

# The Tryon Daily Bulletin

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SETH M. VINING, Editor \$1.50 Year In the Carolinas

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## Erskine Society to Meet On Tuesday, September 24

The Woman's Society of Erskine Memorial church will meet Tuesday afternoon at 3:30 at the home of Mrs. R. M. McCown on Grady avenue. The program will be in charge of Mrs. Willis E. Parsons. The topic for discussion: "Is Christianity Gaining or Losing in this Barbarous World?"

The annual meeting will be held in November and all unpaid pledges are due at this time.

## Mrs. Melissa Blackwell

Mrs. Melissa Blackwell, 69, of the Pea Ridge section, died at her home on Thursday morning after a lingering illness. Funeral services were held this afternoon at 1:30 o'clock at the White Oak church with the Rev. Mr. Edwards, the pastor, officiating. The deceased is survived by several children.

## Bulletin's Largest Ad

The largest single advertisement ever published in the world's smallest daily newspaper, is on the inside pages of today's Bulletin to announce the first showing of the new 1941 Chevrolet on Saturday at the Tryon Motor Co. This ad uses up almost all the available margins of the two center pages, but it shows how effective large ads can be made available for a little paper.

## FOOTBALL TODAY

Tryon and Inman high school football teams are playing their first game of the year at Harmon Field this afternoon beginning at 3:30.

## Tryon Motor Co., Invites Public to See the New Chevrolet on Saturday

The new 1941 Chevrolet will be on display all day, Saturday, Sept. 21st at the Tryon Motor Co. showroom and the local agency invites the public to come in and see the new car. Tryon Grapes. Saluda Apples, Aple Juice and crackers will be served to visitors viewing the car.

Manager Claude Smith says the new car is a thing of beauty as well as a marvel in mechanical performance, and is the last word in comfort.

Mr. Smith says Chevrolet led the industry in sales in 1940, and expects to go even farther with the two series of new cars, in which streamline styling, and larger, roomier bodies, combine with numerous mechanical improvements to produce the finest Chevrolets ever built.

The show room will be open from 9 a. m., until time of closing. Everybody is invited.

Mr. Smith says:

"The famous Chevrolet vacuum power shift, which created a sensation when introduced in 1939, is standard on all models of both series, at no extra cost.

"Bodies are longer, wider, and much more massive looking. Their appearance mass is concentrated near the ground by changes in body and fender contour, as well as by judicious use of decoration and trim. Windshields, rear windows, and upper portion of sides of body are increased in slope, and the tops of side windows are one inch lower than in 1940."