

WHAT ARE YOU PLANNING FOR THIS FALL ?

Whatever it is, handwoven HOMESPUN, in soft glowing colors, will help you rise to the occasion perfect taste, perfect quality—a loyal friend for many, many years! Select it now—at our WEAVE SHOP, as it comes from the hand looms. A large range of colors, patterns and weaves.

AND FOR THESE COOL EVENINGS

One of our new, hand made FRINGED SHAWLS will be as becoming to you as it is comforting of the same downy texture as our famous baby blankets, in colors you could eat with a spoon!

BIRTHDAYS KEEP POPPING UP, TOO !!

If it's for him, he'll like another one of our TIES; hemmed or fringed, plain, plaid or diagonal—our new designs will please him; our non-wrinkle material will stay with him For her, perhaps a novel and entertaining piece of Metlox "Poppytrail" POTTERY, or a hand-hooked JUTE RUG—or a matching wooden CIGARETTE CASE and COMPACT of fig gum, bird's-eye maple or woven wood—or a sheer wool SCARF that can be used as a turban now, and be a lovely complement to a suit or dress later. At any rate—won't you come and see them? At the

MOUNTAIN INDUSTRIES

(By the Post Office)

— or The —

APPALACHIAN HAND WEAVERS

(On the Hendersonville Road)