

PLENTY OF "GET-UP-AND-GO"

AMERICA OWES MUCH TO THE QUALITIES SUMMED UP IN THE EXPRESSION " GET-UP-AND-GO".

THE FIRST SETTLERS WHO CAME TO AMERICA HAD PLENTY OF IT.

-SO DID THE FAMILIES WHO OPENED UP THE WEST

THROUGH THESE QUALITIES - INITIATIVE, SELF-RELIANCE,
THE WILL TO WORK - AMERICA HAS WON TODAY'S
HIGH STANDARD OF LIVING - AND PROTECTION FOR
ITS FAMILIES IN THE YEARS AHEAD THROUGH
LIFE INSURANCE AND SAVINGS.

AMERICAN "GET-UP-AND-GO" HAS MADE US STRONG - AND POINTS THE WAY TO FUTURE PROGRESS FOR OUR DEMOCRACY.