

Sales Of Cars High In N. C.

Raleigh.—The half-billion dollar mark in annual sales is rapidly being approached by the new dealers of North Carolina, according to an analysis of this industry released today by Mrs. Beattie B. Ballentine, executive secretary of the North Carolina Automobile Dealers association.

In North Carolina there are 1,075 enfranchised automobile dealers—that is, dealers who have contracts with the manufacturers to sell new cars. Last year these dealers had gross sales approximately \$447,621,830, which included, of course, not only sales

Five Generations In Miller Family



This photo includes five generations of the Miller family. Abel S. Miller, 78, of North Wilkesboro route one, is head of the family. Next is his daughter, Mrs. Sarah Spencer; her daughter, Mrs. Alberta Sigmon. The great-granddaughter of Mr. Miller is Mrs. James Gille and her son, Jimmie, is the fifth generation. Mr. Miller has 93 descendants, 11 children, 39 grandchildren, 41 great-grandchildren and two great-great-grandchildren.

of new cars but sales of used car accessories, repairs, and other services rendered by the automobile dealers to the public.

The important part that the new car dealers play in the economic life of the state is indicated by the fact that they together had an annual pay roll of \$58,050,000. This sum was paid to 19,350 men and women employees. A total of 76,725 North Carolina men, women, and children, that is, employees and their dependents, are directly dependent upon the new car automobile industry for their livelihood and support, and this does not include owners or their families.

These dealers have a combined capital investment of approximately \$97,650,067.

Preliminary reports from members of the association, Mrs. Ballentine said, "indicate that the total gross business done by the industry in 1949 will top the

half-billion dollar mark, a figure exceeded by only two of three industries in the state, such as tobacco, furniture, and textile manufacture.

"No other large industry in the state," Mrs. Ballentine commented, "has a more intimate contact and relationship with the masses of the people than does the automobile dealer group. The dealer not only furnishes the public with its new automobiles, but also services those new automobiles and keeps in running order the principal transportation facilities of the entire state. Most dealers are thoroughly conscious of the important niche they occupy in their respective community, including the responsibilities that go along with being an employer, a large taxpayer, and the supplier of a vital and essential service. Practically all are active in civic clubs, fraternal orders, and church work."

Agricultural engineers have developed a new method for drying seed crops without the use of heat. It involves the use of chemicals which remove the moisture from the air circulating through the seed.

Mouse Control In Orchards Essential

By CARL E. VANDEMAN (Assistant County Agent)

Now is the time to start planning the mouse control program for your orchard. Mice are a serious orchard pest and need to be kept under control by use of good poisonous baits just as scab and worms should be controlled by timely spraying.

One of the first steps in a good mouse control program is to put out covers, such as pieces of slabs, old roofing, water-proof paper, etc., as baiting places. If this is done right away the mice will find them and make their runways (and sometimes their nests) under them. During the latter half of November each of these baiting places should be inspected and pieces of bait placed in the runways under them.

Cut up apples, sweetpotatoes, or carrots are good materials for bait and one quart of these should be treated with one teaspoonful of zinc phosphide just before the bait is put out. A supply of zinc phosphide can be obtained from Mr. L. C. Whitehead at State College, Raleigh, N. C., for 35c per one ounce container. We try to keep a few cans of it on hand at the County Agent's office.

Robert Badle of Cornell University has used cracked corn treated with zinc phosphide very effectively. He distributes the bait by means of a hand-operated garden seeder. He mixes his bait at the rate of 25 pounds of cracked corn, 1-2 pound zinc phosphide, and one cup of vegetable oil. If you are interested in trying some of this new bait mixture, please let me know and I may be able to help you get started.

Support The Scouts

Sore Throat
of colds. Rub VapoRub on throat...check. Melt some in mouth, too!



ATTENTION CHICKEN RAISERS!

Let us explain the time saving Work Saving and Money Saving Features of Brooding With—

PYROFAX GAS
DICK'S GAS & APPLIANCE CO.
East Main Street
NORTH WILKESBORO, N. C.

Creative Arts For Home Will Be Demonstrated Here

On Wednesday, November 2, two p. m. at the North Wilkesboro town hall, Miss Mary Em Lee, Home Management specialist from State College, will be here and conduct a demonstration on "Creative Arts for the Home." This demonstration will include helpful suggestions on planning, selecting and making curtains and slip covers as well as many home made crafts

that can be made to make homes more beautiful.

Miss Lee is one of the newer specialists and perhaps many have not had the opportunity of seeing her give a demonstration. "I would like to encourage you to begin now to make your plans to attend this demonstration, as I am sure she will give you many ideas and suggestions on making your home more beautiful. So, plan to come and invite your friends and neighbors, the home agent said in the announcement.

QUALITY FEEDS

Reasonable prices. Complete line of Poultry, Dairy, Horse and Hog Feeds. Selected and Big Rose Brands. Also that Southern Bleucuit Flour.

Selected Feed Store
922-24 'A' STREET

Support the Scouts

Enjoy *Www*
OIL HEAT
with this **AUTOMATIC**



FLOOR FURNACE

- CLEAN
- ECONOMICAL
- LOW COST
- LONG LIFE
- DUAL WALL OR FLOOR REGISTER

Complete Installation Including Outside Tanks
Call or See Us For Estimates

Gray Brothers FURNITURE CO.
WILKESBORO, N. C.

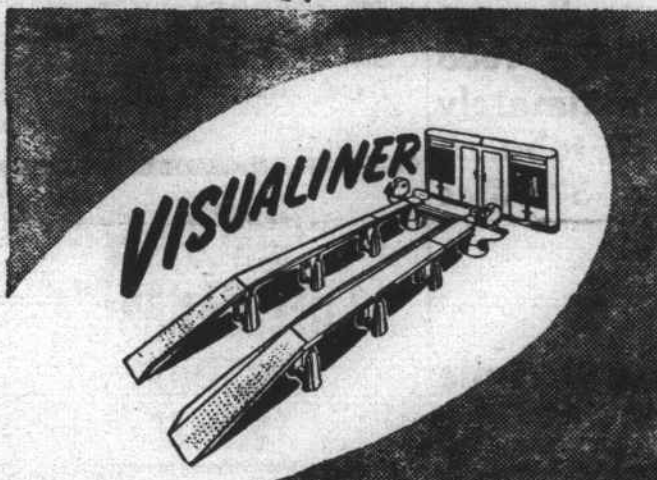
CONFIDENTIALLY

Mr. Motorist



There's been a lot of MYSTERY about this wheel aligning business—a lot of technical talk about such things as "comber," "caster," "toe-in" and other terms to explain why your automobile steers hard or wears out tires as fast as you can buy new ones. We don't believe in ghosts or mystery stories and that's why we've installed a new John Bean VISUALINER in our Steering Service Department.

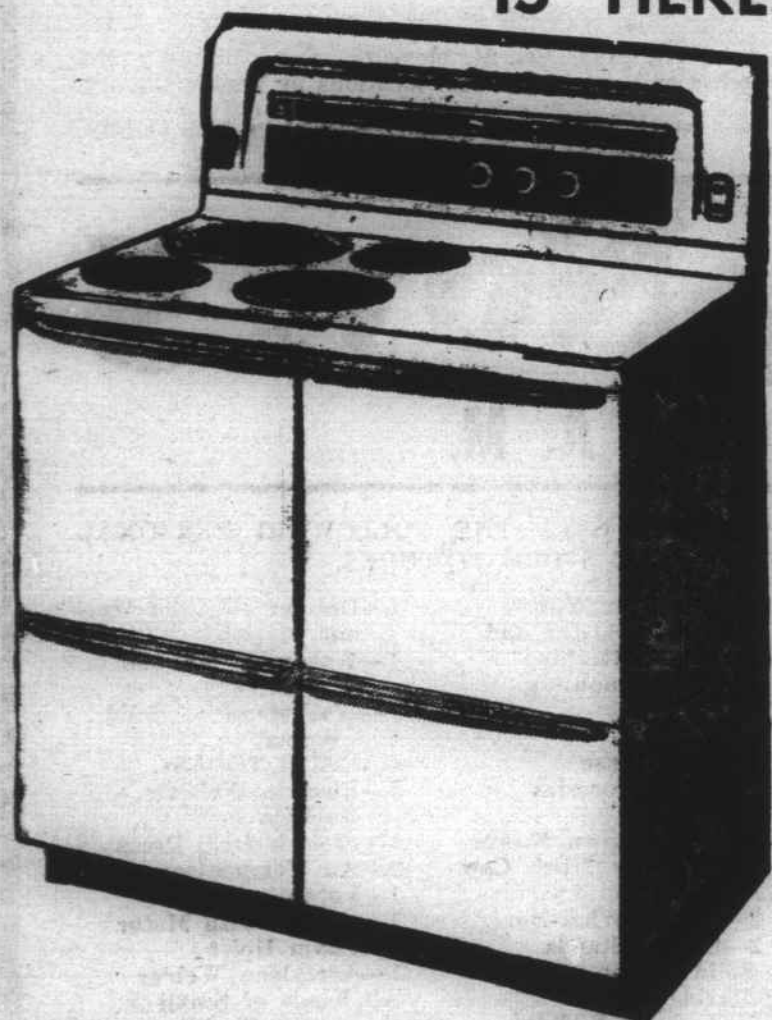
The VISUALINER is the first machine we've ever seen that makes driving easier and safer by harnessing beams of light. Checks wheel alignment quick-as-a-flash and projects a "picture" on a screen so that you can see for yourself whether your car needs attention. It's no secret that faulty wheel alignment can cause "wandering," "road weave" and other hard steering symptoms. So, drive in today and let the VISUALINER show you whether your automobile is right for the road.



GADDY MOTOR COMPANY

Phone 112 No. Wilkesboro

Pushbutton Cooking IS HERE!



Come In And See It Today—the new revolutionary range with pushbutton controls and "talking colors." They bring you

Ease, Speed, Accuracy and Convenience plus Striking New Kitchen Beauty.

Just select the cooking speed you want—then press the button. That's all you have to do. Colored light shows you what units are on, and the exact cooking speeds.

See It On Our Sales Floor

DUKE POWER COMPANY
Serving the Piedmont Carolinian

Right down your driveway

—FOR STYLE—FOR SIZE—FOR VALUE!

- * FOAM-RUBBER SEATS!
- * "COMFORT-ZONE" RIDE!
- * SMARTEST STYLING ON THE ROAD!
- * LUXURIOUS "CUSTOM" INTERIOR!
- * BIG WRAP-AROUND BUMPERS!
- * "SUPER-SAFETY" BRAKES!
- * WIDE CHOICE OF STYLES AND COLORS!
- * POWERFUL MERCURY 8-CYLINDER, V-TYPE ENGINE!
- * THRIFTIEST PERFORMANCE!
- * RUGGED SAFETY FRAME!
- * DEEP FRONT WHEEL COIL SPRINGING!
- * TURN INDICATOR STANDARD EQUIPMENT!
- * GAS-SAVING TOUCH-O-MATIC OVERDRIVE OPTIONAL!



1949 MERCURY SPORT SEDAN
White side-wall tires and rear wheel shields an optional at extra cost.

WHY are so many thousands more people driving Mercury today?
Because at today's new car prices, the big, new Mercury is a better investment!
It's not only the smartest-looking car on the road today, it's actually one of the

thriftest, too—with a resale value that is now higher than ever!
So before you buy any car today, see and drive the handsome new Mercury.
You'll find it pays to make your next car the big, new Mercury, too!

Make your next car
MERCURY

YADKIN VALLEY MOTOR CO.
Ninth Street Phone 700 North Wilkesboro, N. C.