

HOSPITAL NEWS

Mr. and Mrs. Fred McKaig are the parents of a son born on Christmas Eve at St. Luke's Hospital. The baby is a grandson of Mr. and Mrs. W. L. Roach and of Mr. and Mrs. J. B. McKaig.

Patients admitted over the weekend included Mrs. Frederick Chamberlain of Tryon; Miss Frances Wood, Spindale; Frederick Gerken of Tombstone, Arizona; and Lionel Lawrence of Rutherfordton Rt. 2.

Mrs. Lucy Edwards of Tryon was discharged.

FIRE AT CAFE

The Tryon Fire Department was called out this morning about 11 o'clock to the Tryon Cafe where a small fire had developed from faulty electric wiring.

Recent arrivals at Mill Farm include Mrs. Gwendolyn Stranahan of Cambridge, Mass. Budd Gray of Rockport, Maine and Mrs. Daphne Bell of Oak Park, Ill.

B. K. Couper of Washington, D. C. spent Christmas with his mother, Mrs. B. King Couper at the Rock House Art Gallery.

CONSERVATION PLEDGE

I give
My Pledge as
American to save
and faithfully to
defend from waste the
natural resources of my
country—its soil
and minerals,
its forests,
waters, and
wildlife
and I
pledge

to carry this out during the
coming year.

THE CALENDAR FOR DECEMBER

26th—Monday, 3:30 p. m., Reading of Dickens' Christmas Carol at Lanier Library.

28—Wednesday, 11:30 Riding & Hunt Club Trail Ride; 1 p. m., Picnic at the Cary Page place.

Mrs. Jane Greene and children are spending the holidays with Mrs. Greene's mother, Mrs. F. B. Adams, in Northampton, Mass.

Mr. and Mrs. Ken Corbitt of Durham will spend part of the holidays with Mrs. Corbitt's parents, Mr. and Mrs. Shannon Meriwether.

SUBSCRIPTION TO THE BULLETIN, OUT OF COUNTY, 1 YEAR \$4; COUNTY \$3.

CIVIC AT LANDRUM

Monday and Tuesday

THE GIRL

FROM JONES BEACH

Starring Virginia Mayo and
Ronald Reagan

They Sell Through The Bulletin!

¶ So many people seem surprised when they learn how easily they sell things through an ad in *The Bulletin*.

¶ It isn't that *The Bulletin* is so good. It's because about 5,000 people read it every day for five days a week and when an advertiser offers a good bargain in something that is wanted by others, 5,000 people can do a lot of talking.

¶ An ad has to be honest, ring true and be what the public wants if it is a success. There are not as many suckers as there used to be. The public checks and double checks. You can't fool people long. If you have something worthwhile for the other fellow you can sell it through an advertisement in *The Bulletin*.