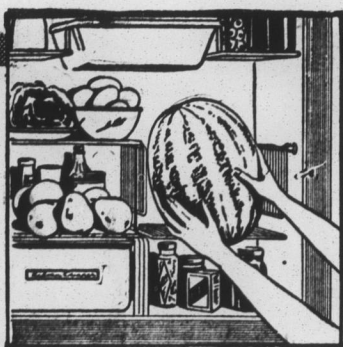


★ LOOK AT THE BEAUTY

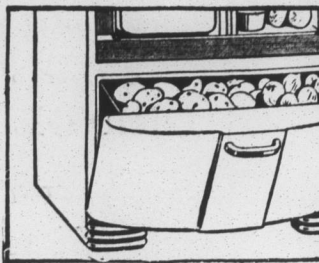
★ LOOK AT THE

The Money You Save Is Only Half



That big Vegetable Bin at the bottom of the '41 Kelvinator holds over a bushel of potatoes, onions, turnips—saves you countless steps every day. →

← A flick of the finger—and the flexible, new Magic Shelf makes room for extra-tall bottles. Another easy adjustment—and there's room for a 12 turkey—five finger-tip adjustments give you five shelf arrangements.



★ Complete equipment! Big Vegetable Bin—30 per cent bigger Crisper—Meat Chest—Polar Light—Room for frozen foods—Stainless Steel Cold-Ban—Magic Shelf—record economy! Only Kelvinator gives you this value, because only Kelvinator has this kind of program of large-volume production and low-cost selling. Savings on other models range up to \$10. Come see the new Kelvinators on our display floor today.

DUKE POWER