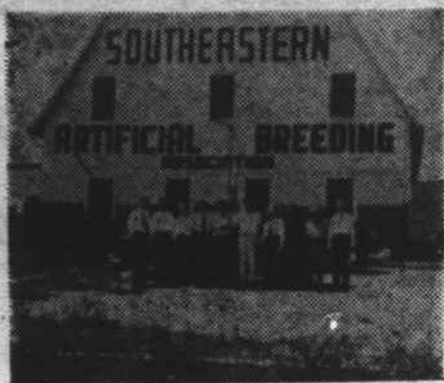


Scrub Cows Vs. Aristocrate Ones

Recently a number of Wilkes County farmers along with County Agent, Paul Choplin, visited the Southeastern Artificial Breeding stud near Asheville. Mr. Maury Gaston, Field Representative of the organization showed us the twenty-four bulls at the stud and spoke with a great deal of pride when speaking of each animal, giving the farmers the pedigrees of these animals and the high production records of their daughters. Each of these bulls is a registered aristocrat who ranks in the upper two percent of his breed and some individual bulls rank in the upper one per cent. They definitely have proved their ability to produce daughters that greatly outproduce their dams.

This is one of the most significant movements in agriculture in North Carolina today. This story is one of collaboration between private enterprise, the extension service, and county farmer-controlled associations in a pace-setting that foretells tremendous progress in the breeding of dairy cattle. This is not only true with a large dairy herd but even for the operator with only a family cow. If the farmers of Wilkes County will take advantage of this program it will be one of those progressive milestones in the improvement of the dairy industry in the county.

In North Carolina, there are 47 Tarheel counties that have active artificial insemination associations receiving semen from Southeastern. In fact, it was through the initiative of the North Carolina Extension Service and of James G. K. McClure, general manager of the Farmers Federation Cooperative, that the Asheville stud was established on January 1, 1948. These agricultural leaders were interested in increasing the dairy industry of the state from \$60 million per year to a goal of \$125 million. Also, they were seeking means to produce within the state some of the 68 million pounds of fluid milk usually imported each year. Greater



production per cow by upgrading of small herds was one necessary step in reaching the goal. That's why J. R. Prentice, owner of the Indiana stud and long a prominent figure of the American Dairy Cattle Club, was approached to establish the stud at Asheville. It was felt that quicker and surer results could be achieved from the experience and know-how of an already established organization, and especially from one that insisted upon such standards for bulls maintained in its stud.

How do they get these outstanding sires? M. N. Dietrick is one of the experts who is responsible for locating and evaluating possible replacements. With a background as an inseminator in Ohio and with three years' experience in establishing two bull studs in Greece under the auspices of the American Near East Foundation and UNRA, Dietrick is a man who well knows what is required of a good sire. As he explains it, here's how sires are selected:

"When the associations' men start looking for bulls, they go out after proved sires and proved sires only. When a likely bull is located, the first step is to investigate production records. D. H. I. A. (Dairy Herd Improvement Association) records are used. No selection of records is done. Every normal record of every daughter born and tested, as well as all records of their dams, go into the proof. The associations have as their standard for bulls to be used in index of 500 pounds butterfat on twice daily milking in 305 days on a mature equivalent basis. This index is based upon a proof involving 10 or more dam-daughter comparisons. Many times this standard could be met by eliminating a daughter or two or a few records. This is never done.

"The second step is to inspect daughters, and a distinct effort is made to see all milking daughters no matter how widely scattered. Particular note is made of udders and udder attachments, for they must have fine, well-attached udders to stand continued high production over a period of years. Type, otherwise, need only be reasonable.

"The third step is to inspect the bull. He need not be a good individual. No one can tell by looking at a bull how his daughters will appear or produce. An old bull is generally not handsome anyway. His past history in settling cows is checked by a competent veterinarian. A bull so selected is not only healthy, but from the standpoint of transmitting ability will have an index placing him in the top 2 per cent or higher of the breed he represents. If, when this is all done, the bull seems good enough to come into the stud the fourth and final step is to make a full report of the findings to the associations' advisory committee on bulls. Whenever it is possible for them to do so, members of the committee visit the farms where the bull's daughters are being milked and decide, on the spot, whether or not the bull should be added to the stud."

Farmers who patronize the

Wilkes Cooperative Artificial Breeding Association pay \$6.00 a service for each cow which covers three services if necessary. For each service beyond the third, a charge of \$2.50 is made. Farmers may become members of the association at \$2.00 per herd plus 50 cents for each cow in the herd. This membership fee is paid only once. Mr. Roby Rhodes of the Hays community is the technician who does the work.

The Wilkes County farmers who organized the association elected the following men as directors: President, C. C. Alexander of Roaring River; Vice-President, C. J. Hendren of Pores Knob; Secretary and Treasurer, F. W. Davis of Wilkesboro—Directors: C. W. Elledge, of Hays, Irvin Key of Wilkesboro and Eli Sebastian of Ronda, W. K. Sturdivant of North Hays.

This organization and program belongs to the Wilkes County farmers. It is up to them individually to take advantage of this excellent breeding service. With lower milk prices being paid at present it is all the more necessary that a farmer increase his efficiency in production. Anyone desiring this service may telephone 192, or notify your milk hauler.

J. P. CHOPLIN
County Agent

3 Big Land Sales To Be Held Oct. 20

Penny Brothers will conduct sales of three valuable real estate properties Thursday, October 20, in North Wilkesboro and Moravian Falls.

The first sale, at one p. m., will be the two-story store building on the southwest corner of Main and Sixth streets (Blair corner).

The second sale at two p. m. will include several residences and good business lots in and near North Wilkesboro.

The third sale, at three p. m. will be an entire block of business property in the heart of Moravian Falls. Further details are contained in the advertisement on page 8 of this newspaper.

Support The Scouts

Do Your Floors NEED COVERING?

Mr. R. C. Goodwin will be happy to furnish estimates.

ASPHALT OR RUBBER TILE
INLAID LINOLEUM

MASONITE WALLBOARD
WALL LINOLEUM

Ideal Furniture Co.
B STREET TEL. 194

JONES NAMED DIVISION HEAD

Eugene Jones of Elkin was elected Saturday to the presidency of the Seventh Armored Division at a national convention held in New York City.

Mr. Jones, who is the author of a history of his outfit, is a native of Elkin and has made his home there for the past three years.

He succeeds Claude Garland, a former company commander in the 17th tank battalion of the division, to the presidency.

Other officers included Glenn R. Fackler, Detroit, vice president; Johnnie Walker, Bergenfield, N. J., treasurer, and the Rev. L. H. Keating, Downey, Ill., chaplain.

NOTICE TO CREDITORS OF MOORE'S MEAT MARKET
Notice is hereby given that the partnership formerly existing between L. H. Hollar and M. C. Hollar under the firm name of Moore's Meat Market, has been dissolved by the death of L. H. Hollar on the 4th day of April, 1949.

Notice is also given that all per-

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Amazing Fuel Saver! HEAT WITH WOOD

Over 3,000 retailed in one city. Many users report more than 50% savings in fuel costs, still enjoying safer thermostat-controlled 24-hr. heat. Should build but one fire per season. Many heating entire homes.

For More Heat... Cleaner Heat
Saver Heat... Compare with any kind of home heater at any price



Safe, clean. No fire to build on cold mornings. Remove ashes only 3 times monthly. There's an Ashley for most every size home.

SEE THESE REMARKABLE HEATERS TODAY!

BETTER HOMES FURNITURE CO.
NORTH WILKESBORO, N. C.

sons having claims against the partnership which was in existence at the time of the death of the deceased partner to exhibit the same to the undersigned surviving partner on or before 28th day of August, 1950.
M. C. HOLLAR
This 28th day of August 1949.
Surviving Partner,
19-27 St (T)

ADMINISTRATRIX'S NOTICE
North Carolina, Wilkes County.
Having qualified as Administratrix of the estate of E. S. Robinson, deceased, late of Wilkes County, North Carolina, this is to notify all persons having claims against the estate of said deceased to exhibit them to the under-

signed at Millers Creek, N. C., on or before the 13th day of Oct., 1950, or this notice will be placed in bar of their recovery. All persons indebted to said estate will please make immediate payment.
This 13th day of October, 1949.
MRS. ROLAND ENGLEBERG,
Admx. Estate E. S. Robinson,
11-17-8t (T)

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5¢

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"Coke"

Ask for it either way... both trade-marks mean the same thing.

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We can drill in any kind of formation

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ATTENTION CHICKEN RAISERS!

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PYROFAX GAS
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East Main Street
NORTH WILKESBORO, N. C.

"BILL DING'S" Business is BUILDING Business



RE-ROOF NOW With JOHNS-MANVILLE

WILKESBORO MFG. BUILDING MATERIAL
PHONE 7 - Established in 1889 - N. WILKESBORO

"ROCKET" ENGINE AND HYDRA-MATIC DRIVE -THIS FUTURAMIC "POWER PACKAGE" IS EXCLUSIVE WITH OLDSMOBILE!

The surging power of the "Rocket" The incredible smoothness of Hydra-Matic Drive! Oldsmobile has teamed them together for driving at its thrilling best! Slip behind the wheel of an Oldsmobile "88" and give this new "power package" a try. You'll be excited as you feel the splendid surge of the "Rocket" Engine at the take-off. And your excitement will mount every mile you drive this flashing Futuramic Hydra-Matic Drive pairs with the high-compression power of the "Rocket" for the easiest, smoothest motoring you've ever known! But it's on the open highway that this "Rocket" Hydra-Matic action teamwork really pays off. Curves and hills and the long, level stretches of road fall behind like magic as you discover this great new power team—the "Rocket" Engine and Hydra-Matic Drive! And it's Oldsmobile alone that has this Futuramic "power package." So try it today! Make a demonstration date with the thrilling new "88." It's waiting for you at your Oldsmobile dealer's—now!



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