

**MR. SALESMAN,**

Have pity on the poor Buyer, because he . . .

Has to worry about his investment, back his judgment with his dollars, fight off buyers who want to gyp him, often runs the office, sales force, warehouse, is concerned with the banking, rolling stock, personnel, insurance, thieves, social security, taxes, market conditions, has to sell the goods after he buys them, wrestles with inventories, rats, roaches, leaks in the roof, hard stock, and then on top of all this he is where his wife can telephone him to go to school for Junior because it's raining cats and dogs.

And all you have to do is ride around and sell!

**MR. BUYER,**

Have pity on the poor Salesman, because he . . .

Sleeps (if possible) in strange beds with traffic passing practically through his room, eats whatever he can get when he can find time to eat it, endures the heat and cold and rain, the glare of the sun on white pavement, the physical and nervous strain of living in a car, is always in danger of being knocked into a cotton patch or corn field, never has the right price, it's always too early for you to book or you just bought this morning, he works for his loved ones but can't be with them, must adapt himself to other men's moods a dozen times a day or lose out, and when he does ride 200 miles to see his family he finds them waiting with their hats on for him to take them for a drive!

And all you have to do is sit there and buy!

**There Can Be No Tolerance  
Without Understanding.**

Mrs. Marshall Ballew will be hostess to the Baptist Women's Society this evening at 8 o'clock. The program will be in charge of Miss Minnie Arledge.

**Friday & Saturday**

# Specials

*Ladies'*

**\$1.00**

**SLACKS**

*for*

**69c**

*Men's and Boys'*

**25c**

**WHITE CAPS**

*for*

**10c**

*Ladies'*

**\$2.00**

**DRESSES**

*for*

**\$1.39**

*Ladies'*

**\$1.00**

**PLAY SUITS**

*for*

**69c**

**BUCHANAN'S**  
5 & 10c STORE