

Reddy Kilowatt



—He
Works
for SO
Little!

Most of us part painlessly from a coin or two for candy, cigarettes, chewing gum, papers, magazines and the like, because we know they are worth the money.

Reddy Kilowatt never parts you from a coin unless he, too, gives you big values for it. He can make a penny work longer and harder than you could ever imagine. Put Reddy Kilowatt to work. Here are just a few of the things he can do for you for only one penny.

Reddy Kilowatt does hundreds of specific tasks . . . washing, heating, cooking, lighting, refrigerating, and many, many others. He's versatile.

Station WBT—"Reddy Kilowatt and the Duke Melodiers"—11:45
a. m. Mon.-Wed.-Fri.

Station WSOC—"Comedy Capers"—8:30 p. m. Tuesday

Duke Power Co.