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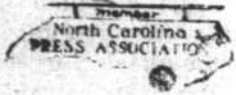
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Thursday, October 6, 1949



Don't Miss Farmers' Day Celebration

On Thursday, October 13, the Wilkesboros will play hosts to farmers of Wilkes county and to farmers from any surrounding communities outside the county.

Since the Wilkes Chamber of Commerce was formed, one day each year has been set aside for recreation and enjoyment of the farmers, and to honor the men of the soil who provide a great percentage of the economic wealth of this community.

This year the Trade Promotion committee of the chamber of commerce is going all-out to make the day an even bigger success than the event last year which drew a record crowd.

The first item on the day's program of events will be a big and varied parade, portraying the agricultural, commercial and industrial interests of Wilkes county. The parade will be interesting from a factual standpoint but the entertainment phase will be featured. There will be at least three bands and about 100 units, including floats, special displays, old and modern modes of transportation and many other features.

The band will render a concert at 11 a. m., and after the concert will be a period of fun and contests. Prizes will be given out throughout the day. Farmers and their families may now receive tickets for the prizes by calling for them at the participating stores. There are no costs or obligations for the tickets.

At two p. m. a string band will render a period of music, and L. Y. Ballentine, state commissioner of agriculture, will present agricultural awards given by the Wilkes Chamber of Commerce.

At three o'clock a judging committee will select the Wilkes high school beauty queen from the representative seniors, one each from each high school in the county. The school winners will have already been selected and each school winner will be in the parade and riding on the queen's float earlier in the day.

The committee has gone to much expense to bring here on Farmers' Day one of the outstanding entertainment programs in the south—Joe King and Brandwine, from Winston-Salem. They are good for an hour of solid laughter at any appearance.

Following the King and Brandwine act will be some more mountain music and more prizes to be given out among those in the crowd. The prizes will be given from the tickets which are already obtainable in stores and which will be deposited in boxes on Farmers' Day.

That rounds out the program, which is sure to entertain and please the large crowd expected.

For those who want to make the event profitable for themselves, merchants in the Wilkesboros will offer special values for Farmers' Day, and the guests for the event will have the opportunity to make purchases which will save them substantial sums of money.

Farmers' Day is to honor the farmers by providing them a day of entertainment without cost, and all are invited.

Detroit Post: "Drunken Gunman Uses Child as Theft Hostage." (Chicago dispatch). He escaped with about \$200 in loot. Fortunately, did not harm the child.

South Bend Tribune: "Motorist, 22, Fined \$110 on Drink Count." What nice futures alcohol holds for the youth of today!

Seventy Cents For Cigarettes

If you buy a pack of cigarettes in England, they'll cost you about 70 cents. A glass of beer involves an outlay of 30 cents or so. If you're lucky enough to be able to find bacon or butter, the price tag will stagger you. So it is with everything—save for the barest necessities, such as bread and turnips, and cheap grades of clothing and other manufactured goods.

The reason is that the British government establishes the price for which goods may be sold. There is no competition as we understand the word in this country. There is no need for the producer or the retailers to try to do a better job than the next man, and to sell cheaper, or to offer a better quality, or to work at other consumer inducements. In a controlled economy, the political bosses make the decisions, and the rest of the people can choose between liking it and lumping it.

The British government has established high prices on a long list of items because it wants to make a tremendous profit—which it does. In a free economy, by contrast, the man who tries to gain such a profit is hell-bent for bankruptcy. His business will simply go to other manufacturers, or in the case of retailing, to other stores. A compelling example of what competition does is found in the fact that, as a general rule, the profits now earned by retailers on each dollar of business done is smaller than it was in the OPA era.

No nation has ever had abundance—save for the inner few—under a controlled economy. All it gets is more and more scarcity.

- THE EVERYDAY COUNSELOR

By Rev. Herbert Spaug, D. D.



Do you say a blessing before meals? Less than 20 per cent of Americans even know a simple table grace according to August Dietz, Jr., President of the Dietz Press of Richmond, Virginia. He recently made a survey of 39 men's civic clubs, 14 women's organizations, 26 schools, more than 2,000 persons.

According to his survey of all the men and women questioned only 18 per cent knew a grace. The 82 per cent who did not know a grace felt they should know one. Many of the men replied that they had been embarrassed on more than one occasion, especially when called upon at civic club meetings and other social affairs to be forced to decline returning thanks to the Lord.

Results of the survey were more encouraging among the children. "I found that 53 per cent of them knew some simple prayer of thanksgiving—no doubt taught them at their grandparents table."

Going deeper into the matter the Richmond publisher found that blessings were asked in only one home in eleven—less than 10 per cent—and these at the evening meals. "I quit questioning about breakfast and lunch," he said, "because it was embarrassing."

Publisher Dietz resolved to do something about this. He was wise enough to try to do it in his own field, that of printing. He has produced a new set of table mats which have printed on them brief blessings. He requested the clergy of a number of denominations to submit the simplest and best known prayers of thanksgiving. From these, eight were selected to be printed on the mats. They are 11 1-2 by 15 1-2 inches in size, printed in beautiful text type with a large red initial, and surrounded by an intricate cathedral border. They are on wax paper and can be wiped off with a damp cloth and used again. If you are interested you may write Publisher Dietz for further information.

This is no sales promotion column, but anything which will serve to remind the American people of the tremendous debt of gratitude we owe to Almighty God for His blessings in this great land, I recommend most heartily.

Just think of it for yourself! Less than 20 per cent of the American people even know a simple grace! It is one of the great laws of cause and effect, that when a man does not appreciate what he has, he loses it. Here in the most favored land of opportunity in the world, we not only need to express our gratitude to Almighty God, but we should go further in securing others to join with us.

Buggaboo H. D. Club News Notes

BUGGABOO HOME DEMONSTRATION. The regular monthly meeting of Buggaboo Home Demonstration club met in the home of Mrs. C. R. Byrd on Tuesday, Sept. 27th, at 2 p. m. Thirteen ladies were present to hear our assistant home demonstration agent, Miss Ruth Thompson, bring the discussion for the hour on the "More Livable Home". Many homemakers are blind to the beauties of their homes and the possibilities of creating more pleasant surroundings on a limited budget. It is less expensive to create home surroundings pleasant enough to hold the family around the fireside than it is to permit them to drift away. Ask ourselves three questions: Is our home beautiful? Comfortable? Does it give a clear picture of the things my family like and the things they like to do? We should use requirements of good taste such as simplicity and suitability of purpose.

Study and plan carefully before spending money. By rearranging furniture often adds to the beauty and comfort of the room. Pictures should not be hung above eye level. Do not use too many on wall at same time because you have them. Never tilt them but hang flat. Choose colors of drapes and furniture that harmonize with walls and floor covering. Buy furniture and accessories that fit into your room and add beauty and comfort. Everyone enjoyed the pictures shown by the slide projector she brought to show us the contrast of a well arranged room and the over crowded poorly arranged one.

The hostess served cake and punch at close of meeting.—Reported by Mrs. C. R. Byrd.

About one of every eight deaths is due to cancer, the American Cancer Society points out.

Keyes Planning Tent Revival Mtn. View

Evangelist "Sledgehammer" Charlie" Andrew Keyes, Jr., closed one of the most successful and best attended revival meetings held in Boone in many years. Local citizens of Boone say they have never in years seen such an outpouring of God's spirit, in any meeting as this one, with hundreds seeking Christ, and the altar filled nightly. Evangelist Keyes has delivered soul-stirring full gospel messages nightly for four weeks to overflowing crowds that would come for miles, filling every available seat before sundown.

The evangelist will pitch his

tent for a two weeks meeting in Mountain View, beginning Wednesday, October 10th. This meeting in Mountain View will be his last tent meeting for the season and his other engagements will be in church revival meetings through the winter.—Contributed.

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