

SPECIAL SALE!

BEGINS FRIDAY MORNING
ON ALL SUMMER MERCHANDISE

JULY 7th

MEN'S

WOMEN'S

Summer Suits, Shoes,
Straw Hats, Dress and
Sport Shirts, Bathing
Trunks and All Sports
Wear. Slacks, Sox and
Many Other Summer
Items Now On Sale At
Greatly Reduced
Prices.

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REDUCTIONS

25%
TO
50%

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Summer Cotton Dresses,
Skirts, Sandals, Beach
Wear and All Sports
Wear, Rayon Suits, Cot-
ton Blouses, All
Children's Sandals and
Wearing Apparel and
Many Other Summer
Items Now On Sale At
Greatly Reduced
Prices.

BOY'S

CHILDREN'S

ALL MEN'S, WOMEN'S,
BOYS' AND CHILDREN'S SUM-
MER WEARING APPAREL RE-
DUCED FOR QUICK SALE
BUY NOW AND SAVE!

THIS GREAT SALE IS BEING STAGED FOR YOUR BENEFIT
WILL RUN FOR TWO WEEKS ONLY ---- HURRY! HURRY!

Wearing Apparel

Prevette's Stores
914-916 B STREET • NORTH WILKESBORO, N. C.

All Sales Final
No Refunds
No Exchanges

No C.O.D.
No Mail Orders
No Charges