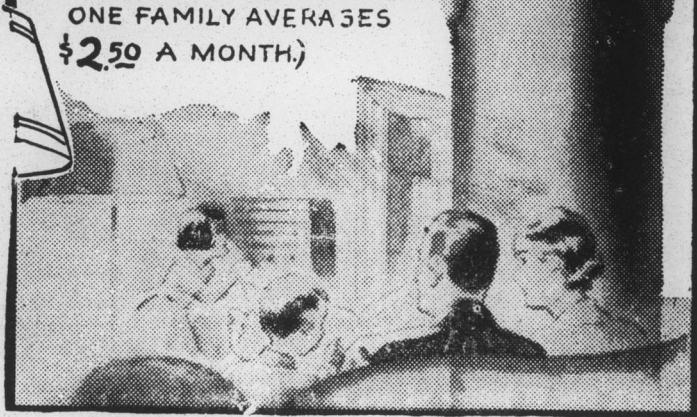


# DO YOU KNOW

**THAT** IT WOULD TAKE  
A HALF TON OF CANDLES  
TO PRODUCE THE AMOUNT  
OF LIGHT USED MONTHLY  
BY THE AVERAGE AMER-  
ICAN FAMILY?

(A HALF TON OF CANDLES  
WOULD COST \$346.65.  
ELECTRIC LIGHT BILL FOR  
ONE FAMILY AVERAGES  
\$2.50 A MONTH.)



What if we had to store away a half ton of candles every month . . . at a cost of \$346.65 . . . to give us the light we need! Maybe we haven't been appreciating the steady, brilliant light that electric bulbs bring us . . . and at an average cost of \$2.50 a month which includes lighting, sweeping, ironing, toasting, radio, etc., and in many instances, electrical refrigeration. Tonight, check your home for adequate lighting and realizing the low cost of proper light, improve those dark spots where better light has long been needed!

## Duke Power Company

PHONE 210

TRYON, North Carolina