



**The Steinway will  
outlast three ordinary pianos**

**T**HERE are many homes across the land today where a child is playing a Steinway first bought for his mother when she was a child!

That is at once the glory and the economy of today's Steinway. It is the finest Steinway ever built. It will instruct, enlighten, entertain. It will bring out all

that is deep and good within your child. And it will do all this at a cost per year the lowest of any piano!

True economy lies in the best and worthiest things. The Steinway will outlast three ordinary pianos. Grands from \$1045 and Verticles from \$525 promise you glorious years of pleasure and delight!

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