

AMMOTH 27TH SARY EEV

growth from a single
of the greatest



\$7.00
holds your
selection 'til
Christmas

ANNIVERSARY SENSATION

Regular \$1.00 value

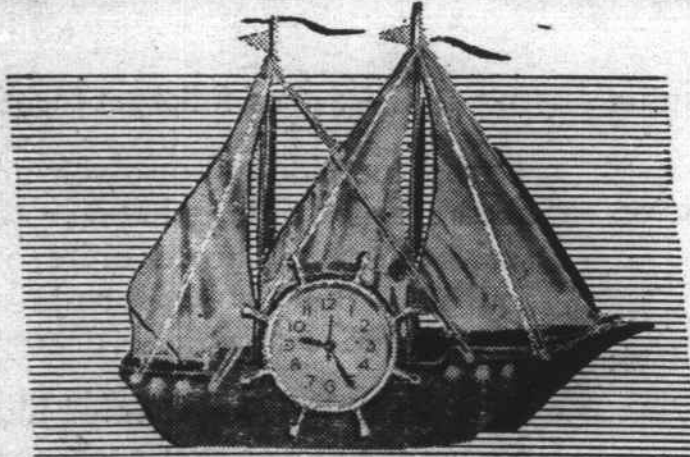
**Silverplated
PIE or
CAKE SERVER**

37¢

WORTH A GOOD DEAL MORE!

LIMITED SUPPLY! ONE TO A CUSTOMER!

Easy
Pay
Jewel
Way



\$15.00 Value Electric
SHIP CLOCK
"Flying Cloud" **\$9.95**

95c DOWN
50c A WEEK

Famous all-electric clock
in beautiful ship design.
Handsome finish.

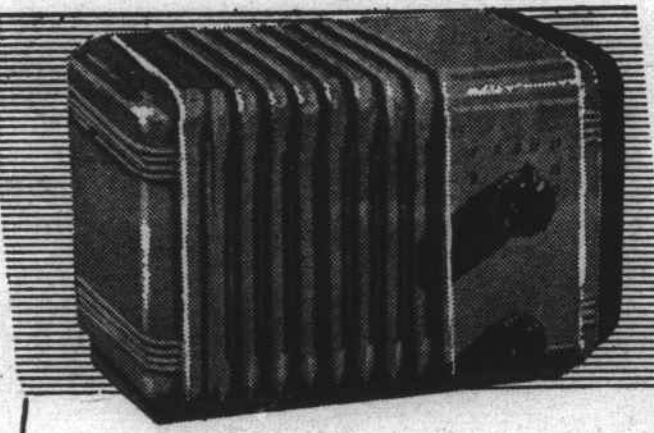


TABLE
MODEL **RADIO**
\$9.97

95c DOWN
50c A WEEK

Gleaming ivory plastic
cabinet. Small, compact. Fine
tone quality.

JEWEL BOX

Street North Wilkesboro, N. C.

OUR GREATEST ANNIVERSARY JUBILEE!

Electric
Percolator
Set

12-CUP
SIZE!

FULLY CHROMED

4 PIECES



Save
\$70.00

LOWEST PRICE SINCE 1941!
formerly \$29.75

Now only
\$19.97

Electric percolator with
matching sugar and creamer
and large serving tray...
all mirror-finish chrome plate.
It's a value that's remarkable
beyond description and very
special for this sale event.

95c DOWN
50c A WEEK

Never Anything Like It!
**IT'S NEW!
IT'S UNIQUE!
IT'S WONDERFUL!**

Swingtime ELECTRIC CLOCK



FIGURE SWINGS IN AND OUT
CONTINUOUSLY! IT'S JUST THE
GAY TOUCH YOUR HOME NEEDS!

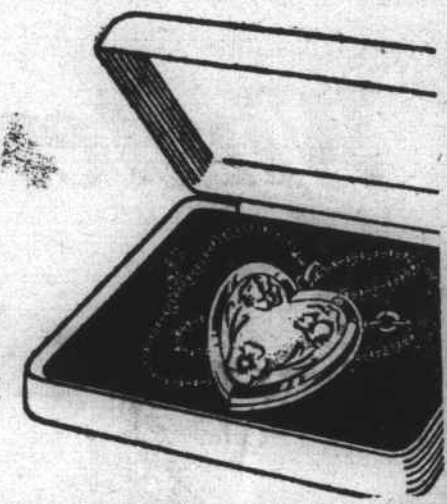
See it!

It's fascinating! It's unique! It
will be the talk of your friends
and neighbors! Plastic case
in walnut or onyx finish.
It's 10 1/4 inches high.
Has full colored garden
background with Swinging Girl
in continuous motion.
Self-starting movement.

\$15.95
95c DOWN
50c A WEEK

Beautiful
LADIES LOCKET

Only **\$2.97**



Beautiful locket and long chain
in a charming gift box. Color of
natural gold.
A marvelous gift value.



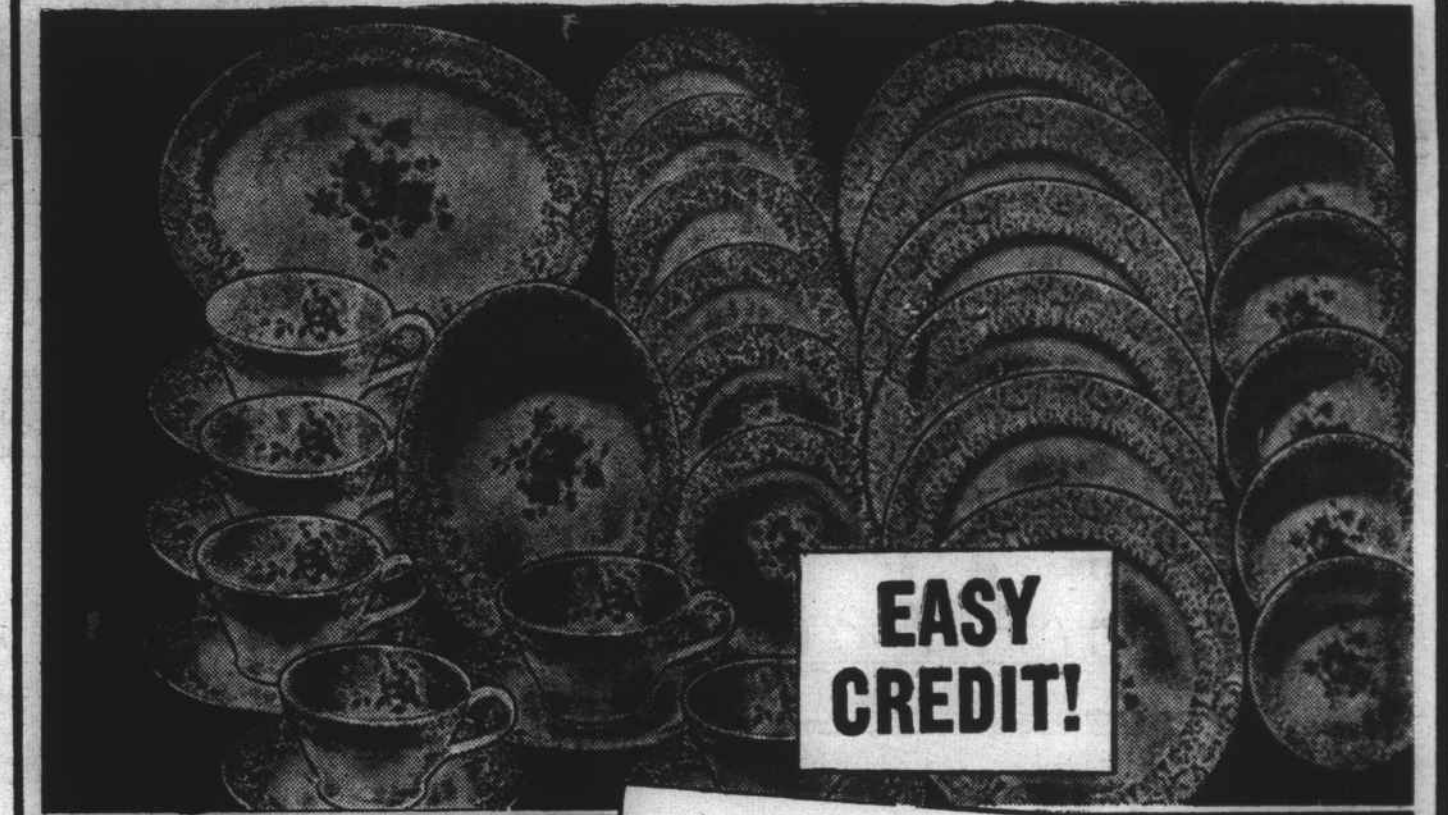
EXPANSION BRACELET
AND LOCKET SET
Regular \$7.95 Value!

Both for **\$5.77**

95c DOWN
50c A WEEK

Matching expansion bracelet
and locket in the color
of natural gold.
Both at this low price.

DON'T MISS THIS EVENT. IT'S STORE WIDE



EASY
CREDIT!



22 K. Gold Trim!
**110 PIECE
DINNER ENSEMBLE**
\$16.95

95c DOWN
PAY ONLY \$1 A WEEK

- THE DISHES:
- 6 Dinner Plates
 - 6 Bread & Butters
 - 6 Saucers
 - 6 Salad Plates
 - 6 Cups
 - 1 Vegetable Dish
 - 1 All-Purpose Platter
- THE TABLEWARE:
- 6 Dinner Knives
 - 6 Dinner Forks
 - 6 Teaspoons
 - 6 Dessert Spoons
- THE GLASSWARE:
- 6 Ice-Tea Glasses
 - 6 Water Glasses
 - 6 Sherbets
 - 12 Ashtrays
 - 6 Juice Glasses
 - 6 Fruit Dishes
 - 12 Stirrers



LIMIT
HURRY