

SENSATIONAL SAVINGS ON CHRISTMAS GIFTS ARE YOURS AT THIS STUPENDUOUS SALE

- MEN'S CUFF LINKS**
And TIE-SET
\$2.00 Value
79¢
-
- SILVER PLATED**
4 PIECE
BABY SET
\$5.00 Value
\$2.88
-
- MEN'S GENUINE**
LEATHER WALLET
\$3.50 Value
\$1.19
-
- MEN'S**
EXPANSION BANDS
\$7.50 Value
\$1.88
-
- EVAN'S COMBINATION**
Cigarette Lighter
AND CASE
\$5.00 Value
\$3.88
-
- BABY RINGS**
SOLID GOLD
39¢

*Surplus
Stock*

LIQUIDATION SALE!

FREE !! \$340 COLUMBIA DIAMOND
GIVEN AWAY At The End Of This Sale!

Engagement and wedding band to match in a beautiful solid gold mounting, with a Columbia Lifetime Certificate. Come on everyone! Get your free ticket. Your lucky chance to own a beautiful Columbia diamond wedding set. One of America's finest Diamond sets will be given to a lucky customer.

FREE TICKETS TO EVERY ONE
Attending this great sale! Bring Your Friend! Tell Everybody! We hope you win!

Everything Goes! Nothing Held Back! Nothing Reserved! All Sales Final!

all JEWELRY MUST GO

BARGAIN!
Men Grab This
DOUBLE-EDGE
Razor Blades
100 FOR
49¢
\$2.00 Value

SPECIAL!
Values to \$5.00!
SPECIAL GROUP
Stunning
COMPACTS
GO FOR
89¢

FEATURE!
Baby's 2-Piece
SILVER FORK
And **SPOON**
SETS
99¢
Boxed

BARGAIN!
Ladies' Sweetheart
EXPANSION
Heart
Bracelets
\$2.88

SPECIAL!
Men's White and Yellow
GOLD-FLASHED
"WALDEMAR"
KNIVES
77¢

\$1.00 Value
DOUBLE-EDGE
RAZOR
AND 5 BLADES
OUT THEY GO
39¢

SAVE UP TO 50% **Diamonds!**

GREATEST DIAMOND VALUES EVER

- 1 CARAT GENUINE—
Diamond Rings — \$129
Written Guarantee with Every Purchase
- 3 Diamond Solid Gold—
Wedding Bands \$9.89
- 6 Diamond Duet \$19.00
- 3 Diamond Wedding Band and
Matching 3 Diamond Engagement Ring
- SWEETHEART—**
Bridal Trio — \$33.00
Diamond Engagement Ring, Matching
Wedding Band and Wrist Watch.

SENSATION!
Ladies' and Men's
Solid Gold Mounted
1/2 Carat
Genuine Diamond
RINGS
\$89.00
Written Guarantee With
Every Purchase

- Ladies' and Men's Solid Gold Mounted—
Diamond Rings \$49.00
Written Guarantee with Every Purchase—
Regular \$39.75 — 5 Diamond Solid Gold—
Wedding Bands \$14.89
Regular \$39.75 — DIAMOND—
Solitaire Rings — \$14.89
Special Group Values to \$50.00—
GENUINE—
Diamond Rings — \$22.00

SAVE UP TO 50% **Watches!**

- WATCHES** — \$14.88
Regular \$49.75 Value! Men's Rock Crystal
17-JEWEL
- Wrist Watches** — \$17.00
Steel Back, Stretch Gold-
Filled Expansion Band
- 17-Jewel Rhinestone Dial
Wrist Watches \$24.75
- Pancy Gold-Filled Expansion Bracelets
MEN'S OR BOYS'
Wrist Watches — \$4.95

SACRIFICE!
\$12.50 Value
BOYS'
Wrist
WATCHES
Yellow Gold Case
OUT THEY GO—
\$8.95

- Regular \$33.75 Value! Ladies
Rose Gold Plated
Wrist Watches — \$14.88
Cushion Domed Crystal,
Cord Attachment
- Regular \$49.75 Value! Ladies'
17-JEWEL—
Wrist Watches — \$17.00
Assorted Styles
- Men's Luminous Dial, 17-Jewel
WATERPROOF—
WATCHES — \$17.00
Sweep Second Hands, Stainless Steel
Cased, Guaranteed Accurate, Dependable.

BUY AT LESS THAN ACTUAL COST!

Sensation!
\$1.00 VALUE
2 BLADE
Pocket
KNIFE
5 Razor Blades
ALL FOR
39¢

CARL W. STEELE
Jeweler
NORTH WILKESBORO, N. C.

BARGAIN!
Reg. \$5.00 Value
Baby Cross
And **Chain**
99¢
Boxed!

SPECIAL!
Regular \$4.95
Ladies' Locket
and
Matching Chain
\$1.88

FEATURE!
Wow! Closeout!
\$1.00 Value
Fountain Pen's
Out They Go—
19¢

BARGAIN!
Midget
Munting
Knife
In Case
49¢

SPECIAL!
\$5.00 Value
GIANT
Table Lighters
OUT THEY GO—
\$1.88

Ladies' Grab This Bargain
RHINESTONE
NECKLACE and
EARRING SETS
Regular \$10.00 Value
\$3.49

all WATCHES MUST GO

SAVE AS YOU NEVER SAVED BEFORE