

As seen in the October issue of

GOOD HOUSEKEEPING

*Now is the
time to buy
blankets!*



Beautiful, warm, new Chathams are here...

And good housekeeping means buying carefully, wisely, and only what you really need, these days. Although we have lovely, standard Chatham Blankets right now, this famous manufacturer is still busy making thousands of military blankets for our armed services. So take stock of your *actual* needs early this year, and choose the Chatham that fits your requirements.

The Ballenger-Jackson Co.

"for Everything"