



Reddy Kilowatt Asks A Very  
Important Question !

# Want Hot Water **CHEAP?**

See These Wonderful New 1936 Hotpoint  
Electric Water Heaters

Electricity brings to you an inexhaustible supply of hot water every hour of the day and night at a cost so low as to surprise you.

The new Hotpoint Electric Water Heaters put an end forever, to tank patting, worries about the heater, turning the heater on and off.

Beautiful as these new heaters are, more attractive still is the low cost at which you can enjoy plenty of hot water.

Come in at your earliest convenience. Don't deprive yourself of the comfort of abundant hot water any longer.

**\$5 CASH \$10 FOR OLD HEATER**  
**30 Easy Monthly Payments on Balance**

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**AUTOMATIC HOTPOINT ELECTRIC**  
**WATER HEATERS**

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**DUKE POWER CO.**

PHONE 210