

$\mathrm{H}^{\mathrm{m}}$
ERE is a car-one of a whole parade of brilliant 1950 models-that realizes an ambition for Buick, as it very well may for you.
It has been eight long years since Buick has been able to bring you a full and complete line and say,"Sir-suit yourself!"

## We can now.

Never before could we give you a choice of four wheelbases, three engine sizes and five power ratings.
We can now.
Never before could we offer you an array of models that ranges from simple, practical utilitytype coupes to sportsters as sleek and commanding as the stunning, Buick-fashioned Riviera. We can now.
We have long offered you valve-in-head efficiency. For 1950 we have higher compressions and greater power in every engineplus a new engine-the F-263-

## Therés a Buick to Match it !

that brings thrilling new heights of liveliness and zip in the SUPER.

We've always been strong for room. Now you have it-abundances of it-on cars cleverly trimmed in over-all length so as to slide easily into tight parking spots and swing deftly into your garage.
W've always sought to price our cars to serve as many people as possible. Now we're reaching more than ever-with a SPECIAL
that costs less per pound than some "Lowest-Price Three" models.
There's more-much more-byt that gives you the idea:
You have a lot to choose from in the 1950 Buick line. So much so that we can truly say here's a car to gratify any taste, and prices to suit practically any purse
Will you see your Buick dealer just to see if that isn't so?

Features Iike these mean BUICK'S THE BUY






 GADDY MOTOR CO.

Sworn and subsecribed before me this 114h day of January, 1950,
and 1 hereby certify that $I$ am not an officer or director of this
beante.
Ny commiselon expires October 14 . © CAUD. 1950 .

