package which would permit them to continue aiding friends and relatives abroad through the medium of CARE. Orders for the new "Thrifty" package as well as all other CARE packages can be placed with any local CARE outlet or directly with CARE headquarters, 20 Broad Street, New York 5.

COMING UP
 "You know, Elaine, every time I see you my heart beats faster, I feel the urge to do bigger and better things; I feel so strong and virile. Do you know what that means?"
 "Sure, it means that in about five minutes I am going to have to slay your face."

NOTICE OF SALE
 NORTH CAROLINA
 WILKES COUNTY

Under and by virtue of the power of sale contained in a certain deed of trust executed by Forester Griffin and wife, Lillian Griffin, dated the 16th, day of June, 1948, and recorded in Book 243, page 95, in the office of the Register of Deeds of Wilkes County, North Carolina, default having been made in the payment of the indebtedness thereby secured and said deed of trust being by the terms thereof subject to foreclosure, the undersigned trustee will offer for sale at public auction to the highest bidder for cash at

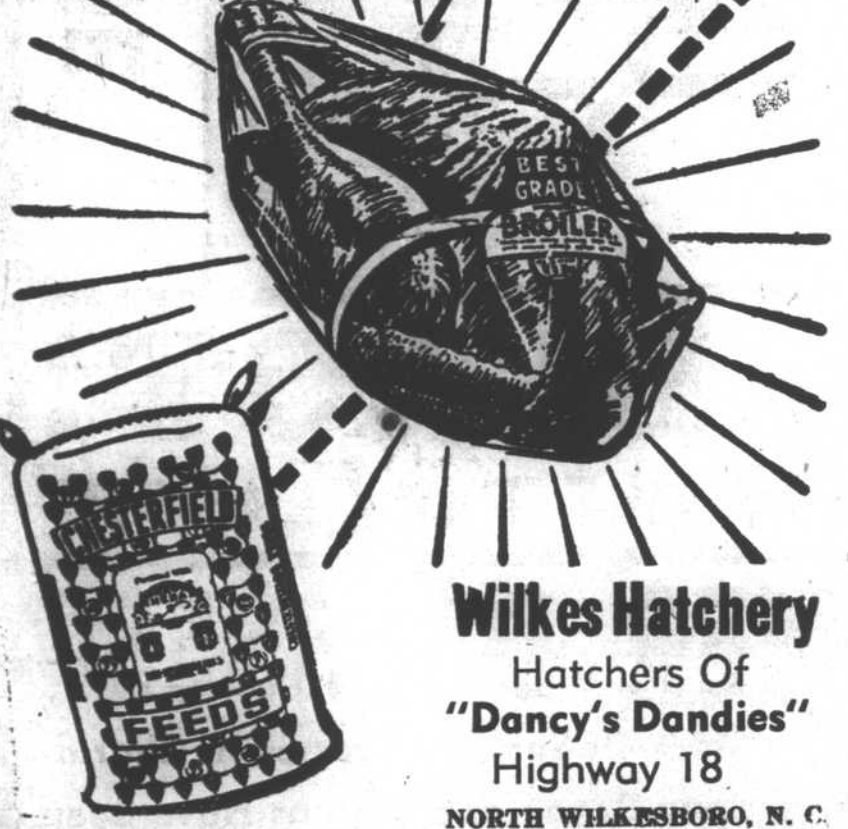
the court house door in Wilkesboro, North Carolina, at noon, on the 30th, day of July, 1949, the property conveyed in said deed of trust, the same lying and being in the County of Wilkes and State of North Carolina, in Mulberry Township, and more particularly described as follows:
 Being lots fifty-four (54), fifty-five (55), fifty-six (56), fifty-seven (57), fifty-eight (58), and fifty-nine (59), as shown on the M. C. Woodie map of Garden Home

Development No. 11, and being part of the C. M. Elledge Farm. This 25th, day of June, 1949.
 CLYDE HAYES
 Trustee

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 Todd, N. C.

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 NORTH WILKESBORO, N. C.

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DELIVER TO OUR WAREHOUSE
 On Forester Avenue
BEGINNING TUESDAY, JULY 5TH

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 Phone 299 - North Wilkesboro

Union Man Leads In Wheat Contest

A Union county farmer, Cam T. Cook of Route 5, Monroe, currently is leading in a contest to determine the 1949 wheat-growing champion of North Carolina, according to Dr. E. R. Collins, in charge of agronomy extension at State College.

Cook produced 128.5 bushels of the new Atlas wheat on four acres of land, his average yield being 34.1 bushels per acre or approximately double the State average.

Any farmer in the State is eligible to enter the contest, Dr. Collins said. Growers should ask county agents to have their yields checked, so that all records may be completed and forwarded to State College by July 15.

Although no prize has been set up for the State champion, township winners in each county will be given first chance to buy six bushels of Atlas 50 or Atlas 66 wheat recently released by the Agricultural Experiment Station.

Cook obtained Atlas seed for his crop from the North Carolina Crop Improvement Association and sowed it October 15. The wheat followed cotton which had been heavily fertilized and which had been preceded by a heavy crop of crimson clover turned under. Fertilizer applied on the wheat included 400 pounds per acre of 2-12-12 at planting and 100 pounds per acre of 20 1-2 per cent nitrogen top-dressing material the last of February.

WHAT'S KNOCKING
 The automobile motor pounded and finally stopped.
 "I wonder what that knock was," muttered Harry.
 "Maybe it was opportunity," brightly said his cute blonde companion.

ADMINISTRATRIX'S NOTICE
 North Carolina, Wilkes County. Having qualified as Administratrix of the estate of Wiley M. Gambill, deceased late of Wilkes County, North Carolina, this is to notify all persons having claims against the estate of said deceased to exhibit them to the undersigned at Hays, N. C. on or before the 8th day of June, 1950, or this notice will be plead in bar of their recovery. All persons indebted to said estate will please make immediate settlement.
 This 8th day of June, 1949.
 MRS. WILEY M. GAMBILL
 Administratrix of estate of Wiley M. GAMBILL Deceased.
 7-14-49 (4)

2 Costly 2 Go, 2 Hot Not 2- So What 2 Do?

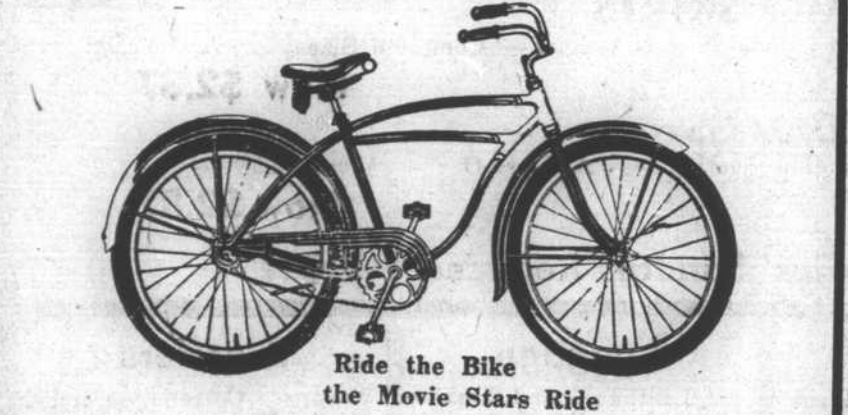
The Winston-Salem Police Department's daily bulletin usually concerns itself with such material as wanted burglars, larcenies and assorted assaults, but from time to time it loosens up.

Yesterday the bulletin editorialized briefly on the subject of vacations.

The editorial was headed: "All 2 True."
 The editorial follows:
 "A vacation consists of 2 weeks which are 2 short, after which you are 2 tired 2 return 2 work and are 2 broke not 2."

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