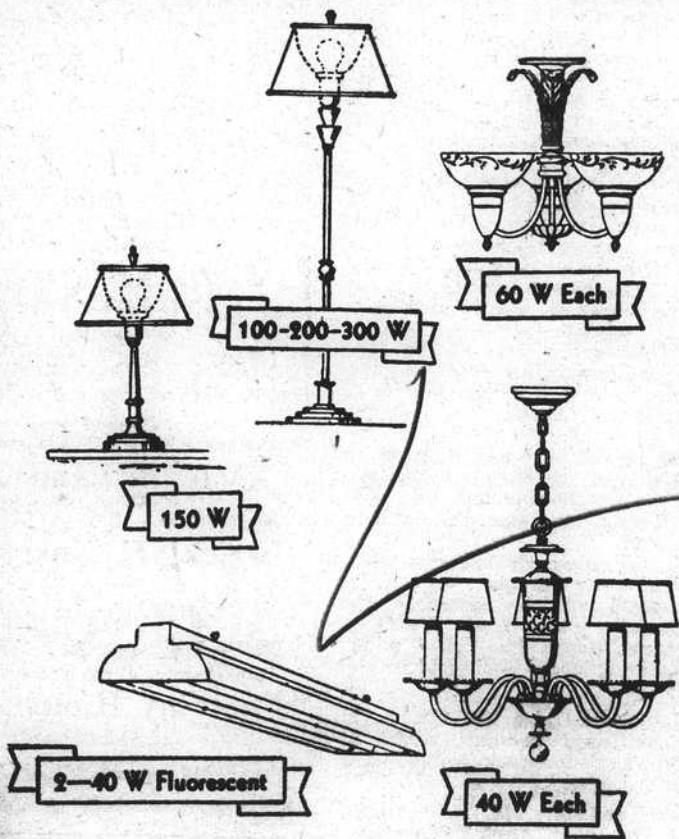


## WHY NOT THE RIGHT SIZE?



Years' of research have proved the amount of light needed for every use in home or business. Why not have the right size bulb in every socket? It saves you time and annoyance, makes your home more attractive, increases customers and sales in your store, makes for greater efficiency, and protects precious eyesight. You'll find all the right sizes on our sales floor . . . and some one to help you choose the bulbs you really need. Drop by today and get your supply of those good G-E Bulbs. *They Stay Brighter Longer!*

**DUKE POWER COMPANY**  
*Serving the Piedmont Carolinas*