



FOR VICTORY

¶ Far-fetched? Not at all.

¶ When you replace a "blown" fuse yourself, you are doing more to help the war effort than you probably realize.

¶ You conserve rubber and gasoline. You allow our service men time for more urgent calls—the same men who service your homes also answer calls from the many war plants in the territory which we serve.

¶ You save yourself delay and inconvenience—because wartime restrictions on transportation make it impossible for our men to reach your home as quickly as in the past.

Duke
POWER COMPANY