

# 4 WAY COLD Give These Extra Services

In the same sense that the self-starter and four-wheel brakes multiplied the service afforded by the motor car, so Kelvinator's 4-Way Cold multiplies the service given by electric refrigeration in the home. Let us demonstrate these extra services. No one now buying electric refrigeration should be without them.

- 1 AUTOMATIC FAST FREEZING---more ice, in de luxe models, size for size, than any other refrigerator. From 20 pounds to 34 pounds at a single freezing.
- 2 AUTOMATIC SUPER-FAST FREEZING, Iso-Thermic Compartment--exclusive to Kelvinator--gives world's fastest freezing of ice cubes and desserts, without regulation.
- 3 AUTOMATIC COLD STORAGE, with below-freezing cold for storing ice cream, fresh or frozen meats, fish, game and extra ice cubes. Standard in all de luxe Kelvinators.
- 4 AUTOMATIC COLD FOR FOODS, Always below 50 degrees, just the right temperature for keeping perishable foods fresh and wholesome.

## Buy On Easy Terms

The model Kelvinator you require may be purchased on easy terms through our convenient monthly budget plan.

# Kelvinator

The Electric Refrigerator

## Southern Public Utilities Co.

PHONE 210

*"Electricity, The Servant in the Home"*