



# Fashions for **SPRING** Opening



We have the widest range and largest assemble of Spring goods we have ever shown in North Wilkesboro. Style, variety and quality are Outstanding. Come in and select your Spring and Easter Wardrobe.



12.95

**paisley perfection by Georgiana**

A unique paisley monotone print on soft Clovella crepe. Gently tailored lines flow into a slimming box-pleated skirt. Choose green, grey, navy, or brown on white. Sizes 12-20.





The suit the active woman needs for profit of public gram. ke of Marie Phillips imaginatively tailors this suit in Magic Vein, the newest Burlington Rayon with an extra vein that gives a two-tone color effect. . . gives the jacket slanted mail pouch pockets. Aqua, pink, lime, gold, gray, blue. Sizes 9 to 15.

**Class begins with**

*Reigning Beauty*

**NYLONS**



51 gauge 15 denier

You'll be the reigning beauty of any class in lovely Reigning Beauty Nylons, our exclusive brand noted for rare beauty and sheerness. . . full web and fine seams. Guaranteed first quality in exciting fall shades. **VALUED AT \$1.35 . . .**

*Now* **98c**

NEW—60 Gauge-15 Denier—"Ultimate Sheers" Reigning Beauty Hose, in the three leading Spring shades. 1.65 value for only— **1.48 pair**

Hanes—Seamless, Run-Resistant streak free, Nylon mesh hose for only— **1.35 pair**

Duplicate Heel—15 denier-51 gauge, Nylon Hose, all new Spring shades of navy, grey, beige and black. Sizes 8 1/2 to 11. **only 1.98 pair**

New Spring Bags—All leading colors—navy, wheat brown, valencia, black, green and red. In leather, Failli and straws— **only 2.98 to 4.95**

New Spring Gloves—All new shades in Nylon, Fabric, crochet and string— **98c to 2.98**

**Boys All Weather ZELAN JACKET**

In new Spring colors

**\$2.98**



- Dan River Poplin
- Water Repellent
- Zipper Front

He'll live in this durable water-repellent poplin jacket. Corded edge zipper front. Two-button adjustable sleeves. Elastic on bottom-edge in back for better fit. Two pockets. Fast colors—dry clean or wash. Tan, aqua, maize, red, green. Sizes 6 to 18.

## CHILDREN'S DEPARTMENT

Dress them up for Easter! In Dresses, Hats, Suits and coats that go Egg Rolling this season and carry on for later wear.



Margaret O'Brien Hats, styled by Cinderella, Perky little straws with assorted flower trim. **1.98, 2.98 and 3.95**



"Toddler" thru Teen Age we have a wide selection of Ideal Easter Dresses - Taffetas, Rayon, Crepes and Bates Picolay Fabric.

<b>Toddlers' Sizes</b>	<b>Teen-Agers' Sizes</b>
6 mo. - 18 mo.	7 - 14
1 year - 3 years	10 - 16

Eton suits of Sanforized Cotton Cord with short pants, styled like Dad's—Sizes 2-6. Blue or Brown. **4.95**

Leading in the Easter Parade for Pre-Teens are our white all wool, fleece, belted back "Toppers" - Sizes 7-14. **16.95**




**NOT A BUTTON IN A CARLOAD!**

*Sturdiboy*

**PLAY SET**

**BOXER STYLE SHORTS AND BASQUE SHIRT**



Belts and buttons are an unnecessary evil - thanks to the elastic waistband of these boxer style shorts. Bold-striped basque shirt of two-ply, combed cotton yarn, matched with shorts of Sanforized gabardine twill. Wide range of colors. Sizes 4 to 12.

**1.98 & 2.95**