

# FALL *is* HERE

*And you'll soon need heavier clothes. Tryon Homespun is warm, comfortable, durable. It will give you long service and the longer you wear it the better it will look. These hand-woven suits are distinctive and appeal to men and women of discriminating taste.*



**Mountain Industries, Inc.**  
*Gift and Sport Shop*

**Nothing Shoddy, Nothing Cheap, Goods of Merit At  
Reasonable Prices**