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THE JOURNAL-PATRIOT

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HELP
FIGHT
T. B.



Vol. 43, No. 64 Published Mondays and Thursdays NORTH WILKESBORO, N. C., Thursday, November 24, 1949 Make North Wilkesboro Your Shopping Center

Christmas Holiday Shopping Season Will Open Friday, Nov. 25th Special Christmas Program Planned December 2nd

Christmas Lights Of Streets To Be On By Week-End

Aluminum Garland, Evergreen Roping and Vari-Colored Lights

Christmas holiday shopping season will begin in the Wilkesboros Friday, November 25. The most attractive street lighting in the history of this community is scheduled to be turned on Friday night. Trade promotion committee of the Wilkes Chamber of Commerce is encouraging all merchants to have holiday window displays ready by Friday and to display holiday merchandise. Merchants here have the greatest variety of merchandise in the history of this community. Stocks are complete, making it entirely unnecessary to go elsewhere for holiday shopping.

Quality Up; Prices Down
A survey of the mercantile field here reveals that quality of merchandise is the highest ever offered and prices are lower than at any time since the war. Better quality applies to all lines of clothing and department store merchandise, jewelry, furniture, hardware and all other retail lines.

Merchants in the Wilkesboros have anticipated a large volume of holiday business, and have stocked accordingly and in wide variety to suit the most discriminating buyer. But as always the early shopper will have advantages, and early buying will be distinctly advantageous to the shopper when selections are greatest.

In addition to street lighting, both Wilkesboros, the Trade Promotion committee has arranged for the playing of Christmas carols during the holiday season, and both North Wilkesboro and Wilkesboro towns are asked by the committee to have lighted Christmas trees.

Street Lighting Attractive
This year the street lighting will be especially pleasing and is expected to attract many visitors. By way of variety, the street decorations this year will be attractive by day or night.

The same area as last year in the two Wilkesboros will have the street decorations. Last year there were only the streamers of lights and stars. This year the street decorations have the lighted streamers and in addition have aluminum and evergreen roping. The two types of streamers alternate and on each streamer with evergreen roping are centerpieces of stars, crosses or other holiday symbols, attractively lighted in multi-colored lights.

The evergreen roping always carries an atmosphere of Christmas and the aluminum streamers give a glittering effect by day or night. The aluminum sheets softly rustle in the wind like leaves on a cold winter day.

The plan calls for turning on lights on all street decorations in the Wilkesboros Friday night. This plan may be delayed one day due to late arrival of some of the materials, but the public is assured that the lights will go on not later than Saturday night this week.

V.F.W. Will Meet On Friday Night

Meeting of the V. F. W. post here will be held at the clubhouse on Friday night, 7:30, instead of Thursday night. All members are asked to attend because of important business to be taken up at the meeting.

SHOW FRIDAY NIGHT AT CITY HALL FOR CHRISTMAS CHEER

All who want to provide Santa Claus visits to poor children and who want to have a jubilant time in so doing are invited to the North Wilkesboro town hall Friday night this week for a 7:30 show, beginning at 7:30. North Wilkesboro police department will sponsor the show, which will feature Doc Wheeler and his Oklahoma Fun Makers

Two Baptist Meetings Are Being Planned

A Royal Ambassador Conclave will be held at the Flat Rock Baptist church at Hampdenville, which is near Brooks Cross Road, on Friday and Saturday, Nov. 25 and 26. Registration will begin at four o'clock on Friday, followed by a banquet at six o'clock at the West Yadin school. R. A. Boys and their Counsellors in the Wilkesboro Division are expected to attend. The meeting will close Saturday morning.

The Baptist Missionary Societies in the Brushy Mountain Association are planning a combined study for foreign missions to be held Tuesday evening, November 29, at the Masonic Hall in North Wilkesboro, to begin at 6:15 o'clock. "Ring in the New" is the name of the book to be presented by several speakers. A covered dish supper is to be served during the evening.

Optimist Club Hears Rogers And Rep. Deane

Five New Members Are Inducted Into Club Tuesday Meeting

Tuesday was a red letter day for the Optimist club of North Wilkesboro. The club had as its special guests P. E. Rogers, of Hickory, governor of the eighteenth Optimist district, and Representative C. B. Deane, of Rockingham, congressman of the eighth district. The club inducted into membership five new members.

With President E. R. Eller presiding, the club opened its luncheon meeting by singing one verse of "America", followed by the repeating of the club creed in unison and invocation spoken by Rev. C. J. Winslow.

Miss Geraldine Caldwell appeared before the club and presented in an interesting way the need for supporting the current sale of Tuberculosis Christmas Seals.

Five new members were inducted into membership by District Governor Rogers. The new members are as follows: Walter M. Day, Johnson Sanders, James E. Day, Ben Blakewood, and Ralph J. Frazier.

The club enjoyed a fine talk from the district governor who told of the great work being done for boys throughout his district. He upheld very impressively the philosophy of optimism, and commended the local club for the work it was doing in the community.

Congressman Deane, guest of Optimist Maurice E. Walsh, told about his recent 40-day trip to the Orient, a section of the world in which three-fourths of the people on earth live, and where more than 200 different languages are spoken. "These people," Congressman Deane said, "are looking to America to raise their standards of living, and we must not fall them."

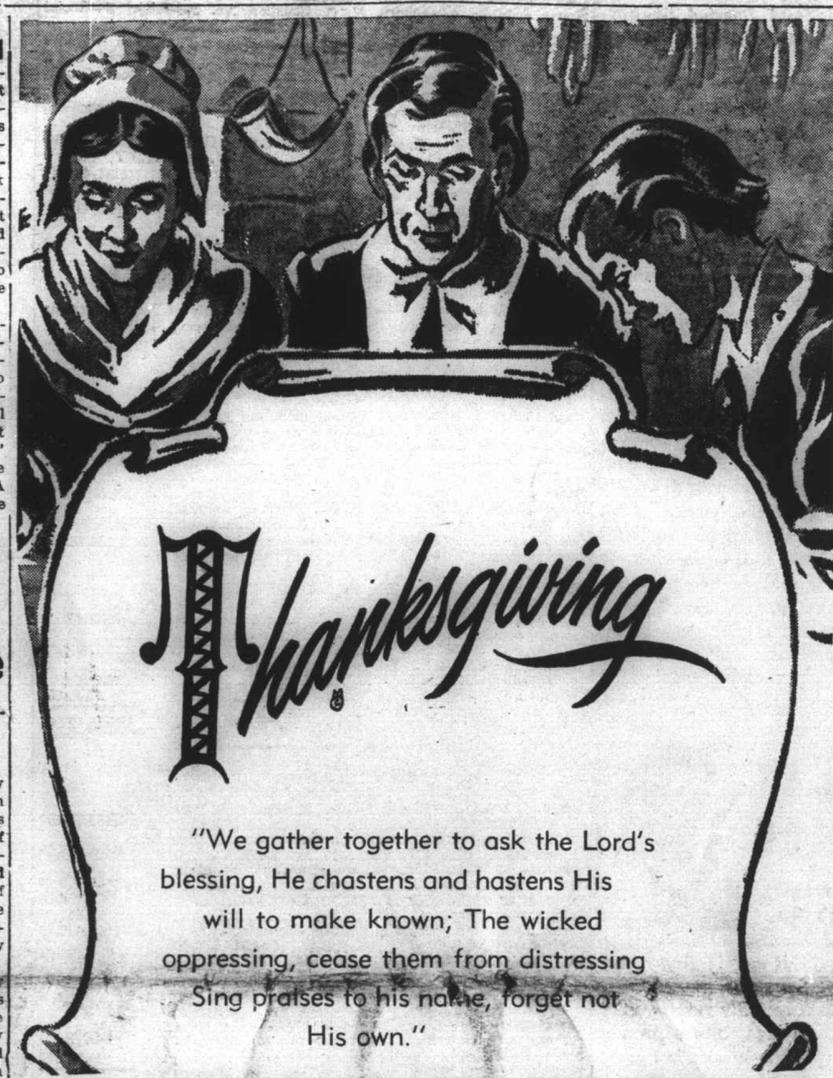
Optimist Walsh also had as his guest Watson Brame.

The next meeting of the club will take place on Tuesday, December 13th.

Little Theatre Pay

When New York first saw "Night Must Fall" it was at the Ethel Barrymore Theatre. When North Wilkesboro sees it, it will be in the North Wilkesboro high school auditorium. New York saw Dame May Whitty, Emyln Williams and others in leading roles. North Wilkesboro will see local talent.

In real old fashioned hoe down entertainment. String music, tap dancing, comedy, singing and other acts will be put on—all to make possible that there will be no empty stockings in North Wilkesboro Christmas morning. For this big show the spectators will pay 50 cents for adults and 25 cents for children.



1950 Pontiac To Be Shown Friday

Beautiful New Models To Be On Display At Midway Pontiac Co.

The Midway Pontiac company issues a cordial invitation for everybody to see the new 1950 Pontiac automobiles, which will be on display in Midway Pontiac showrooms Friday, November 25.

"Matchless Beauty, Sturdiness and Economy" are featured in the 1950 Pontiac models, which incorporate many improvements in the automotive field.

Silver Streak styling is a fine point of the Silver Streak models, which are certain to be highly popular with motorists during the coming year. Some of the many features offered include straight-eight motor, hydraulic drive, power-packed performance in either six or eight, maximum economy of operation, "travelux" ride, superb Fisher body, distinctively beautiful sweep-stream rear fender ensemble, spacious and luxurious interior, wide and comfortable seats with restfully contoured cushions, wide doors with easy access, extra-wide curved

windshield, dial cluster dash, hand-grip parking brake on dash, chromium moulding on windshield and window mouldings, twin duct outside air heating and ventilating system, extra large luggage space, low pressure tires on broad rims.

12-YEAR-OLD LAD GIVES CHRISTMAS SAVINGS TO HELP CRIPPLED MAN TO BE ABLE TO WALK AND WORK AGAIN

A 12-year-old boy who has saved frugally to accumulate \$10.25 for Christmas spending has given all his savings in a fund being raised to assure a 26-year-old Wilkes county man that he may arise from an invalid's bed and walk again.

Bobby Farthing, son of Mr. and Mrs. B. C. Farthing, of North Wilkesboro, who read in The Journal-Patriot Thursday that the lack of funds for hospital treatment may extinguish the last ray of hope that James Walter Childress can walk again, immediately got in touch with Charles C. McNeill, Wilkes welfare officer, and offered all his savings fund of \$10.25.

J. V. Wallace Taken By Death

John Vance Wallace, 84, for many years a well known citizen of the North Wilkesboro route one community near this city, died Monday night at his home. He had been in ill health for the past year and critically ill for several days.

Mr. Wallace was born November 4, 1865, a son of the late Coleman and Caroline Robertson Wallace. Surviving are his wife, Mrs. Julia Wallace, four sons and four daughters: Wade Wallace, North Wilkesboro; Herman Wallace, in Pennsylvania; Woodruff and John V., Jr., North Wilkesboro; Mrs. Robert H. Leatherman, Atlanta, Ga.; Mrs. Carl Odle, Galveston, Texas; Mrs. H. A. Bullis, Bel Air, Md.; Mrs. George Cathey, Statesville.

Funeral service was held Wednesday, two p. m., at Fairplains Baptist church and burial was in Baptist cemetery in North Wilkesboro. Rev. Clate Brown, pastor, was assisted in the services by Rev. S. L. Blevins.

Farmer and more Duplin county farmers are purchasing foundation stock to begin building up beef cattle herds, says County Agent L. F. Weeks.

Corn yields on the Rockingham County Home farm have risen from 25 to 75 bushels per acre during the past three years.

New Hudson Car Now On Display

Wilkes Hudson company is now showing a new Hudson automobile—the Hudson Pacemaker.

With this new model Hudson invades the lower price field in the automobile business. Comfort and compactness and lower price, with big-car comfort and riding qualities are featured in the new Hudson Pacemaker, with the advantages of Hudson's "step-down" design.

All are invited to see this new car at Wilkes Hudson company at their earliest convenience. Hudson is featuring, in addition to Pacemaker, the Hudson Super series and the Hudson Commodore Custom series.

Sub-District Meeting Held At Friendship

Approximately thirty-five young people attended the Wilkes County Methodist Youth Fellowship Sub-district meeting held Monday evening at the Friendship Methodist church. For the program Rev. Russell L. Young, pastor of the North Wilkesboro First Methodist church, spoke to the group on the Mission School at the Cherokee Indian Reservation. Miss Frances Johnson, of the Wilkesboro church, introduced the speaker and also presided for the business session.

The next meeting, which will be December 19, will be a Christmas party to be held in the Community House at Wilkesboro. A recreation period, directed by Miss Rebecca Raper, director of religious education of the First Methodist church, North Wilkesboro, was followed by refreshments served by the host church.

This program is to be given at the other churches in the sub-district to aid the MYF groups in raising their money for this project.

Last Rites Held Victims Carbon Monoxide Poison

Funeral services were held Tuesday for the man and woman who died in a car late Saturday night north of Ronda.

Wilkes Coroner I. M. Myers said that William McCoy Billings, 39, of Traphill, and Miss Ruth Bauguss, 18, of Thurmond, died of carbon monoxide poisoning, presumed to have been caused by exhaust fumes leaking into Billings' car as it was parked with the motor running.

The bodies were found seated in the front seat of the car Sunday morning. The car switch was on and the gas tank was empty.

Funeral service for Billings was held Tuesday morning at Knobs church at Benham. Rev. L. E. Sparks conducted the service.

Billings is survived by his father and mother, Mr. and Mrs. Carl Billings, of Benham; his wife and three children, who reside near Traphill. Funeral services for Miss Bauguss were held at 2 p. m. Tuesday at Pilgrim Holiness Church in Thurmond. Elder Ford Walker officiated.

Special Program On December 2nd At Memorial Park

Dr. Wayland To Speak; Groups To Sing Carols; Santa To Arrive

The special Christmas program to be staged for the people of northwestern North Carolina will be carried out on the evening of Friday, December 2, six o'clock, in Memorial Park in North Wilkesboro.

This decision was reached in a meeting of the Trade Promotion committee and allied groups held Monday afternoon. The decision to hold the program at six o'clock was reached because the committee believed that weather conditions would not be unpleasant for an outdoor program at that hour. Christmas recordings will be played by public address system for 15 minutes preceding opening of the program, which is scheduled promptly at six o'clock. Tom Jenrette, manager of the Wilkes Chamber of Commerce, will open the program, with words of welcome to be given by Richard Johnston, Chamber of Commerce president. Gilbert Bare, Trade Promotion committee chairman, will speak briefly and W. G. Gabriel, chairman of the sub-committee to arrange the event, will have charge of the program. Dr. John T. Wayland, pastor of the First Baptist church here, will deliver a brief address on the subject, "The Spirit of Christmas." Rev. C. J. Winslow, pastor of Wilkesboro Methodist church, will lead a Christmas prayer.

Little Theatre Group Gives T. B. Play Over Radio

A group of members of the Little Theatre enacted an impressive playlet Monday over radio station WKBC in the interest of the campaign for sale of Christmas seals.

Title of the 15-minute play was "A Day In the Life of John Smith." Members of the cast were R. N. Wooten, Cecil Adamson, Charlie Wilfong, Gordon Forester, Jr., Mrs. Charles Zillak and Miss Betty Jane Whitaker.

Another play is planned for radio presentation in December. The date will be announced later.

County Democratic Executive Committee In Meeting Tuesday

Wilkes County Democratic Executive committee in meeting here Tuesday had as special guest Representative C. B. Deane, of Rockingham, eighth district congressman.

The meeting was called by Watson Brame, chairman of the executive committee, and was highly successful with 25 of the 30 members present. The committee discussed matters of interest to the party and listened with much interest to an inspirational talk by Representative Deane.

Santa Is Coming

While the combined choral groups and the band renders "Jingle Bells," Santa Claus will arrive in a big sleight. To facilitate matters, the sleigh will be atop a big decorated trailer and will be drawn by a tractor.

Santa Claus will have gifts and candy for the children and will pick up letters to Santa. Boxes will be provided on both sides of the field for depositing letters to St. Nicholas.

"Silent Night" will be the closing number by the choral groups and band as Santa takes See, HOLIDAYS, Page 6

Impressive Program

Following is the choral program, which will go over public address system to the entire crowd:

"O Come All Ye Faithful," Entire Group; "Hark The Herald Angels Sing," Entire Group; "Away In A Manger," Pleasant Hill Group; "O Little Town of Bethlehem," Musical Arts Club; "It Came Upon a Midnight Clear," Entire Group; "To Tell It on The Mountain," Colored Group; "The First Noel," Mountain View School; "O Holy Night," Wilkesboro High School; "Joy To The World," Entire Group; "Deck The Hall," Miller's Creek School; "White Christmas," North Wilkesboro School; "Santa Claus Is Coming To Town," Entire Group.

The North Wilkesboro high school band, which will accompany all group numbers, will do a special arrangement of Christmas music, with maneuvers on the field.

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