

IF YE WOULD
S-A-V-E

Take Advantage of Our Special Offer on
ELECTRIC RANGES

Save time, eliminate fuel waste, end guess work and simplify cooking with Measured Heat as provided by the new Hotpoint Electric Range. Electricity is years ahead as a cooking fuel—it is clean, dependable. Electricity enables Hotpoint to offer you the great advantages of Measured Heat which does the pot watching for you . . . improve your cooking skill.

**TERMS: \$5 Cash; \$5 for your Old Stove; 24 Months
to Pay Balance.**

ELECTRIC WATER HEATERS

After you've enjoyed the convenience, ease of operation and economy of a new Hotpoint Water Heater, you'll never be without one. It turns itself on and off and may be regulated according to your needs. See these on our display floor.

**TERMS: \$5 Cash; \$5 for your Old Heater;
24 Months to Pay Balance.**

Duke
POWER COMPANY