

no. Thursday

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\$2.00/PER YEAR

ENTERED AS SECOND-CLASS MATTER AUGUST 20, 1928, AT THE POSTOFFICE AT TRYON, N. C. UNDER THE ACT OF CONGRESS, MARCH 3 1879

THE TRYON DAILY BULLETIN

The World's Smallest Daily Newspaper, Seth M. Vining, Editor.

Vol. 15. Est. 1-31-28 TRYON, N. C. FRIDAY, NOV. 27, 1942

LOOK FOR A VISIT FROM YOUR BLOCK, NEIGHBORHOOD LEADER

Quietly, during the last few weeks, the Citizens Service Corps has been organized to strengthen the Home Front by coordinating war effort. One of its major activities is the dissemination of information through Block and Neighborhood Leaders.

You'll be hearing more about this phase of Civilian Defense and you'll want to know your Block Leader well. Welcome him or her, and not only listen but ask questions. The Leader will answer on the spot if possible. If the answer isn't known to the Leader, the question will be passed along to those who can answer it, and the Leader will return for another visit when the answer is received.

The Block Leaders serve in urban areas, and as the name implies, a leader has a block or its equivalent for his or her territory. Towns are divided into zones and sectors, the plan being similar to that along which air raid protection is organized by the protective branch of Civilian Defense.

Your Block Leader is a Volunteer, giving time and effort to the war effort.

The Neighborhood Leader is also a Volunteer, visiting homes in rural areas. Neighborhood Leaders are organized under County Agriculture Committees and are cooperating with Civilian Defense in the "Share-the-Meat" campaign.

Mrs. C. P. Rogers, director of the Citizens Service Corps, announces that Block and Neighbor-

hood Leaders will visit every household in the county during the week of November 30th, with information about the voluntary meat rationing program and suggestions for using substitutes without sacrificing nutritional value.

More than 60,000 Block and Neighborhood Leaders are engaged in this campaign in North Carolina. They are carrying out the largest single task assigned to the recently organized Citizens Service Corps, and the first assignment of the Civilian Defense Block Plan organization.

In Polk County alone, there will be approximately 108 Neighborhood Leaders and 45 Block Leaders engaged in this campaign, the local director stated.

The reason for the visits of the Block and Neighborhood Leaders is to explain it in greater detail and also give to each household a pamphlet of recipes suggested by the Government for using meat substitutes.

The general program is under the direction of the State Nutrition Committee of Civilian Defense, of which the local committee is headed by Miss Gladys Hamrick. The Block Leader chief in Tryon vicinity is Mrs. F. P. Bacon, Mrs. L. L. Clippard in Saluda, Mrs. Joe Wilson in Columbus and Miss Helen Stearns will contact such areas as are not reached by the County Neighborhood Leaders. A list of the Block Leaders will be published later.