Letter To Committee Chairmen And Others Who Helped With The Wilkes Farmers Day Program

Dairy Farmers Increase Income
In Winter Months CAROLINA HOME AND AUTO SUPPLY

## 


 farmers are missing an opportun-
ity to increase their incomes by
failing to fit their production to failing to fit th
market trends.
"Records show that North Car-
olina's milk flow is heaviest in the spring and summer, when
consumption is at a low ebb,"
said Ballentine, himself a dairy farmer. "And, conversely, our
production begins dropping in the production begins dropping in the
fall, when demand is increasing. "Our experience of the past
"ar is a glaring example. Grade
year is a glaring example. Grade
milk delivered to distributors
A milk delivered to distributors
by North Carolina producers
from 19,291,507 pounds in No-
vember last year to a peak of
$33,708,662$ pounds in May this year, and continued between 31
and 32 million pounds during
June, July and August. Since
then our milk flow has been de$\begin{aligned} & \text { June, } \\ & \text { then } \\ & \text { clining }\end{aligned}$

## Gilreath News

 The Pine Hill land was soldWednesday at Auction. A Mr.
Sparks, of Union Grove, was the Wednesday at Auction. A Mr.
Sparks, of Union Grove, was the
purchaser. A very large crowd Sparchaser. A very large crowd
pura
attended the sale and had a
wonderful time. Eats and drinks
were sold by Mrs. Pearl and wonderful time. Eats and drinks
were sold by Mrs. Pearl and Era
Barnette.
Mr. Walter Chatham, of North
Wilkesboro Route 3, who owns


"As.
As a result, we are now faced
ith the necessity of bringing in
15,000 to 20,000 gallons Grade A milk a day from oth
tates, while only a couple nonths ago we were wondering
what to do with surplus suplies.
"We must find means of
versing this situation. to do it, I believe, is by breeding
nore cows summer and fall instead of darIt is especially i important to breed
heifers for timely freshening. Too many dairymen have been following the old farm practice of
timing fresh cows for green pastures. It is now more important
to be guided by market trends in breeding dairy animals.
"Some producers have leatned
this lesson and now are reaping
the this lesson and now are reaping
the benefits of a strong demand
at good priaes. Others need to
profit profit by their example."
The Commissioner of agricul-
ture pointed out that last spring ture pointed out that last spring
and summer wholesale milk pric-
es tumbled when Grade A pro-
d u cers swamped distribution
plants with a record flow. In


adjust production to consumption
habist,",
Ballentine concluded, " thins, we will be able to elimi-1
nate, or at least to reduce to at nate, or at least to reduee to ${ }^{\text {at }}$
trickle, the flow of milk imrickie, the flow of millk im-
$\qquad$
The State Soil Conservation
The State Soil
Committee
reecently expanston of the Lower Cape about your family your trien foel
Cear soil Vear Soil Conservation District 'your work, your health, your
onclue New Hanover county Other counties in the district which might have had a bearing , and Pender, Branswick, Blad- on the cheertul mood you're in." he 88 th North Carolina county trame of mind in writing, the o become organized in a soil psychologist points out, you give
it visible formation dist district.

## COMING!

TUESDAY, NOVEMBER 15, 1949

## Our Representative, RALPH McKINNIS,

 wIL Be in Noith wLikgeipo AND vicinity and$\square$ Repairs to Sowing Machines
$\square$ We also purchase used Singer Machinee
$\square$ New Singer Sewing Machines
New Singe- Vacuum Cleaner
$\square{ }^{\text {Beectri }}$
$\square$ Utility Tables
Sewing Cabinets
$\square$ Buttonhole
Check Any of Above Services You Wish
$\qquad$
Street
SIIMEER SEWIIG MACHINE CO.
1321 11th Avenue
Hickory, N. C.

## The Work Goes Faster When You Work Refreshed



NORTH WILKESBORO COCA-COLA BOTTLING CO.

1949, the cose-Calo Company

# Ready to Demonstrate 100\%Satisfaction! 

Want proof of a better way to
drivo ? Come take the wheel of the only car with automatic drive that can't
shift you into wrong gear. shift you into wrong gear ... the only
such car with the positive control on slippery roads. Want proof of only chair height seats in the luxury field. Come see the car with wider sec that's easier to handle and park. Compare the extra headroom, shoulde


## The Beautiful

CHRYSLER

the simplest of oll outomotic
tronsmissions and oxclusive
Waterproof Ignition Syrtom.

Want proof of more than
others give? See and try the famoun Spiffre High Compression Engine, the only passenger car with waterproof
ignition. The only car with safer ignition. The only car with safety
cushion dash. Come check more than cushion dash. Come check more than
50 advances that make the beoutiful Chy ydiver the year's make the beautiful
See your Chrysiler dealentent See your Chrysler dealer today for the
demonstration of the car that's builf for value . . orriced for they'sing builf

MOTOR SERVICE SALES CO., Inc.
318 Ninth Street

Phone 335
North Wilkesboro, N. C.

The STETSON Playboy
For the fellow who's apt to give his friends-and his hat-a whirling time, we suggest the Playboy. A bold-looking, soft-handling, lightweight fur felt with pin-point perforations at the sides. Frankly dealgned
for the man who gets around. If this is your number, for the man w

Substitute Truste

[^0]
## $\longrightarrow$


[^0]:    

    |  |
    | :---: |
    |  |  |

    

